

# MEREDITH POLL

An in-depth examination of North Carolina voter attitudes on  
important current issues

Likely Voters in North Carolina

Date: November 24-30, 2024

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## Key Insights

The Meredith Poll conducted a survey of North Carolina registered voters. The online sample--from Qualtrics--used a quota based on the U.S. Census estimates of North Carolina and the North Carolina Board of Elections report on registered voters in North Carolina. After the survey was completed, we **weighted** the survey for **gender, party affiliation, geographic location, race and ethnicity, and education** so that our sample most closely resembles North Carolina.

The sample had 800 respondents, giving us a confidence interval of +/- 3.5%. The survey was in the field November 24-30, 2024.

## 2024 Election

### Satisfaction with the outcome

Despite the closeness of many elections in North Carolina on November 5, including the presidential election, many of the Council of State races, and the North Carolina Supreme Court contest, a large majority of North Carolinians (60%) are satisfied with the outcomes. Of course, there were major partisan differences in satisfaction levels with almost 95 percent of Republicans being satisfied with the results and over 71 percent of Democrats being dissatisfied. A slight majority of unaffiliated voters--50 percent--were satisfied with the election outcomes, with 43.3 percent being dissatisfied.

Likewise, there were some racial and ethnic voter differences in satisfaction. Almost 70 percent of white voters were satisfied with the outcome, but less than one-third of Black voters expressed satisfaction. Hispanic voters were equally divided with 46.2 percent being satisfied and the same percentage of Hispanic voters being dissatisfied. Drilling down even further among Hispanic voters, it is clear that there was a gender gap in this group as 52 percent of males were satisfied with the election results, but only 32 percent of Hispanic women were.

In terms of who people identified voting for in the 2024 election, the margin in the presidential race responses (Trump 50%-Harris 48%) almost exactly mirrored that of the actual results (Trump 50.8%-Harris 47.7%) in North Carolina. However, in the governor's race, a larger percentage of the respondents indicated supporting Josh Stein (57%) and a smaller percentage indicated supporting Mark Robinson (37%) than the actual results (54.9% Stein-40.1% Robinson).

Meredith Poll Director David McLennan stated: "Some might be surprised that so many North Carolinians were satisfied with the outcome of the November 5 elections, however I feel that people are generally glad the campaigns are over. Yes, Democrats are dissatisfied with the presidential election results, but should be pleased that they hold so many Council of State offices after the election. Likewise, Republicans are pleased with the

presidential election results, but should be less so with other state races. For a majority of voters who don't live and breathe politics, they are ready to move on."

#### How closely did they follow news about the campaigns?

Almost 90 percent of respondents indicated that they very closely or somewhat closely followed news of the 2024 presidential campaign. Although there were no major differences in partisan or demographic groups in terms of how closely people followed the election news, Republicans were slightly more likely than Democrats or unaffiliated voters to follow the news closely, and men were slightly more likely than women to follow the election news more carefully.

#### News sources and trust in those sources

The major takeaway from the 2024 election cycle is that social media has eclipsed every other type of information source, except for cable news, as the primary place people go for their political information. While 38 percent of the respondents identified cable news networks as the primary source of information about the election, 33 percent identified social media sites as their primary source.

Among cable news watchers, Harris voters typically watched CNN and MSNBC, while most Trump voters watched Fox News, almost one-quarter identified CNN as their primary cable news outlet.

With social media sites, a majority of Harris supporters identified TikTok and YouTube as their primary sources of political news, while Trump voters overwhelmingly identified X (Twitter) as their social media site of choice. Interestingly, only one person identified Truth Social as their primary source of election news.

The broadcast networks (ABC, CBS, and NBC) and local television news stations were identified by about one-fifth of the respondents as their primary source of election news. Newspapers were identified by less than 5 percent of the respondents as the primary source of political news. Demographically, those who identified network broadcast networks, local news stations, and newspapers were almost exclusively within the two oldest generational cohorts: Baby Boomers and Silent Generation.

In terms of trustworthiness, all of the sources, except social media, were trusted by a majority of respondents. National news media had the lowest level of trust among the non-social media sources with 55 percent of the respondents saying they trusted these sources a great deal or some. Local news sources were trusted by 62 percent of the respondents, while interpersonal sources were trusted by 69 percent. Only 38 percent of the respondents stated they trusted information from social media.

In terms of partisanship and trustworthiness of news sources, Democratic respondents were far more likely than Republican respondents to support national news sources (71.4 v. 44.7) and local news sources (72.7 v. 55.7). Their ratings of interpersonal and social media sources did not vary significantly from one another. In terms of age and

trustworthiness of social media, younger (Gen Z and Millennials) respondents had a far more favorable opinion of social media than older generations. However, a majority of young respondents do not trust social media information.

“It is no surprise that social media has become so prominent in today’s election information ecology,” said David McLennan. “Americans are more and more addicted to social media for all types of information and political news is only one type. What is most interesting is that even the heaviest consumers of social media don’t trust the information they received from the various sites. One thing is certain—as our results indicate—social media is now mainstream media for most citizens.”

## Immigration Policy

### [Perceptions of the federal government’s control over immigration in this country](#)

Almost 70 percent of North Carolinians believe that the immigration system in the United States needs major changes or a complete overhaul. Although Democratic voters are a little more divided about whether the system needs minor changes (37.7%), major changes (33%), or to be completely rebuilt (16.7%), a majority of every demographic group, expect those who identify as most liberal, think the immigration system is not working and needs significant changes.

There is also a great deal of agreement on the government's inability to control **illegal** immigration. Almost every demographic and partisan group indicates that the government has little, if any, control over illegal immigration. On the question of how concerned respondents are about the number of people entering the country illegally, a plurality of Democrats indicated they are extremely concerned (27%) or very concerned (21.3%), while a great majority of Republicans indicate that they are extremely concerned (71.1%) or very concerned (16.1%). Of the demographic groups surveyed, the only group in which a majority of respondents indicated either very little or no concern about the number of immigrants in the country illegally was Hispanics.

On the issue of **legal** immigration, there was quite a split among respondents. Although 70 percent of respondents indicated that the federal government has at least a moderate degree of control over legal immigration in the country, a plurality of Democrats want to see the levels of legal immigrants **increased** (36%), while a plurality of Republicans want to see the levels of legal immigrants **decreased** (41.1%).

Poll Director David McLennan states: “The Republican frustration over immigration has been significant for over a decade. What is interesting in our results is that Democratic voters now feel that the government has failed the country by allowing immigrants to enter the country illegally. It is clear that Democratic politicians, like President Joe Biden, lost the narrative and the policy debate on illegal immigration. There is still a path forward on legal immigration for Democrats.”

### What should the federal government do on immigration going forward

Among the various solutions to deal with illegal immigration, there are strong majorities for using technology and an increased number of border agents (82%), completing a wall along the southern border (69%), and arresting undocumented immigrants with criminal records or who have committed crimes (85%).

In terms of increasing border security through increased technology and more border guards, a majority of Democrats, Republicans, and unaffiliated voters favor this approach. Across demographic groups, there is general agreement as well.

Completing the wall along the southern border is a plan in which partisans disagree. While over 90 percent of Republican respondents agree with this solution, less than 48 percent of Democrats do and just less than 63 percent of unaffiliated voters support the idea. There are also divides along racial and ethnic lines with almost 75 percent of White respondents favoring this solution, but a smaller majority (53.7%) of Black voters supporting this, and under half of other minority voters supporting the wall.

The plan to arrest and deport undocumented immigrants to have a criminal record or who commit a crime in the United States has strong support (85%) that cuts across partisan and demographic groups. It is on the plan to arrest and deport undocumented immigrants who have not committed a violent or property crime, whose only “crime” may be entering the United States without documentation, where large differences exist among groups. Although a majority of respondents (54%) favor arresting and deporting undocumented persons who have not committed a violent or property crime, over 73 percent of Republican respondents favor this approach, while just over 38 percent of Democratic respondents want these arrests and deportations to occur. Just over 45 percent of unaffiliated voters want this solution.

The issue of how to address those seeking entry to the United States for the purposes of claiming political asylum is equally divisive. Although slightly less than half of respondents think asylum seekers would be arrested and deported, almost two-thirds (64.3%) of Republicans want asylum seekers removed from the U.S., while a majority of Democrats and unaffiliated voters would like to see them remain. Among demographic groups, males are more likely than females to support the removal of asylum seekers.

It is also worth noting that a majority of respondents indicated support for allowing those brought into the country as children (DACA) to remain, as well as those immigrants married to an American citizen. There are partisan differences, however, with both plans. A majority of Republicans (almost 58 percent) do not believe that being married to a U.S. citizen should protect an undocumented immigrant from arrest and deportation and only a slight plurality of Republican respondents want DACA recipients to remain in the United States.



“The Trump administration’s plans to aggressively remove undocumented immigrants will face some headwinds, especially as if people are arrested and deported without having caused problems in the United States,” said David McLennan. “If the Trump administration attempts to revoke DACA protections or start separating married couples, the immigration ‘mandate’ that Trump claims may diminish.”

#### Use of the military and local law enforcement to enforce immigration policy

Respondents overwhelmingly support using the United States military and local law enforcement, including sheriffs in North Carolina, to enforce immigration policy. Sixty percent of the respondents support using military personnel to enforce immigration policy initiatives, while 34 percent oppose. Support for using sheriffs and local law enforcement personnel is even stronger with 65 percent of respondents supporting this, with just 27 percent opposed.

The partisan and age gaps in support for using military and local law enforcement to enforce immigration policy are significant. Just over 44 percent of Democrats support using the military, while over 80 percent of Republicans support this. Likewise, 49 percent of Democratic respondents support using sheriffs and other local law enforcement personnel to enforce federal immigration law, while over 83 percent of Republican respondents support this. In terms of age group differences, less than half of Gen Z voters support the use of military personnel to enforce immigration policy (49.2%) or local law enforcement personnel to do the same (47.7), but the oldest generation of respondents were overwhelmingly supportive of the use of the military (80.1) and local law enforcement personnel (85.1%).

“The support for using military and local law enforcement to assist in immigration enforcement speaks to the gravity of the issue in citizens’ minds,” said David McLennan. “In North Carolina, Democrats have stood up against HB 10, which forces sheriffs and local law enforcement to assist ICE in detaining immigrants. Democratic voters we polled, however, see the utility in using military and law enforcement in this effort.”

#### Trade Policy (Tariffs)

A prominent theme in the Trump campaign for the White House was the use of tariffs on goods and services coming into the United States. Because this was such a prominent campaign issue, the partisan divide in opinions about using tariffs was significant. On the question of using tariffs on foreign goods and services to promote goods and services from the United States, 55 percent supported this policy reason. However, just over 35 percent of Democratic respondents supported this rationale, while over 76 percent of Republican respondents did. Likewise, on the question related to using tariffs on countries that use tariffs on U.S. goods and services coming into their country—retaliation—almost two-thirds of respondents supported this rationale for using tariffs. Again, however, there were partisan differences. Although a majority of Democratic (56.3%) and unaffiliated (59.4%)

respondents thought that using tariffs in a retaliatory manner was justified, over 77 percent of Republican respondents support this approach.

When asked if people were willing to pay more for imported goods because of tariffs, support for tariffs dropped significantly. The overall support for tariffs, if it affected the prices of things people may purchase, dropped to 20 percent with 62 percent being opposed to tariffs under this condition. Among partisan groups, Democratic respondents' support dropped to 13 percent and Republican respondents' support dropped to 30 percent.

“It is clear that most Americans know little about tariffs,” said David McLennan. “The economic impact of tariffs, especially in the short-run, will be difficult for consumers. This may be the Trump policy where public opinion turns quickly once Americans start feeling the real world impact.”

### Control over Higher Education

Another campaign promise made by Donald Trump was to change how higher education institutions operate. There he spoke about targeting DEI initiatives and how the curriculum often had a liberal bias and was unfair to conservative students.

Our results indicate there is confusion over some of these campaign promises. On the question of Diversity, Equity, and Inclusion programs on campuses, 62 percent of respondents supported North Carolina colleges and universities having these programs. There were large partisan differences over DEI programs with Democratic respondents strongly supporting these programs (84.7% support), while Republican respondents being much less supportive (45.8% support). However, when asked about whether the federal government should punish North Carolina colleges and universities for having DEI initiatives on their campuses, over half of the respondents (51%) opposed this idea. In fact, slightly less than half of the Republican respondents (49.7%) supported the idea of the federal government punishing institutions for having DEI programs.

On the question of whether the federal government should set curricular standards to reduce bias in North Carolina college and university classrooms, almost half of the respondents (49%) indicated that this should take place. Interestingly, over half of Democratic respondents (50.4%) and Republican respondents (54.2%) supported this idea. Unaffiliated respondents had much lower levels of support – 34.7% – for this idea.

“Concepts such as Diversity, Equity, and Inclusion and the related term ‘wokeness’ are used as political talking points on the political right for attaching many institutions, including higher education,” said David McLennan. “The reality is that many people don’t know what these concepts mean. However, our results do indicate that there is concern about what is happening on our college campuses and that there may be some support for the federal government doing something to make colleges and universities more accountable.”

## Topline Results

The 2024 Election

Satisfaction with the results of the election

**All in all, are you satisfied with the outcome of the election?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Yes	477	60
No	295	37
Don't know	28	4

**N=800**

Which presidential candidate did you vote for

**Which candidate for president did you vote for in the recent election?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Democrat Kamala Harris	383	48
Republican Donald Trump	397	50
Someone else	20	3

**N=800**

Which gubernatorial candidate did you vote for

**Which candidate for governor did you vote for in the recent election?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Democrat Josh Stein	457	57
Republican Mark Robinson	295	37
Someone else	48	6

**N=800**

Legal and illegal immigration

What changes need to be made to the immigration system

**In your view, does the immigration system in this country**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Requires no changes	33	4
Requires minor changes	177	22
Requires major changes	327	41
Needs to be completely rebuilt	227	28
Don't know	36	5

**N=800**

What should be done to the legal immigration system

**Should *legal* immigration in the United States be**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Increased	200	25
Decreased	245	31
Kept as it is	286	36
Don't know	69	9

**N=800**

How much control does the federal government have over the legal immigration system

**How much control does the United States government have over immigrants who enter the country *legally*?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Complete control	162	20
Almost complete control	156	20
A moderate degree of control	237	30
Very little control	131	16
No control	42	5
Don't know	72	9

**N=800**

How much control does the federal government have over the illegal immigration system

**How much control does the United States government have over immigrants who enter the country illegally?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Complete control	122	15
Almost complete control	91	11
A moderate degree of control	151	19
Very little control	221	28
No control	162	20
Don't know	53	7

**N=800**

How concerned are you about the number of immigrants who enter the U.S. legally

**How concerned are you about the number of immigrants who enter the country legally?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Extremely concerned	114	14
Very concerned	108	14
Somewhat concerned	206	26
Not at all concerned	345	43
Don't know	27	3

**N=800**

How concerned are you about the number of immigrants who enter the U.S. illegally

**How concerned are you about the number of immigrants who enter the country illegally?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Extremely concerned	389	49
Very concerned	150	19
Somewhat concerned	179	22
Not at all concerned	61	8
Don't know	21	3

**N=800**

Adding more technology and border guards

**How much would you support the federal government using technology and an increased number of border agents to decrease the number of people entering the country illegally?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Strongly favor	442	55
Somewhat favor	213	27
Somewhat oppose	62	8
Strongly oppose	42	5
Don't know	41	5

**N=800**

Completing the wall along the southern border

**How much would you support the federal government completing the wall along the southern border of the United States?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Strongly favor	383	48
Somewhat favor	165	21
Somewhat oppose	94	12
Strongly oppose	111	14
Don't know	47	6

**N=800**

Deporting immigrants who commit crimes

**How much would you support the federal government arresting and deporting undocumented immigrants in the country with criminal records or who have committed crimes?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Strongly favor	476	60
Somewhat favor	196	25
Somewhat oppose	56	7
Strongly oppose	39	5
Don't know	33	4

**N=800**

Deporting immigrants without a criminal record

**How much would you support the federal government arresting and deporting undocumented immigrants who are working in the United States, but who have not committed a property or violent crime while in the U.S.?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Strongly favor	224	28
Somewhat favor	211	26
Somewhat oppose	161	20
Strongly oppose	147	18
Don't know	57	7

**N=800**

Deporting asylum seekers

**How much would you support the federal government arresting and deporting undocumented immigrants who left their country because of violence and warfare?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Strongly favor	199	25
Somewhat favor	180	23
Somewhat oppose	190	24
Strongly oppose	151	19
Don't know	80	10

**N=800**

Deporting DACA recipients

**How much would you support the federal government arresting and deporting undocumented immigrants who were brought into the country as small children (by a parent or parents), but who have worked, attended school, or been in the military, but who have not committed a property or violent crime in the U.S.?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Strongly favor	130	16
Somewhat favor	150	19
Somewhat oppose	157	20
Strongly oppose	307	38
Don't know	56	7

**N=800**

Deporting immigrants married to a U.S. citizen

**How much would you support the federal government arresting and deporting an undocumented immigrant who is married to a United States citizen?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Strongly favor	147	18
Somewhat favor	146	18
Somewhat oppose	195	24
Strongly oppose	235	29
Don't know	77	10

**N=800**

Using the U.S. military to assist deportation

**How much would you support the U.S. military assisting in the arrest and deportation of undocumented immigrants?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Strongly favor	246	31
Somewhat favor	234	29
Somewhat oppose	93	12
Strongly oppose	173	22
Don't know	54	7

**N=800**

Using sheriffs and local law enforcement to deport immigrants

**How much would you support North Carolina sheriffs and other law enforcement personnel assisting in the arrest and deportation of undocumented immigrants?**

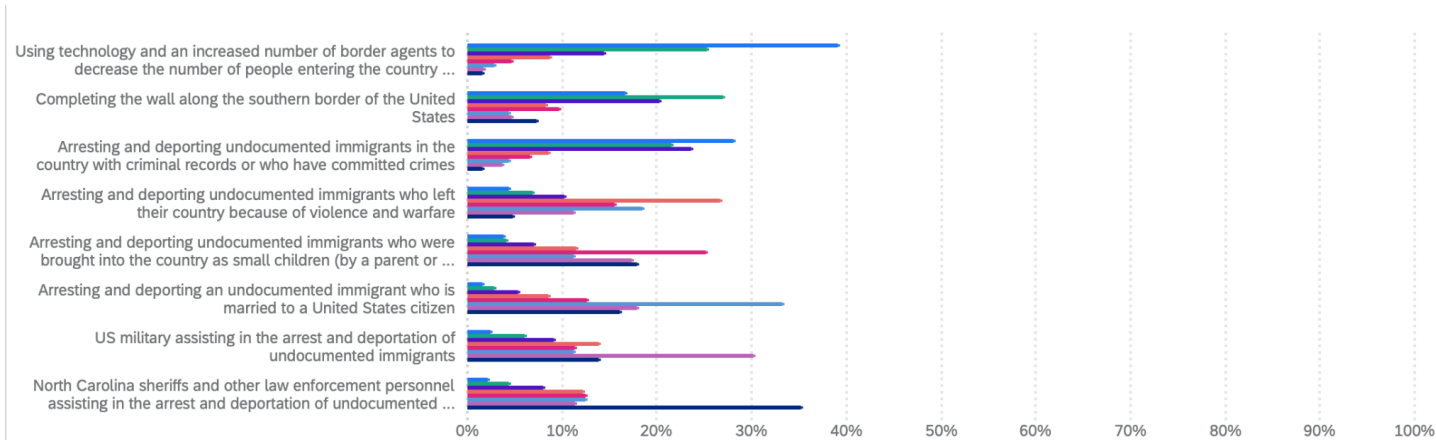
<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Strongly favor	284	36
Somewhat favor	230	29
Somewhat oppose	99	12
Strongly oppose	118	15
Don't know	69	9

**N=800**



## Which immigrant solutions do you prefer

**Please rank the following immigration policies in terms of their importance to you.**



## Tariffs

Putting tariffs on goods to encourage citizens to buy American goods

**Would you support or oppose the federal government putting tariffs on goods made in foreign countries to encourage citizens to buy more American made goods?**

Response	Number	Percentage
Strongly support	199	25
Somewhat support	238	30
Somewhat oppose	141	18
Strongly oppose	154	19
Don't know	68	9

**N=800**

Using tariffs on countries that put tariffs on our goods

**Would you support or oppose the federal government putting tariffs on goods made in foreign countries if those countries have a tariff on goods made in the United States?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Strongly support	265	33
Somewhat support	263	33
Somewhat oppose	109	14
Strongly oppose	75	9
Don't know	88	11

**N=800**

Putting tariffs on goods even if it increases costs of items to consumers

**If the federal government put a tariff on blue jeans made in a foreign country, would you be willing to pay an additional \$10 to purchase those blue jeans?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Yes	163	20
No	499	62
Don't know	138	17

**N=800**

Higher Education

Support for Diversity, Equity, and Inclusion programs

**Do you support or oppose diversity, equity, and inclusion (DEI) programs at North Carolina colleges and universities?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Strongly support	277	35
Somewhat support	213	27
Somewhat oppose	100	13
Strongly oppose	124	16
Don't know	86	11

**N= 800**

**Do you support or oppose the federal government penalizing North Carolina colleges and universities who have diversity, equity, and inclusion (DEI) programs on their campuses (e.g. taxing their endowments)?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Strongly support	158	20
Somewhat support	169	21
Somewhat oppose	124	16
Strongly oppose	251	31
Don't know	98	12

**N= 800**

**Do you support or oppose the federal government setting standards for subject matter taught in North Carolina colleges or universities to reduce bias in the classrooms?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Strongly support	158	20
Somewhat support	230	29
Somewhat oppose	140	18
Strongly oppose	160	20
Don't know	112	14

**N= 800**

Media 2024 election

[How closely did you follow election news in 2024](#)

**How closely did you follow news about the 2024 presidential campaign?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Very closely	396	50
Somewhat closely	311	39
Not closely	71	9
Not at all	22	2

**N=800**

How easy was it to find reliable information

**How easy or difficult was it to find reliable information about the 2024 presidential campaign?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Very easy	268	34
Somewhat easy	319	40
Somewhat difficult	151	19
Very difficult	62	8

**N=800**

How much do you trust national news organizations

**How much, if at all, do you trust information you get from national news organizations (e.g., broadcast and cable news or newspapers)?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
A lot	134	17
Some	307	38
Not too much	222	28
Not at all	125	16
Don't know	12	2

**N=800**

How much do you trust local news organizations

**How much, if at all, do you trust information you get from local news organizations (e.g., local television, radio, or newspapers)?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
A lot	129	16
Some	371	46
Not too much	206	26
Not at all	73	9
Don't know	21	3

**N=800**

How much do you trust information from interpersonal sources

**How much if at all, do you trust information you get from family, friends, or acquaintances?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
A lot	154	19
Some	402	50
Not too much	176	22
Not at all	50	6
Don't know	18	2

**N=800**

How much do you trust information from social media

**How much, if at all, do you trust information you get from social media platforms (e.g., Facebook, X, Instagram, TikTok, etc)?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
A lot	73	9
Some	223	28
Not too much	258	32
Not at all	226	28
Don't know	20	3

**N=800**

What is your primary source of political information

What media sources did you use most frequently for information about the 2024 presidential campaign? (Please list)

Legacy TV News (ABC, CBS, NBC)

10.6%

Legacy Newspapers (New York Times, Wall Street Journal, Washington Post)

4.3%

Radio

0.7%

Local Television News

9.6%

Cable News (CNN, Fox News, MSNBC, OAN, etc.)

38%

Social Media (Facebook, Google, TikTok, X, YouTube, etc.)

33%

News sites (not associated with other news outlets)

1.5%

None

2.2

Is that source of information “mainstream”?

**Thinking about the source you identified in the previous question; do you consider that source of information to be part of the “mainstream” media?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Yes, it is part of the mainstream media	564	71
No, it is not part of the mainstream media	167	21
Don't know	69	9

**N=800**

Demographics\* (Note: See Methodology section for weighting by demographic variable)

Lastly, we would like to ask some questions about you.

Location

Would you consider where you live to be:

Response	Number	Percentage
Urban	195	24
Rural	323	40
Suburban	275	34
Don't know	7	1

**N=800**

Gender

What is your gender identity?

Response	Number	Percentage
Female	413	52
Male	382	48
Non-binary/third gender	5	1
Prefer not to say	0	0

**N=800**



Race/Ethnicity

**What is your race/ethnic group?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
White	560	70
Black or African American	192	24
Hispanic/Latino	13	2
Asian, Native Hawaiian, or Pacific Islander	12	2
Other	20	3
Prefer not to say	3	0

**N=800**

Age

**What is your age?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
18-27	65	8
28-43	249	31
44-59	206	26
60-78	198	25
79+	80	10
Prefer not to say	2	0

**N=800**

Education

**What best describes the level of education you last completed?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Less than high school diploma	17	2
High school diploma	224	28
Some college	269	34
Bachelor's degree	186	23
Graduate or professional degree	103	13
Prefer not to say	1	0

**N=800**

Ideology

**How would you describe yourself?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Very liberal	113	14
Somewhat liberal	138	17
Somewhere in the middle	277	35
Somewhat conservative	149	19
Very conservative	123	15

**N=800**

Political Party

**What political party do you most identify with?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Democrat	300	38
Republican	336	42
Unaffiliated	150	19
Other	12	2
Don't know	2	0

**N=800**

## Cross-tabulations

Satisfied with election

**All in all, are you satisfied with the outcome of the election?**

	Yes	No	Don't Know
Democrat	25.3	71.3	3.3
Republican	94.9	2.7	2.4
Unaffiliated	50.0	43.3	6.7
Other	50.0	50.0	0.0
Don't know	50.0	50.0	0.0
White	69.6	27.7	2.7
Black or African American	32.8	61.5	5.7
Hispanic/Latino	46.2	46.2	7.7
Asian, Native Hawaiian, or Pacific Islander	58.3	41.7	0.0
Other	55.0	45.0	0.0
Prefer not to say	0.0	66.7	33.3
Female	55.2	41.9	2.9
Male	65.2	30.6	4.2
Non-binary/third gender	0.0	100.0	0.0
Prefer not to say	0.0	0.0	0.0
18-27	52.3	38.5	9.2
28-43	58.6	36.9	4.4
44-59	60.2	37.4	2.4
60-78	53.5	43.4	3.0
79+	81.3	18.8	0.0
Prefer not to say	100.0	0.0	0.0
Less than high school diploma	64.7	35.3	0.0
High school diploma	65.6	29.9	4.5
Some college	59.9	36.4	3.7
Bachelor's degree	55.4	41.4	3.2
Graduate or professional degree	53.4	44.7	1.9
Prefer not to say	0.0	100.0	0.0
Very liberal	42.5	55.8	1.8
Somewhat liberal	30.4	67.4	2.2

Somewhere in the middle	52.7	41.5	5.8
Somewhat conservative	85.2	10.7	4.0
Very conservative	92.7	6.5	0.8
Urban	52.3	43.6	4.1
Suburban	54.9	42.2	2.9
Rural	67.5	28.8	3.7
Don't know	85.7	14.3	0.0

What candidate did you vote for (presidential election)

**Which candidate for president did you vote for in the recent election?**

	Democrat Kamala Harris	Republican Donald Trump	Someone else
Democrat	96.0	4.0	0.0
Republican	5.1	93.5	1.5
Unaffiliated	46.7	44.7	8.7
Other	58.3	25.0	16.7
Don't know	50.0	50.0	0.0
White	35.4	62.3	2.3
Black or African American	82.8	15.1	2.1
Hispanic/Latino	69.2	30.8	0.0
Asian, Native Hawaiian, or Pacific Islander	58.3	33.3	8.3
Other	40.0	50.0	10.0
Prefer not to say	66.7	33.3	0.0
Female	47.2	50.4	2.4
Male	48.2	49.5	2.4
Non-binary/third gender	80.0	0.0	20.0
Prefer not to say	0.0	0.0	0.0
18-27	58.5	40.0	1.5
28-43	48.6	49.0	2.4
44-59	43.2	54.4	2.4
60-78	47.5	49.5	3.0
79+	50.0	47.5	2.5
Prefer not to say	50.0	50.0	0.0

Less than high school diploma	35.3	64.7	0.0
High school diploma	45.1	53.6	1.3
Some college	44.2	52.4	3.3
Bachelor's degree	54.3	43.5	2.2
Graduate or professional degree	53.4	42.7	3.9
Prefer not to say	100.0	0.0	0.0
Very liberal	81.4	17.7	0.9
Somewhat liberal	84.1	14.5	1.4
Somewhere in the middle	50.9	44.8	4.3
Somewhat conservative	16.8	79.9	3.4
Very conservative	7.3	92.7	0.0
Urban	68.7	29.7	1.5
Suburban	51.6	45.5	2.9
Rural	32.8	64.4	2.8
Don't know	14.3	85.7	0.0

Which candidate did you vote for (gubernatorial election)

**Which candidate for governor did you vote for in the recent election?**

	Democrat Josh Stein	Republican Mark Robinson	Someone else
Democrat	96.3	3.0	0.7
Republican	17.9	74.7	7.4
Unaffiliated	66.7	22.0	11.3
Other	58.3	8.3	33.3
Don't know	50.0	50.0	0.0
White	47.9	45.7	6.4
Black or African American	84.4	11.5	4.2
Hispanic/Latino	76.9	23.1	0.0
Asian, Native Hawaiian, or Pacific Islander	41.7	33.3	25.0
Other	55.0	40.0	5.0
Prefer not to say	33.3	66.7	0.0
Female	58.1	36.8	5.1
Male	55.8	37.4	6.8
Non-binary/third gender	80.0	0.0	20.0
Prefer not to say	0.0	0.0	0.0
18-27	56.9	33.8	9.2
28-43	55.4	37.3	7.2
44-59	56.3	39.8	3.9
60-78	58.1	35.9	6.1
79+	62.5	32.5	5.0
Prefer not to say	50.0	50.0	0.0
Less than high school diploma	35.3	52.9	11.8
High school diploma	50.4	42.9	6.7
Some college	56.9	36.1	7.1
Bachelor's degree	65.6	30.1	4.3
Graduate or professional degree	60.2	35.9	3.9
Prefer not to say	100.0	0.0	0.0
Very liberal	84.1	13.3	2.7

Somewhat liberal	84.1	13.8	2.2
Somewhere in the middle	66.8	24.9	8.3
Somewhat conservative	30.2	61.1	8.7
Very conservative	13.0	82.1	4.9
Urban	68.7	28.2	3.1
Suburban	61.8	31.6	6.5
Rural	46.4	46.1	7.4
Don't know	42.9	57.1	0.0

### Immigration

Does immigration system need change

**In your view, does the immigration system in this country**

	Requires no changes	Requires minor changes	Requires major changes	Needs to be completely rebuilt	Don't Know
Democrat	6.7	37.7	33.0	16.7	6.0
Republican	3.3	11.6	43.8	38.7	2.7
Unaffiliated	1.3	16.0	50.0	27.3	5.3
Other	0.0	8.3	41.7	41.7	8.3
Don't know	0.0	0.0	50.0	50.0	0.0
White	3.8	20.9	42.1	29.8	3.4
Black or African American	5.7	24.5	37.5	24.0	8.3
Hispanic/Latino	0.0	30.8	30.8	38.5	0.0
Asian, Native Hawaiian, or Pacific Islander	0.0	41.7	33.3	25.0	0.0
Other	0.0	20.0	50.0	25.0	5.0
Prefer not to say	33.3	0.0	33.3	33.3	0.0
Female	2.4	19.6	38.7	32.7	6.5
Male	6.0	25.1	43.2	23.6	2.1
Non-binary/third gender	0.0	0.0	40.0	40.0	20.0



Prefer not to say	0.0	0.0	0.0	0.0	0.0
18-27	6.2	27.7	35.4	23.1	7.7
28-43	5.2	27.3	39.0	22.9	5.6
44-59	2.4	19.9	42.7	30.6	4.4
60-78	1.5	13.6	46.0	36.4	2.5
79+	10.0	28.8	33.8	23.8	3.8
Prefer not to say	0.0	0.0	50.0	50.0	0.0
Less than high school diploma	5.9	17.6	41.2	35.3	0.0
High school diploma	4.5	19.6	38.4	31.3	6.3
Some college	4.8	20.4	38.3	32.0	4.5
Bachelor's degree	2.7	25.3	45.7	23.7	2.7
Graduate or professional degree	3.9	26.2	44.7	20.4	4.9
Prefer not to say	0.0	100.0	0.0	0.0	0.0
Very liberal	7.1	43.4	30.1	15.9	3.5
Somewhat liberal	7.2	35.5	42.8	10.9	3.6
Somewhere in the middle	2.5	19.9	43.7	28.2	5.8
Somewhat conservative	2.7	10.1	45.0	38.9	3.4
Very conservative	3.3	7.3	37.4	47.2	4.9
Urban	9.2	32.8	34.4	20.0	3.6
Suburban	2.9	18.9	44.7	29.5	4.0
Rural	2.2	18.6	41.2	33.1	5.0
Don't know	0.0	14.3	57.1	0.0	28.6

How should legal immigration be handled

**Should *legal* immigration in the United States be**

	Increased	Decreased	Kept as it is	Don't Know
Democrat	36.0	19.7	34.0	10.3
Republican	19.0	41.1	33.0	6.8
Unaffiliated	17.3	28.7	44.7	9.3
Other	16.7	41.7	33.3	8.3
Don't know	0.0	0.0	100.0	0.0
White	24.6	32.1	35.5	7.7
Black or African American	24.0	27.6	36.5	12.0
Hispanic/Latino	38.5	15.4	38.5	7.7
Asian, Native Hawaiian, or Pacific Islander	50.0	16.7	33.3	0.0
Other	20.0	40.0	30.0	10.0
Prefer not to say	33.3	0.0	66.7	0.0
Female	19.9	33.4	34.9	11.9
Male	30.4	27.5	36.9	5.2
Non-binary/third gender	40.0	40.0	20.0	0.0
Prefer not to say	0.0	0.0	0.0	0.0
18-27	30.8	21.5	32.3	15.4
28-43	31.3	29.7	28.5	10.4
44-59	18.0	34.5	38.3	9.2
60-78	14.6	35.4	45.5	4.5
79+	43.8	18.8	31.3	6.3
Prefer not to say	50.0	50.0	0.0	0.0
Less than high school diploma	11.8	52.9	23.5	11.8
High school diploma	18.8	37.9	31.7	11.6
Some college	21.2	33.5	35.3	10.0
Bachelor's degree	34.9	22.6	37.6	4.8

Graduate or professional degree	33.0	18.4	43.7	4.9
Prefer not to say	0.0	0.0	100.0	0.0
Very liberal	49.6	18.6	24.8	7.1
Somewhat liberal	33.3	13.8	43.5	9.4
Somewhere in the middle	19.1	35.7	34.7	10.5
Somewhat conservative	16.8	37.6	38.9	6.7
Very conservative	16.3	40.7	35.8	7.3
Urban	40.5	22.6	26.7	10.3
Suburban	22.2	29.8	41.5	6.5
Rural	18.0	36.2	36.8	9.0
Don't know	28.6	28.6	14.3	28.6

How much control does the federal government have over legal immigration

**How much control does the United States government have over immigrants who enter the country *legally*?**

	Complete Control	Almost complete control	A moderate degree of control	Very little control	No control	Don't Know
Democrat	19.3	25.3	26.7	15.0	4.0	9.7
Republican	22.3	16.1	29.8	18.2	7.4	6.3
Unaffiliated	18.7	13.3	36.0	16.0	3.3	12.7
Other	8.3	50.0	16.7	8.3	0.0	16.7
Don't know	0.0	0.0	50.0	0.0	0.0	50.0
White	20.7	18.9	30.9	16.1	4.6	8.8
Black or African American	21.4	20.8	25.0	16.1	6.3	10.4
Hispanic/Latino	0.0	30.8	38.5	15.4	7.7	7.7
Asian, Native Hawaiian, or Pacific Islander	16.7	25.0	33.3	16.7	8.3	0.0
Other	15.0	15.0	30.0	25.0	10.0	5.0

Prefer not to say	0.0	0.0	33.3	33.3	0.0	33.3
Female	16.7	15.5	29.8	19.6	6.5	11.9
Male	24.3	23.0	29.8	13.1	3.9	5.8
Non-binary/third gender	0.0	80.0	0.0	0.0	0.0	20.0
Prefer not to say	0.0	0.0	0.0	0.0	0.0	0.0
18-27	12.3	32.3	23.1	16.9	1.5	13.8
28-43	20.1	20.9	26.9	17.3	6.0	8.8
44-59	21.4	13.6	31.1	17.5	4.4	12.1
60-78	21.7	15.2	32.8	16.7	7.6	6.1
79+	20.0	31.3	32.5	10.0	1.3	5.0
Prefer not to say	50.0	0.0	0.0	0.0	50.0	0.0
Less than high school diploma	17.6	0.0	29.4	35.3	11.8	5.9
High school diploma	21.4	19.6	29.0	14.3	6.3	9.4
Some college	19.0	17.1	29.0	20.4	3.7	10.8
Bachelor's degree	17.7	23.1	32.3	13.4	6.5	7.0
Graduate or professional degree	26.2	21.4	28.2	12.6	3.9	7.8
Prefer not to say	0.0	100.0	0.0	0.0	0.0	0.0
Very liberal	26.5	28.3	15.9	11.5	6.2	11.5
Somewhat liberal	15.9	26.8	33.3	13.0	2.2	8.7
Somewhere in the middle	14.4	15.5	35.0	18.4	5.4	11.2
Somewhat conservative	20.1	18.1	31.5	20.8	4.0	5.4
Very conservative	32.5	13.8	23.6	14.6	8.9	6.5
Urban	26.2	25.6	23.1	14.4	4.1	6.7

Suburban	20.7	16.0	35.6	14.2	3.6	9.8
Rural	16.7	19.2	28.5	19.5	7.4	8.7
Don't know	0.0	0.0	28.6	14.3	0.0	57.1

How much control does the federal government have over illegal immigration

**How much control does the United States government have over immigrants who enter the country illegally?**

	Complete Control	Almost complete control	A moderate degree of control	Very little control	No control	Don't Know
Democrat	15.0	14.0	26.0	24.7	11.0	9.3
Republican	18.2	9.8	13.7	28.6	26.5	3.0
Unaffiliated	9.3	9.3	16.7	30.7	24.7	9.3
Other	8.3	16.7	8.3	33.3	25.0	8.3
Don't know	0.0	0.0	50.0	50.0	0.0	0.0
White	15.9	10.7	16.4	28.6	22.3	6.1
Black or African American	14.6	13.5	25.0	25.0	13.5	8.3
Hispanic/Latino	7.7	7.7	23.1	30.8	23.1	7.7
Asian, Native Hawaiian, or Pacific Islander	8.3	16.7	25.0	33.3	16.7	0.0
Other	15.0	10.0	20.0	20.0	30.0	5.0
Prefer not to say	0.0	0.0	33.3	33.3	0.0	33.3
Female	12.8	8.7	17.7	31.5	19.1	10.2
Male	17.8	14.4	20.4	23.6	21.2	2.6
Non-binary/third gender	20.0	0.0	0.0	20.0	40.0	20.0
Prefer not to say	0.0	0.0	0.0	0.0	0.0	0.0
18-27	10.8	13.8	24.6	23.1	12.3	15.4
28-43	15.7	12.4	23.3	26.1	16.1	6.4
44-59	14.1	8.7	18.4	32.0	19.4	7.3

60-78	11.6	7.6	18.2	31.8	26.8	4.0
79+	28.8	22.5	3.8	15.0	25.0	5.0
Prefer not to say	50.0	0.0	0.0	0.0	50.0	0.0
Less than high school diploma	17.6	5.9	17.6	35.3	23.5	0.0
High school diploma	17.9	17.4	20.5	20.5	17.0	6.7
Some college	14.5	7.1	18.2	27.9	24.9	7.4
Bachelor's degree	12.9	10.8	17.2	33.9	18.8	6.5
Graduate or professional degree	15.5	10.7	20.4	30.1	17.5	5.8
Prefer not to say	0.0	100.0	0.0	0.0	0.0	0.0
Very liberal	20.4	17.7	23.0	15.9	12.4	10.6
Somewhat liberal	14.5	11.6	27.5	31.2	8.0	7.2
Somewhere in the middle	7.6	10.8	20.6	30.3	23.5	7.2
Somewhat conservative	18.1	6.7	12.1	29.5	28.2	5.4
Very conservative	25.2	12.2	9.8	26.0	24.4	2.4
Urban	22.6	18.5	18.5	20.5	13.8	6.2
Suburban	11.3	8.0	21.5	30.9	21.1	7.3
Rural	14.6	10.2	16.7	28.8	23.8	5.9
Don't know	0.0	0.0	28.6	42.9	0.0	28.6

How concerned are you about the number of legal immigrants

**How concerned are you about the number of immigrants who enter the country legally?**

	Extremely concerned	Very concerned	Somewhat concerned	Not at all concerned	Don't Know
Democrat	11.0	15.0	23.0	46.7	4.3
Republican	21.1	14.3	26.8	35.7	2.1

Unaffiliated	6.0	9.3	28.7	52.0	4.0
Other	8.3	8.3	25.0	50.0	8.3
Don't know	0.0	0.0	50.0	50.0	0.0
White	13.8	13.4	25.9	44.3	2.7
Black or African American	16.1	16.1	24.5	37.5	5.7
Hispanic/Latino	7.7	0.0	15.4	76.9	0.0
Asian, Native Hawaiian, or Pacific Islander	8.3	0.0	33.3	58.3	0.0
Other	20.0	10.0	40.0	25.0	5.0
Prefer not to say	0.0	0.0	0.0	100.0	0.0
Female	14.0	13.3	24.7	41.9	6.1
Male	14.7	13.9	27.2	43.7	0.5
Non-binary/third gender	0.0	0.0	0.0	100.0	0.0
Prefer not to say	0.0	0.0	0.0	0.0	0.0
18-27	9.2	12.3	21.5	50.8	6.2
28-43	15.3	15.3	28.5	36.1	4.8
44-59	19.4	11.2	24.3	42.2	2.9
60-78	9.6	11.6	24.7	51.5	2.5
79+	12.5	18.8	27.5	41.3	0.0
Prefer not to say	50.0	50.0	0.0	0.0	0.0
Less than high school diploma	41.2	17.6	23.5	11.8	5.9
High school diploma	17.0	16.5	27.2	32.1	7.1
Some college	14.5	13.0	28.3	42.0	2.2
Bachelor's degree	9.7	12.4	22.6	54.3	1.1
Graduate or professional degree	11.7	9.7	21.4	55.3	1.9

Prefer not to say	0.0	0.0	100.0	0.0	0.0
Very liberal	17.7	22.1	18.6	39.8	1.8
Somewhat liberal	7.2	8.0	29.7	50.7	4.3
Somewhere in the middle	11.2	15.2	28.5	40.8	4.3
Somewhat conservative	15.4	10.7	26.8	44.3	2.7
Very conservative	24.4	11.4	20.3	41.5	2.4
Urban	18.5	20.5	27.2	30.3	3.6
Suburban	11.6	9.8	22.9	52.7	2.9
Rural	13.9	12.7	27.6	42.7	3.1
Don't know	14.3	0.0	14.3	42.9	28.6

How concerned are you about the number of illegal immigrants in the country  
**How concerned are you about the number of immigrants who enter the country illegally?**

	Extremely concerned	Very concerned	Somewhat concerned	Not at all concerned	Don't Know
Democrat	27.0	21.3	33.3	14.3	4.0
Republican	71.1	16.1	10.1	1.5	1.2
Unaffiliated	42.7	20.7	26.0	8.0	2.7
Other	41.7	8.3	33.3	8.3	8.3
Don't know	0.0	0.0	100.0	0.0	0.0
White	57.9	16.3	19.5	5.0	1.4
Black or African American	26.6	26.6	27.1	13.5	6.3
Hispanic/Latino	30.8	7.7	23.1	38.5	0.0
Asian, Native Hawaiian, or Pacific Islander	16.7	8.3	66.7	8.3	0.0
Other	35.0	30.0	30.0	0.0	5.0
Prefer not to say	33.3	0.0	33.3	33.3	0.0



Female	47.2	20.6	20.1	7.5	4.6
Male	50.5	17.0	24.6	7.6	0.3
Non-binary/third gender	20.0	0.0	40.0	20.0	20.0
Prefer not to say	0.0	0.0	0.0	0.0	0.0
18-27	23.1	21.5	29.2	20.0	6.2
28-43	37.8	16.9	30.5	10.8	4.0
44-59	52.9	18.4	18.0	7.8	2.9
60-78	58.6	19.7	18.7	2.5	0.5
79+	66.3	21.3	12.5	0.0	0.0
Prefer not to say	100.0	0.0	0.0	0.0	0.0
Less than high school diploma	64.7	17.6	17.6	0.0	0.0
High school diploma	42.9	23.7	21.0	6.7	5.8
Some college	53.2	17.5	19.7	7.8	1.9
Bachelor's degree	49.5	17.7	25.3	7.0	0.5
Graduate or professional degree	45.6	13.6	27.2	11.7	1.9
Prefer not to say	0.0	0.0	100.0	0.0	0.0
Very liberal	36.3	17.7	23.9	19.5	2.7
Somewhat liberal	20.3	20.3	44.2	12.3	2.9
Somewhere in the middle	41.5	23.5	24.9	6.9	3.2
Somewhat conservative	71.1	17.4	8.7	0.7	2.0
Very conservative	80.5	8.9	7.3	1.6	1.6
Urban	42.6	20.0	26.7	7.2	3.6
Suburban	48.0	16.7	24.0	9.5	1.8
Rural	53.3	19.8	18.6	6.2	2.2

Don't know	28.6	14.3	14.3	14.3	28.6
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Should the government use more technology and border agents

**How much would you support the federal government using technology and an increased number of border agents to decrease the number of people entering the country illegally?**

	Strongly favor	Somewhat favor	Somewhat oppose	Strongly oppose	Don't know
Democrat	35.3	39.7	10.7	7.3	7.0
Republican	71.7	16.7	4.8	3.6	3.3
Unaffiliated	58.7	23.3	8.0	4.7	5.3
Other	58.3	16.7	8.3	8.3	8.3
Don't know	0.0	50.0	50.0	0.0	0.0
White	60.7	26.3	6.1	3.2	3.8
Black or African American	43.2	28.1	11.5	7.8	9.4
Hispanic or Latino	46.2	7.7	15.4	30.8	0.0
Asian, Native Hawaiian, or Pacific Islander	16.7	41.7	25.0	8.3	8.3
Other	50.0	30.0	0.0	15.0	5.0
Prefer not to say	33.3	0.0	33.3	33.3	0.0
Female	55.0	22.3	8.2	6.5	8.0
Male	56.0	31.4	7.3	3.1	2.1
Non-binary/third gender	20.0	20.0	0.0	60.0	0.0
Prefer not to say	0.0	0.0	0.0	0.0	0.0
18-27	27.7	27.7	27.7	12.3	4.6
28-43	43.4	29.3	11.6	7.2	8.4
44-59	59.2	25.2	3.9	5.8	5.8
60-78	75.8	19.2	2.0	1.5	1.5
79+	53.8	40.0	3.8	0.0	2.5
Prefer not to say	50.0	0.0	0.0	50.0	0.0
Less than high school diploma	76.5	17.6	0.0	0.0	5.9

High school diploma	53.6	25.0	8.9	5.4	7.1
Some college	58.7	22.7	8.9	5.2	4.5
Bachelor's degree	49.5	33.9	7.5	5.4	3.8
Graduate or professional degree	56.3	29.1	3.9	5.8	4.9
Prefer not to say	100.0	0.0	0.0	0.0	0.0
Very liberal	41.6	26.5	12.4	12.4	7.1
Somewhat liberal	24.6	52.9	10.9	6.5	5.1
Somewhere in the middle	55.6	25.6	8.3	5.4	5.1
Somewhat conservative	72.5	17.4	4.7	0.7	4.7
Very conservative	80.5	10.6	2.4	2.4	4.1
Urban	44.1	35.4	9.2	4.6	6.7
Suburban	56.7	25.5	7.6	5.5	4.7
Rural	61.6	22.0	6.5	5.6	4.3
Don't know	14.3	42.9	28.6	0.0	14.3

Should the federal government finish constructing the wall along the southern border

**How much would you support the federal government completing the wall along the southern border of the United States?**

	Strongly favor	Somewhat favor	Somewhat oppose	Strongly oppose	Don't know
Democrat	23.7	24.0	18.0	27.3	7.0
Republican	72.3	18.2	4.5	1.8	3.3
Unaffiliated	43.3	19.3	15.3	13.3	8.7
Other	33.3	25.0	8.3	25.0	8.3
Don't know	0.0	0.0	50.0	0.0	50.0
White	56.3	18.8	8.8	44.6	4.6
Black or African American	29.7	24.0	20.3	17.2	8.9
Hispanic or Latino	15.4	30.8	7.7	46.2	0.0
Asian, Native Hawaiian, or Pacific Islander	16.7	25.0	16.7	25.0	16.7

Other	35.0	30.0	15.0	15.0	5.0
Prefer not to say	0.0	33.3	0.0	33.3	33.3
Female	45.3	18.4	14.0	14.0	8.2
Male	51.3	23.3	9.4	12.8	3.1
Non-binary/third gender	0.0	0.0	0.0	80.0	20.0
Prefer not to say	0.0	0.0	0.0	0.0	0.0
18-27	15.4	35.4	16.9	16.9	15.4
28-43	37.8	25.7	13.3	15.7	7.6
44-59	52.4	17.0	12.1	14.1	4.4
60-78	58.1	15.2	11.1	12.1	3.5
79+	68.8	16.3	2.5	10.0	2.5
Prefer not to say	50.0	0.0	50.0	0.0	0.0
Less than high school diploma	64.7	23.5	5.9	0.0	5.9
High school diploma	47.3	22.8	11.6	8.5	9.8
Some college	53.2	17.8	11.2	13.4	4.5
Bachelor's degree	41.4	24.7	12.4	17.2	4.3
Graduate or professional degree	44.7	15.5	12.6	23.3	3.9
Prefer not to say	0.0	0.0	100.0	0.0	0.0
Very liberal	27.4	19.5	15.9	32.7	4.4
Somewhat liberal	17.4	28.3	18.8	29.0	6.5
Somewhere in the middle	41.9	25.3	14.4	9.4	9.0
Somewhat conservative	71.1	16.8	4.7	3.4	4.0
Very conservative	86.2	7.3	2.4	2.4	1.6
Urban	40.0	29.2	9.2	15.9	5.6
Suburban	46.2	16.7	14.9	16.0	6.2
Rural	55.1	18.6	10.2	10.8	5.3
Don't know	0.0	28.6	28.6	14.3	28.6

Should the federal government deport immigrants who commit crimes

**How much would you support the federal government arresting and deporting undocumented immigrants in the country with criminal records or who have committed crimes?**

	Strongly favor	Somewhat favor	Somewhat oppose	Strongly oppose	Don't know
Democrat	39.3	37.7	7.7	9.3	6.0
Republican	75.3	15.2	5.7	2.1	1.8
Unaffiliated	65.3	18.0	9.3	2.0	5.3
Other	50.0	33.3	0.0	8.3	8.3
Don't know	50.0	50.0	0.0	0.0	0.0
White	69.1	20.0	5.9	2.1	2.9
Black or African American	36.5	35.4	9.9	9.9	8.3
Hispanic or Latino	30.8	30.8	7.7	30.8	0.0
Asian, Native Hawaiian, or Pacific Islander	33.3	33.3	25.0	8.3	0.0
Other	45.0	4.0	0.0	10.0	5.0
Prefer not to say	66.7	0.0	0.0	33.3	0.0
Female	59.6	20.6	7.7	5.3	6.8
Male	59.7	29.1	6.0	4.2	1.0
Non-binary/third gender	40.0	0.0	20.0	20.0	20.0
Prefer not to say	0.0	0.0	0.0	0.0	0.0
18-27	32.3	27.7	27.7	10.8	1.5
28-43	45.4	28.9	9.6	8.4	7.6
44-59	62.1	25.7	4.9	2.9	4.4
60-78	79.8	14.1	1.5	2.5	2.0
79+	68.8	31.3	0.0	0.0	0.0
Prefer not to say	50.0	0.0	50.0	0.0	0.0
Less than high school diploma	70.6	23.5	0.0	5.9	0.0
High school diploma	56.7	22.8	10.3	4.0	6.3

Some college	63.9	21.2	5.2	5.2	4.5
Bachelor's degree	54.3	33.9	6.5	3.2	2.2
Graduate or professional degree	62.1	20.4	5.8	8.7	2.9
Prefer not to say	0.0	0.0	100.0	0.0	0.0
Very liberal	33.6	41.6	8.0	12.4	4.4
Somewhat liberal	38.4	40.6	8.7	8.0	4.3
Somewhere in the middle	60.3	22.0	9.4	2.5	5.8
Somewhat conservative	76.5	14.8	4.0	2.7	2.0
Very conservative	84.6	8.1	2.4	2.4	2.4
Urban	46.7	35.4	7.2	6.7	4.1
Suburban	64.0	21.5	7.3	4.4	2.9
Rural	64.1	20.7	6.2	4.0	5.0
Don't know	28.6	14.3	28.6	14.3	14.3

Should the federal government deport immigrants who have not committed a crime  
**How much would you support the federal government arresting and deporting undocumented immigrants who are working in the United States, but who have not committed a property or violent crime while in the U.S.?**

	Strongly favor	Somewhat favor	Somewhat oppose	Strongly oppose	Don't know
Democrat	18.0	20.3	22.0	32.0	7.7
Republican	41.1	32.4	15.2	5.1	6.3
Unaffiliated	20.0	25.3	26.0	20.7	8.0
Other	16.7	25.0	25.0	25.0	8.3
Don't know	0.0	0.0	100.0	0.0	0.0
White	32.3	27.9	18.6	15.0	6.3
Black or African American	18.8	24.0	22.9	24.0	10.4
Hispanic or Latino	15.4	7.7	15.4	61.5	0.0
Asian, Native Hawaiian, or Pacific Islander	0.0	25.0	25.0	50.0	0.0
Other	25.0	20.0	35.0	10.0	10.0

Prefer not to say	0.0	33.3	33.3	33.3	0.0
Female	25.4	23.7	21.3	19.9	9.7
Male	31.2	29.3	19.1	16.0	4.5
Non-binary/third gender	0.0	20.0	0.0	80.0	0.0
Prefer not to say	0.0	0.0	0.0	0.0	0.0
18-27	15.4	23.1	24.6	29.2	7.7
28-43	26.1	24.5	20.5	20.5	8.4
44-59	29.6	26.7	18.9	17.0	7.8
60-78	30.3	236.2	25.3	16.2	5.1
79+	35.0	41.3	6.3	11.3	6.3
Prefer not to say	0.0	50.0	0.0	50.0	0.0
Less than high school diploma	41.2	29.4	23.5	0.0	5.9
High school diploma	29.9	28.6	17.9	12.9	10.7
Some college	30.9	24.5	19.0	19.3	6.3
Bachelor's degree	22.6	24.7	25.8	21.5	5.4
Graduate or professional degree	24.3	29.1	17.5	24.3	4.9
Prefer not to say	0.0	0.0	0.0	100.0	0.0
Very liberal	25.7	17.7	15.9	37.2	3.5
Somewhat liberal	14.5	17.4	29.0	35.5	3.6
Somewhere in the middle	24.5	25.3	24.5	15.5	10.1
Somewhat conservative	30.9	43.0	14.8	6.0	5.4
Very conservative	49.6	26.8	10.6	3.3	9.8
Urban	28.2	30.8	17.4	15.4	8.2
Suburban	23.6	23.3	25.1	22.5	5.5
Rural	32.2	26.3	17.3	16.7	7.4
Don't know	0.0	28.6	28.6	14.3	28.6

Should the federal government deport asylum seekers

**How much would you support the federal government arresting and deporting undocumented immigrants who left their country because of violence and warfare?**

	Strongly favor	Somewhat favor	Somewhat oppose	Strongly oppose	Don't know
Democrat	17.0	20.7	24.0	31.7	6.7
Republican	37.5	26.8	21.1	5.7	8.9
Unaffiliated	12.7	18.0	28.7	22.7	18.0
Other	16.7	8.3	25.0	25.0	25.0
Don't know	50.0	0.0	50.0	0.0	0.0
White	27.7	23.4	23.9	14.6	10.4
Black or African American	17.7	22.4	24.5	25.0	10.4
Hispanic or Latino	23.1	7.7	7.7	61.5	0.0
Asian, Native Hawaiian, or Pacific Islander	8.3	16.7	25.0	50.0	0.0
Other	25.0	15.0	20.0	30.0	10.0
Prefer not to say	33.3	0.0	33.3	33.3	0.0
Female	23.2	19.1	24.9	20.1	12.6
Male	27.0	26.4	22.8	16.5	7.3
Non-binary/third gender	0.0	0.0	0.0	100.0	0.0
Prefer not to say	0.0	0.0	0.0	0.0	0.0
18-27	15.4	20.0	30.8	27.7	6.2
28-43	22.9	22.1	21.7	23.3	10.0
44-59	25.2	24.3	21.8	18.0	10.7
60-78	26.3	17.2	29.8	15.2	11.6
79+	35.0	33.8	13.8	10.0	7.5
Prefer not to say	0.0	50.0	50.0	0.0	0.0
Less than high school diploma	41.2	17.6	23.5	5.9	11.8
High school diploma	28.1	22.8	24.6	13.8	10.7
Some college	27.9	21.6	21.6	19.3	9.7



Bachelor's degree	17.7	25.3	25.3	20.4	11.3
Graduate or professional degree	20.4	20.4	25.2	27.2	6.8
Prefer not to say	0.0	0.0	0.0	100.0	0.0
Very liberal	23.9	18.6	16.8	36.3	4.4
Somewhat liberal	12.3	22.5	25.4	37.0	2.9
Somewhere in the middle	20.2	20.6	28.9	16.2	14.1
Somewhat conservative	28.9	29.5	23.5	6.7	11.4
Very conservative	45.5	22.0	17.1	3.3	12.2
Urban	26.2	26.2	19.5	21.5	6.7
Suburban	21.8	19.6	25.5	23.3	9.8
Rural	27.2	22.9	24.5	13.6	11.8
Don't know	0.0	14.3	42.9	14.3	28.6

Should the federal government deport those currently under the DACA program  
**How much would you support the federal government arresting and deporting undocumented immigrants who were brought into the country as small children (by a parent or parents), but who have worked, attended school, or been in the military, but who have not committed a property or violent crime in the U.S.?**

	Strongly favor	Somewhat favor	Somewhat oppose	Strongly oppose	Don't know
Democrat	12.0	19.7	13.3	50.0	5.0
Republican	22.6	22.6	23.8	23.5	7.4
Unaffiliated	11.3	8.7	23.3	46.7	10.0
Other	8.3	16.7	8.3	58.3	8.3
Don't know	0.0	0.0	50.0	50.0	0.0
White	18.0	17.9	20.9	36.6	6.6
Black or African American	12.5	21.9	17.7	39.1	8.9
Hispanic or Latino	15.4	0.0	7.7	76.9	0.0
Asian, Native Hawaiian, or Pacific Islander	0.0	16.7	8.3	66.7	8.3
Other	15.0	30.0	10.0	40.0	5.0

Prefer not to say	0.0	0.0	66.7	33.3	0.0
Female	15.3	15.5	19.1	40.7	9.4
Male	17.5	22.5	20.4	35.1	4.5
Non-binary/third gender	0.0	0.0	0.0	100.0	0.0
Prefer not to say	0.0	0.0	0.0	0.0	0.0
18-27	10.8	21.5	27.7	33.8	6.2
28-43	18.5	21.7	18.5	34.1	7.2
44-59	16.0	16.0	18.9	39.3	9.7
60-78	13.6	13.6	20.7	47.0	5.1
79+	20.0	27.5	16.3	31.3	5.0
Prefer not to say	50.0	0.0	0.0	50.0	0.0
Less than high school diploma	29.4	23.5	17.6	23.5	5.9
High school diploma	18.8	20.5	21.0	31.3	8.5
Some college	17.8	17.8	20.1	37.5	6.7
Bachelor's degree	11.3	18.8	19.9	43.5	6.5
Graduate or professional degree	13.6	16.5	15.5	48.5	5.8
Prefer not to say	0.0	0.0	0.0	100.0	0.0
Very liberal	19.5	19.5	10.6	48.7	1.8
Somewhat liberal	9.4	18.1	12.3	57.2	2.9
Somewhere in the middle	13.7	16.2	21.3	39.4	9.4
Somewhat conservative	14.8	22.1	29.5	26.8	6.7
Very conservative	28.5	20.3	20.3	19.5	11.4
Urban	21.5	26.7	12.8	34.4	4.6
Suburban	12.7	14.9	20.7	45.8	5.8
Rural	16.4	17.6	22.3	34.7	9.0
Don't know	0.0	0.0	42.9	28.6	28.6

Should the federal government deport immigrants who are married to U.S. citizens  
**How much would you support the federal government arresting and deporting an undocumented immigrant who is married to a United States citizen?**

	Strongly favor	Somewhat favor	Somewhat oppose	Strongly oppose	Don't know
Democrat	12.7	17.3	20.3	41.7	8.0
Republican	28.0	29.9	28.6	14.9	8.6
Unaffiliated	10.0	15.3	24.7	36.7	13.3
Other	0.0	25.0	0.0	41.7	33.3
Don't know	0.0	50.0	50.0	0.0	0.0
White	20.4	17.7	25.5	27.5	8.9
Black or African American	15.1	19.3	24.0	29.2	12.5
Hispanic or Latino	15.4	0.0	0.0	84.6	0.0
Asian, Native Hawaiian, or Pacific Islander	0.0	16.7	25.0	41.7	16.7
Other	10.0	35.0	15.0	35.0	5.0
Prefer not to say	0.0	33.3	0.0	66.7	0.0
Female	16.0	16.5	24.2	31.5	11.9
Male	21.2	20.4	24.9	26.2	7.3
Non-binary/third gender	0.0	0.0	0.0	100.0	0.0
Prefer not to say	0.0	0.0	0.0	0.0	0.0
18-27	9.2	20.0	29.2	36.9	4.6
28-43	19.3	21.3	21.7	27.3	10.4
44-59	18.9	16.5	23.3	29.6	11.7
60-78	16.7	13.6	26.8	32.8	10.7
79+	25.0	23.8	26.3	20.0	5.0
Prefer not to say	50.0	0.0	0.0	50.0	0.0
Less than high school diploma	35.3	17.6	17.6	11.8	17.6
High school diploma	20.5	20.1	27.7	20.5	11.2
Some college	18.2	16.7	22.7	32.7	9.7

Bachelor's degree	13.4	19.9	21.5	35.5	9.7
Graduate or professional degree	20.4	15.5	28.2	31.1	4.9
Prefer not to say	0.0	0.0	0.0	100.0	0.0
Very liberal	22.1	16.8	15.0	43.4	2.7
Somewhat liberal	8.0	20.3	21.7	45.7	4.3
Somewhere in the middle	13.0	18.4	26.4	29.6	12.6
Somewhat conservative	16.8	23.5	32.9	17.4	9.4
Very conservative	40.7	10.6	21.1	12.2	15.4
Urban	24.1	25.1	19.0	23.6	8.2
Suburban	13.8	12.0	31.6	34.2	8.4
Rural	19.2	19.8	20.7	29.1	11.1
Don't know	0.0	0.0	57.1	14.3	28.6

Should the U.S. military assist in enforcing immigration policy

**How much would you support the U.S. military assisting in the arrest and deportation of undocumented immigrants?**

	Strongly favor	Somewhat favor	Somewhat oppose	Strongly oppose	Don't know
Democrat	15.7	28.7	13.3	36.3	6.0
Republican	49.1	31.5	8.3	4.5	6.5
Unaffiliated	21.3	24.7	16.0	30.7	7.3
Other	16.7	33.3	8.3	25.0	16.7
Don't know	0.0	50.0	0.0	0.0	50.0
White	36.3	28.8	10.7	18.2	6.1
Black or African American	17.7	32.8	14.1	27.6	7.8
Hispanic or Latino	15.4	23.1	0.0	61.5	0.0
Asian, Native Hawaiian, or Pacific Islander	0.0	0.0	41.7	41.7	16.7
Other	30.0	35.0	5.0	20.0	10.0
Prefer not to say	33.3	0.0	0.0	33.3	33.3

Female	29.1	27.4	11.1	21.3	11.1
Male	33.0	31.4	12.3	21.2	2.1
Non-binary/third gender	0.0	20.0	0.0	80.0	0.0
Prefer not to say	0.0	0.0	0.0	0.0	0.0
18-27	9.2	40.0	15.4	24.6	10.8
28-43	27.3	28.1	15.3	21.7	7.6
44-59	34.0	27.7	9.2	20.4	8.7
60-78	34.8	24.7	10.6	25.8	4.0
79+	41.3	38.8	5.0	12.5	2.5
Prefer not to say	0.0	50.0	50.0	0.0	0.0
Less than high school diploma	47.1	17.6	29.4	0.0	5.9
High school diploma	32.6	29.9	14.7	14.3	8.5
Some college	33.1	30.5	8.6	21.6	6.3
Bachelor's degree	26.3	26.3	11.8	29.6	5.9
Graduate or professional degree	26.2	31.1	9.7	27.2	5.8
Prefer not to say	0.0	100.0	0.0	0.0	0.0
Very liberal	23.9	23.9	6.2	40.7	5.3
Somewhat liberal	12.3	29.7	17.4	37.0	3.6
Somewhere in the middle	23.5	28.9	16.2	22.0	9.4
Somewhat conservative	42.3	34.2	8.7	6.7	8.1
Very conservative	60.2	28.5	3.3	4.1	4.1
Urban	25.1	37.4	13.8	17.4	6.2
Suburban	28.7	25.5	10.9	28.7	6.2
Rural	36.5	27.6	10.5	18.3	7.1
Don't know	0.0	28.6	28.6	14.3	28.6

Should sheriffs and local law enforcement assist with enforcing immigration policy

**How much would you support North Carolina sheriffs and other law enforcement personnel assisting in the arrest and deportation of undocumented immigrants?**

	Strongly favor	Somewhat favor	Somewhat oppose	Strongly oppose	Don't know
Democrat	19.0	30.0	16.0	26.0	9.0
Republican	53.3	30.1	8.6	2.1	6.0
Unaffiliated	29.3	23.3	13.3	20.7	13.3
Other	33.3	25.0	8.3	16.7	16.7
Don't know	0.0	50.0	50.0	0.0	0.0
White	41.8	28.6	10.9	11.4	7.3
Black or African American	21.4	29.2	15.6	21.4	12.5
Hispanic or Latino	15.4	23.1	7.7	53.8	0.0
Asian, Native Hawaiian, or Pacific Islander	0.0	25.0	41.7	16.7	16.7
Other	30.0	40.0	5.0	15.0	10.0
Prefer not to say	33.3	0.0	33.3	33.3	0.0
Female	32.9	25.9	11.9	16.7	12.6
Male	38.7	31.9	13.1	11.8	4.5
Non-binary/third gender	0.0	20.0	0.0	80.0	0.0
Prefer not to say	0.0	0.0	0.0	0.0	0.0
18-27	16.9	30.8	18.5	24.6	9.2
28-43	30.1	27.7	14.5	15.7	12.0
44-59	36.9	29.1	9.7	15.0	9.2
60-78	42.9	24.7	13.1	13.6	5.6
79+	45.0	40.0	6.3	6.3	2.5
Prefer not to say	50.0	0.0	0.0	0.0	50.0
Less than high school diploma	47.1	35.3	5.9	0.0	11.8
High school diploma	36.6	33.0	13.8	8.0	8.5
Some college	39.0	25.3	7.8	17.8	10.0

Bachelor's degree	30.6	25.8	18.8	17.2	7.5
Graduate or professional degree	31.1	32.0	10.7	19.4	6.8
Prefer not to say	0.0	100.0	0.0	0.0	0.0
Very liberal	17.7	29.2	12.4	34.5	6.2
Somewhat liberal	16.7	28.3	20.3	27.5	7.2
Somewhere in the middle	29.2	29.6	14.8	12.6	13.7
Somewhat conservative	51.0	32.2	6.7	3.4	6.7
Very conservative	68.3	22.8	4.9	0.8	3.3
Urban	26.7	37.4	15.4	12.3	8.2
Suburban	34.5	24.7	13.5	18.9	8.4
Rural	42.1	26.9	9.3	12.7	9.0
Don't know	14.3	28.6	28.6	14.3	14.3

## Tariffs

Should there be tariffs to encourage consumption of U.S. produced goods

**Would you support or oppose the federal government putting tariffs on goods made in foreign countries to encourage citizens to buy more American made goods?**

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know
Democrat	12.3	26.3	19.7	31.7	10.0
Republican	40.8	35.4	14.9	4.5	4.5
Unaffiliated	14.7	24.7	19.3	27.3	14.0
Other	25.0	8.3	25.0	25.0	16.7
Don't know	0.0	100.0	0.0	0.0	0.0
White	29.1	32.1	16.6	16.1	6.1
Black or African American	15.6	24.0	18.2	27.6	14.6
Hispanic or Latino	7.7	15.4	38.5	30.8	7.7
Asian, Native Hawaiian, or Pacific Islander	0.0	25.0	33.3	33.3	8.3
Other	25.0	30.0	20.0	10.0	15.0
Prefer not to say	0.0	33.3	0.0	33.3	33.3
Female	23.2	25.4	18.9	18.6	13.8
Male	27.0	34.8	16.2	19.1	2.9
Non-binary/third gender	0.0	0.0	20.0	80.0	0.0
Prefer not to say	0.0	0.0	0.0	0.0	0.0
18-27	9.2	27.7	27.7	21.5	13.8
28-43	24.5	27.3	18.1	21.3	8.8
44-59	25.7	29.1	15.5	18.9	10.7
60-78	28.8	26.8	18.7	20.2	5.6
79+	26.3	48.8	10.0	10.0	5.0
Prefer not to say	50.0	0.0	50.0	0.0	0.0
Less than high school diploma	23.5	29.4	29.4	11.8	5.9



High school diploma	24.1	31.3	19.2	15.2	10.3
Some college	30.5	23.8	17.5	19.3	8.9
Bachelor's degree	16.7	37.1	16.7	23.7	5.9
Graduate or professional degree	27.2	28.2	14.6	21.4	8.7
Prefer not to say	0.0	100.0	0.0	0.0	0.0
Very liberal	23.0	25.7	11.5	31.9	8.0
Somewhat liberal	9.4	28.3	21.7	35.5	5.1
Somewhere in the middle	16.2	30.7	20.9	20.6	11.6
Somewhat conservative	30.9	38.9	19.5	4.7	6.0
Very conservative	56.1	22.0	8.9	4.1	8.9
Urban	25.6	33.8	12.8	17.4	10.3
Suburban	22.5	26.2	18.9	25.1	7.3
Rural	26.9	30.7	18.9	15.8	7.7
Don't know	0.0	14.3	42.9	0.0	42.9

Should tariffs be used on countries that place tariffs on the U.S.

**Would you support or oppose the federal government putting tariffs on goods made in foreign countries if those countries have a tariff on goods made in the United States?**

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know
Democrat	20.0	36.3	15.3	18.0	10.3
Republican	45.2	32.7	11.9	1.5	8.6
Unaffiliated	32.7	26.7	14.0	10.7	16.0
Other	33.3	16.7	16.7	0.0	33.3
Don't know	0.0	100.0	0.0	0.0	0.0
White	39.5	31.3	12.5	7.1	9.6
Black or African American	20.8	37.0	14.6	13.5	14.1
Hispanic or Latino	15.4	30.8	15.4	23.1	15.4

Asian, Native Hawaiian, or Pacific Islander	0.0	33.3	33.3	25.0	8.3
Other	10.0	40.0	20.0	10.0	20.0
Prefer not to say	0.0	33.3	33.3	33.3	0.0
Female	28.3	30.8	13.6	10.2	17.2
Male	38.5	35.3	13.9	8.1	4.2
Non-binary/third gender	20.0	20.0	0.0	40.0	20.0
Prefer not to say	0.0	0.0	0.0	0.0	0.0
18-27	15.4	33.8	26.2	12.3	12.3
28-43	23.7	24.5	17.3	11.6	12.9
44-59	35.0	27.2	13.6	10.2	14.1
60-78	43.4	33.3	8.1	7.1	8.1
79+	47.5	40.0	5.0	3.8	3.8
Prefer not to say	0.0	50.0	50.0	0.0	0.0
Less than high school diploma	23.5	23.5	41.2	5.9	5.9
High school diploma	30.8	29.5	17.0	8.9	13.8
Some college	36.4	30.9	13.0	10.0	9.7
Bachelor's degree	30.6	40.3	9.1	9.1	10.8
Graduate or professional degree	35.9	33.0	11.7	9.7	9.7
Prefer not to say	0.0	100.0	0.0	0.0	0.0
Very liberal	31.0	35.4	8.8	16.8	8.0
Somewhat liberal	12.3	34.1	25.4	17.4	10.9
Somewhere in the middle	28.9	35.4	12.3	10.1	13.4
Somewhat conservative	44.3	32.9	12.8	2.0	8.1
Very conservative	54.5	23.6	8.9	0.8	12.2
Urban	26.7	40.5	13.8	9.7	9.2
Suburban	32.0	34.2	11.3	10.9	11.6
Rural	38.7	26.9	15.5	8.0	10.8
Don't know	0.0	42.9	14.3	0.0	42.9

Do you support tariffs if they raise the prices of goods you want to buy

**If the federal government put a tariff on blue jeans made in a foreign country, would you be willing to pay an additional \$10 to purchase those blue jeans?**

	Yes	No	Not at all
Democrat	13.0	71.7	15.3
Republican	30.1	51.8	18.2
Unaffiliated	14.0	67.3	18.7
Other	16.7	58.3	25.0
Don't know	0.0	100.0	0.0
White	22.1	60.9	17.0
Black or African American	17.7	64.6	17.7
Hispanic or Latino	0.0	76.9	23.1
Asian, Native Hawaiian, or Pacific Islander	8.3	75.0	16.7
Other	20.0	70.0	10.0
Prefer not to say	0.0	33.3	66.7
Female	17.4	62.2	20.3
Male	23.8	62.3	13.9
Non-binary/third gender	0.0	80.0	20.0
Prefer not to say	0.0	0.0	0.0
18-27	26.2	58.5	15.4
28-43	22.5	62.2	15.3
44-59	22.8	60.2	17.0
60-78	163.2	61.1	22.7
79+	12.5	75.0	12.5
Prefer not to say	50.0	50.0	0.0
Less than high school diploma	17.6	76.5	5.9
High school diploma	20.5	63.4	13.1
Some college	18.2	63.2	18.6
Bachelor's degree	22.0	58.1	19.9
Graduate or professional degree	23.3	63.1	13.6
Prefer not to say	0.0	100.0	0.0
Very liberal	15.0	69.0	15.9

Somewhat liberal	13.0	78.3	8.7
Somewhere in the middle	20.9	62.8	16.2
Somewhat conservative	23.5	47.0	29.5
Very conservative	28.5	56.1	15.4
Urban	23.1	66.7	10.3
Suburban	20.4	60.0	19.6
Rural	18.6	62.2	19.2
Don't know	28.6	42.9	28.6

## Federal Oversight of Higher Education

### Diversity, Equity, and Inclusion programs

#### **Do you support or oppose diversity, equity, and inclusion (DEI) programs at North Carolina colleges and universities?**

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know
Democrat	51.7	33.0	5.7	2.3	7.3
Republican	22.0	23.8	18.5	25.3	10.4
Unaffiliated	27.3	22.0	14.0	19.3	17.3
Other	41.7	8.3	0.0	25.0	25.0
Don't know	100.0	0.0	0.0	0.0	0.0
White	29.1	25.5	13.6	20.7	11.1
Black or African American	47.9	27.6	8.9	3.6	12.0
Hispanic or Latino	53.8	46.2	0.0	0.0	0.0
Asian, Native Hawaiian, or Pacific Islander	41.7	33.3	25.0	0.0	0.0
Other	35.0	35.0	20.0	5.0	5.0
Prefer not to say	100.0	0.0	0.0	0.0	0.0
Female	36.1	23.0	13.3	11.6	16.0
Male	32.2	30.9	11.8	19.9	5.2
Non-binary/third gender	100.0	0.0	0.0	0.0	0.0
Prefer not to say	0.0	0.0	0.0	0.0	0.0

18-27	38.5	30.8	18.5	3.1	9.2
28-43	34.5	30.1	14.9	10.8	9.6
44-59	37.4	26.7	10.7	14.6	10.7
60-78	34.8	17.7	11.1	20.7	15.7
79+	23.8	35.0	8.8	28.8	3.8
Prefer not to say	50.0	0.0	0.0	50.0	0.0
Less than high school diploma	29.4	47.1	11.8	11.8	0.0
High school diploma	31.7	25.9	18.3	6.7	17.4
Some college	32.7	26.8	12.3	16.7	11.5
Bachelor's degree	35.5	27.4	8.6	22.6	5.9
Graduate or professional degree	44.7	23.3	7.8	19.4	4.9
Prefer not to say	100.0	0.0	0.0	0.0	0.0
Very liberal	59.3	29.2	4.4	2.7	4.4
Somewhat liberal	54.3	27.5	10.9	2.2	5.1
Somewhere in the middle	31.4	30.3	12.3	10.1	15.9
Somewhat conservative	12.1	26.2	22.1	30.9	8.7
Very conservative	24.4	15.4	10.6	35.8	13.8
Urban	43.6	35.9	9.2	3.6	7.7
Suburban	33.5	24.4	10.5	22.5	9.1
Rural	31.0	22.9	15.8	17.0	13.3
Don't know	0.0	28.6	28.6	0.0	42.9

Should the federal government punish colleges and universities with DEI programs

**Do you support or oppose the federal government penalizing North Carolina colleges and universities who have diversity, equity, and inclusion (DEI) programs on their campuses (e.g., taxing their endowments)?**

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know
Democrat	17.0	18.0	10.0	47.0	8.0
Republican	25.3	24.4	19.0	17.6	13.7

Unaffiliated	14.7	18.7	18.7	30.7	17.3
Other	0.0	33.3	8.3	41.7	16.7
Don't know	0.0	50.0	50.0	0.0	0.0
White	21.3	20.7	17.9	27.5	12.7
Black or African American	17.7	19.8	10.4	39.6	12.5
Hispanic or Latino	7.7	15.4	7.7	61.5	7.7
Asian, Native Hawaiian, or Pacific Islander	8.3	33.3	8.3	41.7	8.3
Other	10.0	35.0	10.0	40.0	5.0
Prefer not to say	33.3	66.7	0.0	0.0	0.0
Female	15.7	19.6	13.3	33.4	17.9
Male	24.3	23.0	18.1	28.3	6.3
Non-binary/third gender	0.0	0.0	0.0	100.0	0.0
Prefer not to say	0.0	0.0	0.0	0.0	0.0
18-27	13.8	27.7	13.8	27.7	16.9
28-43	19.7	20.1	15.7	31.7	12.9
44-59	16.0	24.3	17.0	31.6	11.2
60-78	18.7	15.2	16.2	36.4	13.6
79+	37.5	25.0	11.3	20.0	6.3
Prefer not to say	0.0	50.0	0.0	50.0	0.0
Less than high school diploma	23.5	11.8	41.2	17.6	5.9
High school diploma	17.0	25.4	15.2	24.1	18.3
Some college	18.6	20.4	15.2	30.5	15.2
Bachelor's degree	19.9	18.8	17.7	37.6	5.9
Graduate or professional degree	27.2	19.4	8.7	40.8	3.9
Prefer not to say	100.0	0.0	0.0	0.0	0.0
Very liberal	23.9	20.4	6.2	44.2	5.3
Somewhat liberal	11.6	15.9	15.9	52.2	4.3

Somewhere in the middle	12.6	23.1	17.0	29.3	17.7
Somewhat conservative	25.5	23.5	22.8	16.1	12.1
Very conservative	34.1	20.3	11.4	18.7	15.4
Urban	24.6	27.2	9.2	32.3	6.7
Suburban	18.2	17.1	18.2	34.2	12.4
Rural	18.6	21.1	17.0	29.1	14.2
Don't know	0.0	14.3	14.3	0.0	71.4

Should the federal government regulate what is taught in colleges and universities

**Do you support or oppose the federal government setting standards for subject matter taught in North Carolina colleges or universities to reduce bias in the classrooms?**

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know
Democrat	18.7	31.7	11.3	26.3	12.0
Republican	24.7	29.5	22.0	12.8	11.0
Unaffiliated	12.0	22.7	18.7	23.3	23.3
Other	0.0	8.3	33.3	25.0	33.3
Don't know	50.0	50.0	0.0	0.0	0.0
White	20.0	27.9	19.3	18.4	14.5
Black or African American	19.3	28.6	15.1	22.4	14.6
Hispanic or Latino	7.7	46.2	7.7	30.8	7.7
Asian, Native Hawaiian, or Pacific Islander	16.7	41.7	0.0	33.3	8.3
Other	25.0	35.0	10.0	25.0	5.0
Prefer not to say	33.3	33.3	0.0	33.3	0.0
Female	18.4	27.8	16.5	17.9	19.4
Male	21.5	29.8	18.6	21.7	8.4
Non-binary/third gender	0.0	20.0	20.0	60.0	0.0
Prefer not to say	0.0	0.0	0.0	0.0	0.0

18-27	13.8	32.3	20.0	21.5	12.3
28-43	22.9	30.1	15.7	16.5	14.9
44-59	20.4	30.1	16.5	18.9	14.1
60-78	13.6	21.7	23.7	24.2	16.7
79+	27.5	36.3	7.5	22.5	6.3
Prefer not to say	50.0	0.0	50.0	0.0	0.0
Less than high school diploma	5.9	58.8	5.9	11.8	17.6
High school diploma	19.2	25.9	22.8	12.5	19.6
Some college	20.4	30.1	15.2	22.7	11.5
Bachelor's degree	17.7	26.9	16.7	25.3	13.4
Graduate or professional degree	25.2	30.1	15.5	20.4	8.7
Prefer not to say	0.0	0.0	0.0	100.0	0.0
Very liberal	24.8	29.2	8.8	32.7	4.4
Somewhat liberal	13.8	31.9	21.7	23.2	9.4
Somewhere in the middle	17.7	26.0	19.9	17.7	18.8
Somewhat conservative	18.8	32.9	18.8	16.8	12.8
Very conservative	27.6	26.0	13.8	13.8	18.7
Urban	27.2	32.3	13.3	16.4	10.8
Suburban	14.5	28.4	17.5	24.0	15.6
Rural	20.1	26.3	19.8	19.2	14.6
Don't know	0.0	57.1	28.6	0.0	14.3

Media in the 2024 election

[Did you follow election news](#)

**How closely did you follow news about the 2024 presidential campaign?**

	Very closely	Somewhat closely	Not closely	Not at all
Democrat	48.7	40.7	7.7	3.0
Republican	56.0	34.8	6.5	2.7



Unaffiliated	39.3	42.0	16.0	2.7
Other	25.0	75.0	0.0	0.0
Don't know	0.0	0.0	100.0	0.0
White	52.1	37.5	8.4	2.0
Black or African American	44.8	41.7	9.4	4.2
Hispanic or Latino	61.5	23.1	15.4	0.0
Asian, Native Hawaiian, or Pacific Islander	25.0	50.0	8.3	16.7
Other	30.0	55.0	10.0	5.0
Prefer not to say	33.3	33.3	33.3	0.0
Female	45.3	39.0	11.6	4.1
Male	54.7	38.2	5.8	1.3
Non-binary/third gender	0.0	80.0	20.0	0.0
Prefer not to say	0.0	0.0	0.0	0.0
18-27	32.3	46.2	18.5	3.1
28-43	44.2	43.4	7.6	4.8
44-59	51.0	37.9	9.7	1.5
60-78	58.1	32.3	7.1	2.5
79+	55.0	38.8	6.3	0.0
Prefer not to say	50.0	0.0	50.0	0.0
Less than high school diploma	47.1	41.2	11.8	0.0
High school diploma	37.5	43.3	12.9	6.3
Some college	47.6	40.5	10.0	1.9
Bachelor's degree	57.5	35.5	5.4	1.6
Graduate or professional degree	66.0	31.1	2.9	0.0
Prefer not to say	100.0	0.0	0.0	0.0
Very liberal	63.7	31.0	3.5	1.8
Somewhat liberal	46.4	44.2	9.4	0.0
Somewhere in the middle	35.0	48.0	13.7	3.2
Somewhat conservative	47.7	41.6	6.0	4.7
Very conservative	74.8	16.3	5.7	3.3
Urban	51.8	39.5	7.2	1.5
Suburban	53.1	37.8	5.5	3.6
Rural	45.8	39.9	11.5	2.8
Don't know	14.3	14.3	71.4	0.0

How easy was it to find reliable information about the election

**How easy or difficult was it to find reliable information about the 2024 presidential campaign?**

	Very easy	Somewhat easy	Somewhat difficult	Very difficult
Democrat	37.3	44.0	13.7	5.0
Republican	35.1	37.8	17.9	9.2
Unaffiliated	23.3	34.0	32.0	10.7
Other	16.7	66.7	16.7	0.0
Don't know	50.0	50.0	0.0	0.0
White	33.0	37.5	20.9	8.6
Black or African American	33.9	45.8	15.1	5.2
Hispanic or Latino	53.8	23.1	15.4	7.7
Asian, Native Hawaiian, or Pacific Islander	25.0	58.3	8.3	8.3
Other	35.0	45.0	10.0	10.0
Prefer not to say	33.3	66.7	0.0	0.0
Female	31.0	38.0	20.1	10.9
Male	36.6	41.6	17.5	4.2
Non-binary/third gender	0.0	60.0	20.0	20.0
Prefer not to say	0.0	0.0	0.0	0.0
18-27	30.8	36.9	23.1	9.2
28-43	32.5	43.8	18.1	5.6
44-59	39.3	38.3	16.0	6.3
60-78	30.3	37.9	21.2	10.6
79+	32.5	38.8	18.8	10.0
Prefer not to say	0.0	50.0	50.0	0.0
Less than high school diploma	70.6	29.4	0.0	0.0
High school diploma	37.1	37.1	18.3	7.6
Some college	30.5	42.4	18.6	8.6
Bachelor's degree	30.6	38.7	22.6	8.1
Graduate or professional degree	32.0	43.7	17.5	6.8
Prefer not to say	100.0	0.0	0.0	0.0

Very liberal	43.4	40.7	9.7	6.2
Somewhat liberal	33.3	45.7	15.9	5.1
Somewhere in the middle	29.2	41.2	21.3	8.3
Somewhat conservative	26.2	34.9	27.5	11.4
Very conservative	43.1	35.8	14.6	6.5
Urban	38.5	47.2	9.2	5.1
Suburban	32.7	35.3	23.3	8.7
Rural	31.6	39.3	20.4	8.7
Don't know	14.3	42.9	42.9	0.0

Trust in national news sources

**How much, if at all, do you trust information you get from national news organizations (e.g., broadcast and cable news or newspapers)?**

	A lot	Some	Not too much	Not at all	Don't know
Democrat	24.7	46.7	21.0	5.7	2.0
Republican	14.0	30.7	32.1	22.3	0.9
Unaffiliated	8.0	38.7	31.3	20.0	2.0
Other	8.3	41.7	25.0	25.0	0.0
Don't know	0.0	50.0	50.0	0.0	0.0
White	16.8	35.5	29.1	17.9	0.7
Black or African American	19.3	42.7	25.0	8.9	4.2
Hispanic or Latino	15.4	46.2	23.1	15.4	0.0
Asian, Native Hawaiian, or Pacific Islander	0.0	66.7	16.7	16.7	0.0
Other	5.0	50.0	25.0	20.0	0.0
Prefer not to say	0.0	66.7	33.3	0.0	0.0
Female	13.8	34.1	32.7	16.7	2.7
Male	20.2	42.9	22.8	13.9	0.3
Non-binary/third gender	0.0	40.0	0.0	60.0	0.0
Prefer not to say	0.0	0.0	0.0	0.0	0.0
18-27	9.2	40.0	33.8	15.4	1.5

28-43	13.7	44.6	26.1	13.3	2.4
44-59	18.0	35.4	30.1	14.6	1.9
60-78	17.2	34.3	29.3	18.7	0.5
79+	27.5	36.3	18.8	17.5	0.0
Prefer not to say	50.0	0.0	0.0	50.0	0.0
Less than high school diploma	29.4	47.1	5.9	11.8	5.9
High school diploma	15.6	35.3	30.8	15.2	3.1
Some college	11.9	38.7	31.6	17.1	0.7
Bachelor's degree	19.4	41.4	21.0	17.2	1.1
Graduate or professional degree	25.2	37.9	26.2	10.7	0.0
Prefer not to say	0.0	0.0	100.0	0.0	0.0
Very liberal	32.7	44.2	16.8	6.2	0.0
Somewhat liberal	21.7	52.9	19.6	5.8	0.0
Somewhere in the middle	12.3	37.2	32.5	15.5	2.5
Somewhat conservative	9.4	32.2	33.6	23.5	1.3
Very conservative	15.4	26.8	29.3	26.0	2.4
Urban	28.2	43.1	22.1	5.6	1.0
Suburban	14.2	38.5	28.0	18.2	1.1
Rural	12.4	35.3	31.3	19.2	1.9
Don't know	0.0	42.9	14.3	28.6	14.3

Trust in local news sources

**How much, if at all, do you trust information you get from local news organizations (e.g., local television, radio, or newspapers)?**

	A lot	Some	Not too much	Not at all	Don't know
Democrat	23.7	49.0	20.3	4.3	2.7
Republican	13.1	42.6	29.8	12.8	1.8
Unaffiliated	8.7	48.7	28.0	10.7	4.0
Other	8.3	58.3	16.7	8.3	8.3
Don't know	0.0	50.0	50.0	0.0	0.0

White	16.3	44.5	27.1	10.2	2.0
Black or African American	18.8	46.9	23.4	5.7	5.2
Hispanic or Latino	7.7	76.9	15.4	0.0	0.0
Asian, Native Hawaiian, or Pacific Islander	0.0	66.7	16.7	16.7	0.0
Other	5.0	60.0	20.0	15.0	0.0
Prefer not to say	0.0	66.7	33.3	0.0	0.0
Female	13.1	44.3	28.6	10.4	3.6
Male	19.6	48.7	22.5	7.6	1.6
Non-binary/third gender	0.0	40.0	40.0	20.0	0.0
Prefer not to say	0.0	0.0	0.0	0.0	0.0
18-27	6.2	40.0	36.9	13.8	3.1
28-43	14.5	48.2	26.1	9.2	2.0
44-59	20.4	43.2	25.2	5.8	5.3
60-78	15.7	50.5	22.2	10.6	1.0
79+	20.0	45.0	25.0	10.0	0.0
Prefer not to say	0.0	0.0	50.0	0.0	50.0
Less than high school diploma	47.1	29.4	11.8	11.8	0.0
High school diploma	17.9	42.4	25.9	10.3	3.6
Some college	13.4	44.6	29.0	11.2	1.9
Bachelor's degree	12.9	53.8	23.7	6.5	3.2
Graduate or professional degree	20.4	49.5	22.3	5.8	1.9
Prefer not to say	0.0	0.0	100.0	0.0	0.0
Very liberal	26.5	56.6	14.2	2.7	0.0
Somewhat liberal	19.6	55.1	18.8	5.1	1.4
Somewhere in the middle	12.6	44.0	30.7	8.3	4.3
Somewhat conservative	9.4	43.0	31.5	14.1	2.0

Very conservative	17.8	36.6	26.0	15.4	3.3
Urban	20.5	45.1	25.1	5.6	3.6
Suburban	16.0	48.0	22.5	10.9	2.5
Rural	13.9	45.8	28.8	9.6	1.9
Don't know	0.0	42.9	28.6	14.3	14.3

Trust in interpersonal sources of information

**How much, if at all, do you trust information you get from family, friends, or acquaintances?**

	A lot	Some	Not too much	Not at all	Don't know
Democrat	20.3	48.0	21.3	7.3	3.0
Republican	22.3	52.1	19.9	4.2	1.5
Unaffiliated	12.0	50.7	27.3	8.0	2.0
Other	0.0	50.0	25.0	16.7	8.3
Don't know	0.0	50.0	50.0	0.0	0.0
White	20.0	49.5	22.7	6.4	1.4
Black or African American	18.2	53.6	18.2	4.7	5.2
Hispanic or Latino	0.0	69.2	23.1	7.7	0.0
Asian, Native Hawaiian, or Pacific Islander	8.3	50.0	33.3	8.3	0.0
Other	25.0	30.0	30.0	15.0	0.0
Prefer not to say	33.3	33.3	33.3	0.0	0.0
Female	16.2	51.6	22.8	6.3	3.1
Male	22.8	48.7	21.2	6.3	1.0
Non-binary/third gender	0.0	60.0	20.0	0.0	20.0
Prefer not to say	0.0	0.0	0.0	0.0	0.0
18-27	20.0	50.8	20.0	7.7	1.5
28-43	17.3	51.0	22.9	6.0	2.8
44-59	17.5	52.4	22.3	4.4	3.4
60-78	16.7	51.5	22.7	8.1	1.0
79+	36.3	38.8	18.8	5.0	1.3
Prefer not to say	0.0	50.0	0.0	50.0	0.0

Less than high school diploma	29.4	47.1	23.5	0.0	0.0
High school diploma	19.6	50.9	20.1	5.8	3.6
Some college	18.2	48.0	26.4	5.9	1.5
Bachelor's degree	17.2	53.8	20.4	7.0	1.6
Graduate or professional degree	23.3	49.5	17.5	6.8	2.9
Prefer not to say	0.0	0.0	0.0	100.0	0.0
Very liberal	34.5	44.2	13.3	7.1	0.9
Somewhat liberal	14.5	57.2	21.0	5.8	1.4
Somewhere in the middle	14.1	47.3	28.9	7.2	2.5
Somewhat conservative	14.1	50.3	26.8	6.0	2.7
Very conservative	28.5	54.5	9.8	4.1	3.3
Urban	27.7	46.7	19.0	4.6	2.1
Suburban	18.2	48.0	25.1	5.8	2.9
Rural	15.2	54.8	20.7	7.7	1.5
Don't know	14.3	28.6	42.9	0.0	14.3

Trust in social media

**How much, if at all, do you trust information you get from social media platforms (e.g., Facebook, X, Instagram, TikTok, etc.)?**

	A lot	Some	Not too much	Not at all	Don't know
Democrat	8.7	34.7	31.0	23.3	2.3
Republican	11.6	24.4	33.3	28.6	2.1
Unaffiliated	5.3	20.0	33.3	38.0	3.3
Other	0.0	41.7	25.0	25.0	8.3
Don't know	0.0	100.0	0.0	0.0	0.0
White	8.2	24.6	32.7	32.3	2.1
Black or African American	12.0	35.4	29.7	18.8	4.2

Hispanic or Latino	7.7	53.8	23.1	15.4	0.0
Asian, Native Hawaiian, or Pacific Islander	8.3	16.7	50.0	25.0	0.0
Other	5.0	35.0	40.0	20.0	0.0
Prefer not to say	33.3	33.3	33.3	0.0	0.0
Female	7.0	27.6	34.6	27.1	3.6
Male	11.3	28.5	29.8	29.1	1.3
Non-binary/third gender	20.0	0.0	20.0	60.0	0.0
Prefer not to say	0.0	0.0	0.0	0.0	0.0
18-27	9.2	36.9	35.4	15.4	3.1
28-43	13.3	39.4	26.1	18.5	2.8
44-59	8.7	30.1	35.4	23.8	1.9
60-78	4.0	13.6	34.3	45.5	2.5
79+	10.0	15.0	33.8	38.8	2.5
Prefer not to say	0.0	0.0	100.0	0.0	0.0
Less than high school diploma	5.9	41.2	29.4	23.5	0.0
High school diploma	13.4	29.9	32.6	19.2	4.9
Some college	7.4	28.6	32.7	29.7	1.5
Bachelor's degree	6.5	24.2	34.4	33.9	1.1
Graduate or professional degree	9.7	26.2	26.2	35.0	2.9
Prefer not to say	0.0	0.0	100.0	0.0	0.0
Very liberal	16.8	31.0	31.0	21.2	0.0
Somewhat liberal	5.1	37.0	32.6	23.9	1.4
Somewhere in the middle	6.9	26.4	35.4	27.8	3.6
Somewhat conservative	8.1	21.5	30.9	37.6	2.0
Very conservative	13.0	26.0	27.6	29.3	4.1
Urban	13.8	35.9	29.7	17.4	3.1
Suburban	8.0	24.4	31.6	33.5	2.5



Rural	7.4	26.3	33.7	30.7	1.9
Don't know	0.0	14.3	57.1	14.3	14.3

Primary media sources by candidate supporters

**What media sources did you use most frequently or information about the 2024 presidential campaign? (Please list)**

	<u>Harris Voters</u>	<u>Trump Voters</u>
Cable News	CNN	Fox News
Legacy Television News	NBC	ABC
Legacy Newspapers	New York Times	Wall Street Journal
Social Media Site	TikTok	X (Twitter)

Is the source you use for political information “mainstream”?

**Thinking about the source you identified in the previous question; do you consider that source of information to be part of the “mainstream” media?**

	Yes, it is part of the mainstream media	No, it is not part of the mainstream media	Don't know
Democrat	78.0	12.7	9.3
Republican	66.4	27.7	6.0
Unaffiliated	66.7	20.7	12.7
Other	41.7	41.7	16.7
Don't know	100.0	0.0	0.0
White	69.3	23.8	7.0
Black or African American	74.0	13.5	12.5
Hispanic or Latino	79.6	23.1	0.0
Asian, Native Hawaiian, or Pacific Islander	58.3	33.3	8.3
Other	75.0	5.0	20.0
Prefer not to say	66.7	0.0	33.3
Female	63.9	23.7	12.3
Male	78.0	17.5	4.5
Non-binary/third gender	40.0	40.0	20.0
Prefer not to say	0.0	0.0	0.0

18-27	66.2	26.2	7.7
28-43	69.5	19.7	10.8
44-59	70.9	20.4	8.7
60-78	70.2	20.7	9.1
79+	76.3	22.5	1.3
Prefer not to say	100.0	0.0	0.0
Less than high school diploma	64.7	29.4	5.9
High school diploma	71.0	17.0	12.1
Some college	71.0	20.8	8.2
Bachelor's degree	72.0	22.0	5.9
Graduate or professional degree	67.0	25.2	7.8
Prefer not to say	0.0	100.0	0.0
Very liberal	77.9	12.4	9.7
Somewhat liberal	77.5	17.4	5.1
Somewhere in the middle	71.5	16.6	11.9
Somewhat conservative	68.5	26.8	4.7
Very conservative	56.1	35.0	8.9
Urban	73.8	19.0	7.2
Suburban	70.5	21.8	7.6
Rural	68.7	21.7	9.6
Don't know	57.1	0.0	42.9

## Methodological Information

Mode: Online

Population: N.C. Registered Voters 18+

Dates in the field: November 24-30, 2024

Sample Size: 800

Credibility Interval: +/- 3.5%

Weighting Variables (NC): Gender, Education, Location (Urban, Rural, and Suburban counties). Political Party, and Race and Ethnicity.

Procedures: The Meredith Poll used an online sample provided by Qualtrics. Participants were recruited into the sample by Qualtrics and received small amounts of compensation in exchange for their opinions. The survey was not an open-link, posted on social media, but rather was by direct invitation to a very large national pool of people who agree to take online surveys. More information about the Qualtrics panels and quality tests are available [here](#). Quotas on demographic variables such as gender, race, etc. were applied prior to online survey commencement.

Online interviews were included in the final dataset if respondents spent a minimum length of time on the interview and particular sections, and if a respondent progressed through the entire survey. Respondents were recruited to the survey with a generic description about the fall elections.

The way we determined “likely” voters, as compared to registered voters, is through using a two-question screening method. We asked their intent to vote and their voting method. Anyone who indicated that they did not intend to vote or did not indicate a preference for voting method was excluded from the election questions—vote for president and vote for governor.

Credibility Interval

Unlike a traditional random digit-dial telephone survey, online surveys do not have a traditional margin of error. Non Probability quota samples like these do not adhere to assumptions of random selection. To account for uncertainty inherent in any sample-based research design, we provide a credibility interval. More information about this technique can be found [here](#). The credibility interval was calculated by inflating traditional confidence intervals by a design

effect calculated using the squared sum of weights. For this North Carolina sample, this means:  $(1.0 * 2.5 = 3.5)$ . We round these values up for presentation of results. As with all surveys, Total survey error often exceeds sampling error.

**Weighting Information**

Weights were generated in Qualtrics using a technique known as iterative proportional fitting, also known as raking. The weight variable was calculated based on the variables in the table below.

The demographic information was obtained through self-report--respondents answered closed ended questions.

Model—for our weighting model, we used the most recent Census Bureau estimates of North Carolina’s population, along with the current (December 2) North Carolina State Board of Elections registered voter data.

Age*	
18-25	7.2%
26-40	32%
41-56	26.6%
57-75	25%
76+	9.2%

\*Note: The age ranges for the generational categories are different in our questions, due to the fact of aging. Gen Z, for example, is now considered to be 18-27.

Gender	
Female	50%
Male	49%
Other/refused	1%

Race and Ethnicity	
White	67%
Black	20%
Other	13%
Educational Attainment	
Less than a bachelor's degree	70%
Bachelor's degree or higher	30%
Location—county of residence	
Rural	39%
Urban	25%
Suburban	36%

Party Affiliation	
Democrat	31%
Republican	30%
Unaffiliated	38%
Other	1%

For more information on the Meredith Poll, go to: <https://www.meredith.edu/meredith-poll> or contact:

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