



An in-depth examination of North Carolina voter attitudes on
important current issues

Registered Voters in North Carolina

Date 10/27-10/30, 2022

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Key Insights

The Meredith Poll conducted a survey of North Carolina registered voters. The online sample--from Dynata--used a quota based on the voter turnout in the 2018 Midterms to get our respondents. After the survey was completed, we **weighted** the survey for **gender, party affiliation, geographic location, race and ethnicity, and education** so that our sample most closely resembles North Carolina.

The sample had 724 respondents, giving us a confidence interval of +/- 3.4%. The survey was in the field October 27-30, 2022.

2022 ELECTIONS

Little has changed since the Meredith Poll in late September. Voter enthusiasm is very high with over 87 percent of respondents indicating they were likely to vote. Over 70 percent of Democrats and Republicans indicated they were very likely to vote, while just under 55 percent of Unaffiliated voters indicated that they were very likely to vote. Older voters were much more likely to respond that they were very likely to vote, while the youngest voters—18-24 years old—were more likely to say they were somewhat likely to vote.

“The high percentage of voters indicating that they were very likely to vote suggests we may exceed the voter turnout in 2018,” said Poll Director David McLennan. “Although young voters don’t indicate the same likelihood of voting, compared to Gen X, Baby Boomer, and Silent Generation voters, if turnout of the youngest cohort of voters exceeds 40 percent this year, that could be historic.”

The highest profile race on the North Carolina ballot—the US Senate race—continues to be very close with Ted Budd holding a very slim lead—1.2%--over Cherie Beasley. This is a very slight increase over the last Meredith Poll. Beasley polls well with more educated voters, those who live in urban areas, and minority voters. Budd, performs well with rural voters and those with less education. He performs slightly better among white voters and among men.

“This race will, as with most Senate elections in North Carolina, comes down to which campaign gets its voters to the polls on or before Election Day,” said David McLennan. “A higher than average turnout among young voters might propel Beasley to victory, while strong turnout outside the major urban counties would bode well for Ted Budd. There are far fewer undecided voters with just over a week left in the campaign. Historically, many of these late deciders go with the Republican candidate, so even though most voters have made up their minds, these late deciders will be important.”

The generic ballots for U.S. House, N.C. Senate, N.C. House, and the Supreme Court races have similar margins to the US Senate race. In the U.S. House generic ballot, Republican candidates are favored by almost three points—just inside the confidence interval. The margins for N.C. Senate and N.C. House are smaller, but still slightly favor Republican candidates. The margin for the N.C. Supreme Court are equally small, but have Democratic candidates slightly ahead.

“Since the U.S. House races, along with those for the N.C. Senate and N.C. House are decided on a district level, generic ballots only show broad trends and may not reflect how individual races are heading,” said David McLennan. “The small margins indicate that the competitive races—in U.S. House District 13 and about 15% of the legislative races—may be extremely close this year. There are more undecided voters at this late stage of the campaign, so they will have a large voice in how these competitive races turn out.

“The Supreme Court races are very important this year with the Court currently divided between four Democratic justices and three Republican ones,” said McLennan. “I suspect the Supreme Court races might go as the U.S. Senate race goes. If Ted Budd does well, the two Republican candidates may win. If Cherie Beasley wins the U.S. Senate race, the Democratic candidates may prevail.”

DIRECTION OF THE COUNTRY AND STATE

North Carolinians continue to be dissatisfied with the direction of the country and state. Over 70 percent of respondents were not satisfied with the direction of the country. Every demographic group, except those who consider themselves very liberal, had a majority of its respondents indicating that they were dissatisfied with the direction of the country. Republicans and conservatives had the largest number of respondents who were dissatisfied, but a majority of Democrats did as well.

“These results are no surprise,” said David McLennan. “Americans have been dissatisfied with the direction of the country for some time. Economic uncertainty, culture wars, and questions about the basic foundations of American government create this strong sense of dissatisfaction. This perpetual dissatisfaction leads to ‘change’ elections in which the party in power tends to suffer at the polls. This dissatisfaction would suggest that Democrats, unless they have historic turnout among these voters, could pay a steep price in this year’s midterm elections.”

Although a plurality of North Carolinians is dissatisfied with the direction of the state, Democrats, Black voters, and those with the highest level of education are satisfied with the direction of the state.

“Black voters, who tend to be very supportive of Governor Roy Cooper, may be satisfied with the political direction of North Carolina because he is in the governor’s mansion. Highly educated voters may be economically insulated from some of the turmoil produced

by inflation and other factors, so may feel like the state is doing reasonably well,” said David McLennan.

APPROVAL OF PRESIDENT and GOVERNOR

As with the last Meredith Poll, President Joe Biden’s approval is languishing at just over 41 percent. While over three-quarters of Democrats approve of the job Biden is doing, less than 30 percent of Democratic voters strongly approve of the job he is doing. Less than 10 percent of Republican voters approve of Biden’s work as president, with almost 75 percent strongly disapproving of him. Likewise, more Unaffiliated voters disapprove of Biden’s job as president.

“There is an intensity gap between Democrats and Republicans about Joe Biden. Many Democrats support Biden but don’t seem to be avid in their support. Republicans, on the other hand, very much dislike Biden’s work as president,” said David McLennan. “It is this intensity gap, not just the net disapproval, that should worry Democrats in the last few days of the midterm campaigns. Republican voters are highly motivated to punish Biden’s party and it is yet to be seen if Democrats will match the passion of the Republicans in their voter turnout.”

As with all Meredith Polls since he took office, Governor Roy Cooper has the highest approval ratings of any prominent politician, according to North Carolinians.

POLITICAL POLARIZATION

North Carolinians feel political polarization is a significant issue and are pessimistic about it getting better in the future. Well over 80 percent of respondents feel polarization is worse than in the past and only 14.2 percent think it will be better in the future. All demographic groups are equally pessimistic about the future of political polarization.

In asking about the two major parties, the most important findings of this Meredith Poll—and we ask the same questions on an annual basis—are that: 1. A plurality of respondents feel neither party governs in an honest and ethical way, and 2. That almost two-thirds of respondents feel a viable third party would be better than the two major parties dominating the political system. There is widespread support for a viable third party than represents Americans more effectively.

“It is clear both major parties have lost the trust of the American people,” said David McLennan. “The rise in the number of unaffiliated voters in North Carolina is a sign many voters think the parties are more interested in power than dealing with problems that face the country. Although the political system is stacked against third parties winning offices, we could be close to a tipping point in which one or both of the major political parties might be replaced by a coalition of voters who want something different.”

Topline Results

Satisfaction with the way things are going in the United States today

All in all, are you satisfied with the direction of the country today?

Response	Number	Percentage
Yes	163	22.5
No	520	71.8
Don't know	41	5.6

N= 724

Satisfaction with the way things are going in the North Carolina today

All in all, are you satisfied with the direction of North Carolina today?

Response	Number	Percentage
Yes	281	38.8
No	356	49.2
Don't know	87	12

N= 724

Political Polarization

Politically Divided Today

What's your view... Do you think the country is more politically divided these days than in the past, or not?

Response	Number	Percentage
More politically divided	604	83.4
Less politically divided	36	5

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About the same	66	9.1
Don't know	18	2.5

N=724

Politically divided in five years

And thinking about five years from now, do you think the country will be:

Response	Number	Percentage
More politically divided	298	41.2
Less politically divided	103	14.2
About the same	191	26.4
Don't know	132	18.2

N=724

The Major Parties

Thinking about the political parties, please tell me if each of the phrases below best describes the Democratic Party and its leaders, the Republican Party and its leaders, both, or neither.

More extreme

Is more extreme in its positions

Response	Number	Percentage
The Democratic Party	253	34.9
The Republican Party	261	36.1
Both	155	21.4
Neither	28	3.9
Don't know	27	3.7

N= 724

Better manage the federal government

Can better manage the federal government.

Response	Number	Percentage
The Democratic Party	227	31.3
The Republican Party	267	36.9
Both	56	7.7
Neither	144	19.9
Don't know	30	4.1

N=724

Cares more about people like me

Cares more about the needs of people like me.

Response	Number	Percentage
The Democratic Party	282	39
The Republican Party	226	31.2
Both	42	5.8
Neither	150	20.7
Don't know	24	3.3

N= 724

Governs in a more honest and ethical way

Governs in a more honest and ethical way

Response	Number	Percentage
The Democratic Party	207	28.6
The Republican Party	180	24.9

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Both	38	5.3
Neither	261	36.1
Don't know	38	5.3

N= 724

Is a third party needed

In your view, do the Democratic and Republican parties do an adequate job of representing the American people, or do they do such a poor job that a third party is needed?

Response	Number	Percentage
The two parties do an adequate job of representing Americans	138	19.1
The two parties do not do an adequate job of representing Americans and a third party is needed.	445	61.5
Don't know	141	19.5

N= 724

Approval Ratings

Biden Approval

Do you approve or disapprove of the way Joe Biden is handling his job as president?

Response	Number	Percentage
Strongly approve	104	14.4
Somewhat approve	195	26.9
Somewhat disapprove	135	18.7
Strongly disapprove	267	36.9
Don't know	23	3.2

N= 724

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Cooper Approval

Do you approve or disapprove of the way Roy Cooper is handling his job as governor?

Response	Number	Percentage
Strongly approve	156	21.6
Somewhat approve	272	37.6
Somewhat disapprove	134	18.5
Strongly disapprove	105	14.5
Don't know	57	7.9

N= 724

2022 Midterm Elections

Likelihood of voting

Have you already voted, or are you planning to vote in the midterm elections?

Response	Number	Percentage
Definitely not	30	4.1
Probably not	62	8.6
Probably yes	155	21.4
Definitely yes	477	65.9

N= 724

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US Senate Race

If the election was held today, which candidate for the US Senate from North Carolina would you vote for? If you already voted, please indicate who you voted for.

Response	Number	Percentage
Democrat Cheri Beasley	309	42.7
Republican Ted Budd	318	43.9
Green Party Candidate Matthew Hoh	7	1.1
Libertarian Shannon Bray	25	4
Someone else	12	1.9
Don't know	41	6.7

N= 724

House Generic Ballot

If the elections for the US House of Representatives were being held today, would you vote for the Republican candidate or the Democratic candidate in your district? If you already voted, please indicate who you voted for.

Response	Number	Percentage
Democratic candidate	310	42.8
Republican candidate	331	45.7
Another candidate	3.6	3.6
Don't know	50	7.9

N= 724

General Assembly Senate Generic Ballot

If the elections for the General Assembly in Raleigh were being held today, would you vote for the Republican Party's candidate or the Democratic Party's candidate for North Carolina Senate in your district? If you already voted, please indicate who you voted for..

Response	Number	Percentage
Democratic candidate	317	43.8

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Republican candidate	324	44.7
Another candidate	23	3.6
Don't know	50	7.9

N= 724

General Assembly House Generic Ballot

If the elections for the General Assembly in Raleigh were being held today, would you vote for the Republican Party's candidate or the Democratic Party's candidate for North Carolina House in your district? If you already voted, please indicate who you voted for.

Response	Number	Percentage
Democratic candidate	278	44
Republican candidate	280	44.3
Another candidate	21	3.3
Don't know	53	8.4

N= 724

NC Supreme Court Generic Ballot

If the elections for North Carolina's Supreme Court were being held today, would you vote for the Republican Party's candidate or the Democratic Party's candidate for N.C. Supreme Court? If you already voted, please indicate who you voted for.

Response	Number	Percentage
Democratic candidate	325	44.9
Republican candidate	316	43.7
Another candidate	17	2.7
Don't know	55	8.7

N= 724

Demographics

Lastly, we would like to ask some questions about you.

How would you characterize where you live

Response	Number	Percentage
Urban	132	18.2
Rural	230	31.8
Suburban	355	49
Don't know	1	1

N= 724

Were you born in North Carolina or somewhere else?

Response	Number	Percentage
Born in North Carolina	377	52.1
Born somewhere else	347	47.9

N=724

What is your gender?

Response	Number	Percentage
Male	324	44.8
Female	394	54.4
Non-binary/third gender	4	2
Prefer not to say	2	.3

N= 724

What is your race/ethnic group?

Response	Number	Percentage
White	543	75
Black or African American	116	16
Hispanic or Latino	20	2.8
Asian, Native Hawaiian, or Pacific Islander	30	4.1
Other	10	1.4
Prefer not to say	5	.7

N= 724

What is your age?

Response	Number	Percentage
18-24	55	7.6
25-40	188	26
41-56	197	27.2
57-75	199	27.5
76+	83	11.5
Prefer not to say	2	.3

N= 724

What best describes the level of education you last completed?

Response	Number	Percentage
Less than high school diploma	12	1.7

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High school diploma	165	22.8
Some college	146	20.2
Bachelor's degree	287	39.6
Graduate or professional degree	113	15.6
Prefer not to say	1	.1

N= 724

How would you describe yourself?

Response	Number	Percentage
Very liberal	99	13.7
Somewhat liberal	108	14.9
Somewhere in the middle	239	33
Somewhat conservative	161	22.2
Very conservative	100	13.8
Prefer not to say	17	2.4

N=724

What political party do you most identify with?

Response	Number	Percentage
Democratic	268	37
Republican	260	35.9
Unaffiliated	173	23.9
Other	13	1.8

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Don't know	10	1.4
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N= 724

Cross-tabulations

Direction of Country and State

Direction of the Country

All in all, are you satisfied with the direction of the country today?

	Yes	No	Don't Know
Democrat	40.7	51.9	7.5
Republican	8.8	88.8	2.3
Unaffiliated	15.6	77.5	6.9
Other	15.4	69.2	15.4
Don't know	20.0	70.0	10.0
White	17.7	77.9	4.4
Black or African American	44.8	44.8	10.3
Hispanic or Latino	15.0	80.0	5.0
Asian, Native Hawaiian, or Pacific Islander	36.7	53.3	10.0
Other	10.0	80.0	10.0
Prefer not to say	0.0	100.0	0.0
Male	25.6	69.4	4.9
Female	20.3	74.1	5.6
Non-binary/third gender	0.0	50.0	50.0

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Prefer not to say	0.0	50.0	50.0
18-24	32.7	54.5	12.7
25-40	35.6	58.0	6.4
41-56	16.2	79.7	4.1
57-75	17.6	79.4	3.0
76+	13.3	77.1	9.6
Prefer not to say	0.0	100.0	0.0
Less than high school diploma	8.3	83.3	8.3
High school diploma	27.9	64.2	7.9
Some college	17.1	78.1	4.8
Bachelor's degree	18.5	76.3	5.2
Graduate or professional degree	32.7	62.8	4.4
Prefer not to say	100.0	0.0	0.0
Very liberal	43.4	49.5	7.1
Somewhat liberal	33.3	56.5	10.2
Somewhere in the middle	19.7	74.1	6.3
Somewhat conservative	11.2	85.7	3.1
Very conservative	15.0	85.0	0.0
Prefer not to say	23.5	58.8	17.6

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Urban	43.2	56.1	0.8
Suburban	18.6	74.6	6.8
Rural	17.4	77.0	5.7
Don't know	0.0	57.1	42.9

Direction of the state

All in all, are you satisfied with the direction of North Carolina today?

	Yes	No	Don't Know
Democrat	57.5	31.3	11.2
Republican	26.9	63.8	9.2
Unaffiliated	30.1	53.8	16.2
Other	23.1	53.8	23.1
Don't know	20.0	60.0	20.0
White	35.5	53.0	11.4
Black or African American	53.4	31.9	14.7
Hispanic or Latino	35.0	50.0	15.0
Asian, Native Hawaiian, or Pacific Islander	53.3	33.9	13.3
Other	30.0	70.0	0.0
Prefer not to say	0.0	80.0	20.0
Male	42.6	48.8	8.6
Female	35.8	49.7	14.5

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Non-binary/third gender	25.0	25.0	50.0
Prefer not to say	50.0	50.0	0.0
18-24	49.1	32.7	18.2
25-40	48.4	39.9	11.7
41-56	31.5	57.9	10.7
57-75	37.7	51.3	11.1
76+	31.3	54.2	14.5
Prefer not to say	0.0	100.0	0.0
Less than high school diploma	25.0	50.0	25.0
High school diploma	38.8	49.1	12.1
Some college	32.9	55.5	11.6
Bachelor's degree	37.6	49.1	13.2
Graduate or professional degree	50.4	41.6	8.0
Prefer not to say	100.0	0.0	0.0
Very liberal	49.5	37.4	13.1
Somewhat liberal	52.8	34.3	13.0
Somewhere in the middle	41.8	46.9	11.3
Somewhat conservative	29.2	55.9	14.9
Very conservative	25.0	70.0	5.0
Prefer not to say	17.6	58.8	23.5

MEREDITH POLL: FINAL ELECTION POLL 2022

Urban	50.8	41.7	7.6
Suburban	35.8	50.7	13.5
Rural	37.4	51.3	11.3
Don't know	14.3	42.9	42.9

Political Polarization

Divided today

What's your view... Do you think the country is more politically divided these days than in the past, or not?

	More politically divided	Less politically divided	About the same	Don't Know
Democrat	78.0	7.1	12.7	2.2
Republican	85.4	5.8	7.3	1.5
Unaffiliated	90.8	1.2	6.9	1.2
Other	84.6	0.0	7.7	7.7
Don't know	50.0	0.0	0.0	50.0
White	87.3	10.0	30.0	2.4
Black or African American	73.3	5.2	18.1	3.4
Hispanic or Latino	85.0	5.0	10.0	0.0
Asian, Native Hawaiian, or Pacific Islander	56.7	16.7	23.3	3.3
Other	60.0	10.0	30.0	0.0
Prefer not to say	100.0	0.0	0.0	0.0

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Male	85.8	5.2	7.7	1.2
Female	81.7	4.6	10.2	3.6
Non-binary/third gender	75.0	25.0	0.0	0.0
Prefer not to say	50.0	0.0	50.0	0.0
18-24	72.7	12.7	12.7	1.8
25-40	76.1	10.6	11.2	2.1
41-56	80.7	4.1	11.2	4.1
57-75	90.5	0.5	6.5	2.5
76+	96.4	0.0	3.6	0.0
Prefer not to say	100.0	0.0	0.0	0.0
Less than high school diploma	83.3	0.0	16.7	0.0
High school diploma	75.2	8.5	9.7	6.7
Some college	80.1	3.4	13.7	2.7
Bachelor's degree	89.2	3.8	6.3	0.7
Graduate or professional degree	85.8	5.3	8.0	0.9
Prefer not to say	0.0	0.0	100.0	0.0
Very liberal	83.8	4.0	8.1	4.0
Somewhat liberal	85.2	2.8	10.2	1.9
Somewhere in the middle	82.4	6.3	9.2	2.1

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Somewhat conservative	83.2	5.0	9.3	2.5
Very conservative	91.0	3.0	5.0	1.0
Prefer not to say	41.2	17.6	29.4	11.8
Urban	80.3	9.8	9.1	0.8
Suburban	85.1	3.9	9.0	2.0
Rural	83.9	3.9	8.7	3.5
Don't know	42.9	0.0	28.6	28.6

Divided in five years

And thinking about five years from now, do you think the country will be:

	More politically divided	Less politically divided	About the same	Don't Know
Democrat	43.3	16.4	26.9	13.4
Republican	40.4	15.0	24.2	20.4
Unaffiliated	40.5	11.0	28.3	20.2
Other	46.2	0.0	38.5	15.4
Don't know	10.0	10.0	20.0	60.0
White	41.1	14.5	25.0	19.3
Black or African American	46.6	10.3	29.3	13.8
Hispanic or Latino	45.0	15.0	30.0	10.0
Asian, Native Hawaiian, or Pacific Islander	30.0	26.7	26.7	16.7
Other	20.0	10.0	40.0	30.0

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Prefer not to say	20.0	0.0	60.0	20.0
Male	44.1	16.4	26.2	13.3
Female	38.6	11.9	26.9	22.6
Non-binary/third gender	50.0	50.0	0.0	0.0
Prefer not to say	50.0	50.0	0.0	0.0
18-24	40.0	25.5	25.5	9.1
25-40	48.4	14.4	26.6	10.6
41-56	41.1	14.7	25.9	18.3
57-75	36.7	11.6	27.1	24.6
76+	36.1	12.0	25.3	26.5
Prefer not to say	50.0	0.0	50.0	0.0
Less than high school diploma	25.0	16.7	25.0	33.3
High school diploma	37.6	13.3	25.5	23.6
Some college	42.5	15.1	25.3	17.1
Bachelor's degree	42.9	13.2	28.2	15.7
Graduate or professional degree	42.5	16.8	23.9	16.8
Prefer not to say	0.0	0.0	100.0	0.0
Very liberal	47.5	17.2	23.2	12.1
Somewhat liberal	33.3	16.7	28.7	21.3

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Somewhere in the middle	41.4	13.0	29.7	15.9
Somewhat conservative	36.0	15.5	27.3	21.1
Very conservative	54.0	10.0	18.0	18.0
Prefer not to say	23.5	11.8	23.5	41.2
Urban	50.0	20.5	17.4	12.1
Suburban	40.3	13.2	30.4	16.1
Rural	37.8	12.6	25.7	23.9
Don't know	28.6	0.0	14.3	57.1

The Major Parties

Is more extreme

Thinking about the political parties, please tell me if each of the phrases below best describes the Democratic Party and its leaders, the Republican Party and its leaders, both, or neither.

Is more extreme in its positions

	The Democratic Party	The Republican Party	Both	Neither	Don't Know
Democrat	22.4	55.6	16.0	3.4	2.6
Republican	57.3	20.8	17.7	1.2	3.1
Unaffiliated	22.0	30.6	35.8	6.9	4.6
Other	30.8	23.1	15.4	30.8	0.0
Don't know	20.0	20.0	20.0	0.0	40.0
White	38.5	33.5	21.9	2.8	3.3

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Black or African American	26.7	41.4	20.7	5.2	6.0
Hispanic or Latino	15.0	60.0	10.0	15.0	0.0
Asian, Native Hawaiian, or Pacific Islander	20.0	43.3	20.0	13.3	3.3
Other	30.0	50.0	20.0	0.0	0.0
Prefer not to say	20.0	20.0	40.0	0.0	20.0
Male	39.5	34.0	22.2	2.8	1.5
Female	31.0	37.8	20.0	4.8	5.6
Non-binary/third gender	25.0	50.0	25.0	0.0	0.0
Prefer not to say	100.0	0.0	0.0	0.0	0.0
18-24	29.1	29.1	29.1	7.43	5.5
25-40	29.8	33.5	27.7	3.7	5.3
41-56	31.5	38.1	21.8	5.1	3.6
57-75	42.2	38.7	14.6	3.0	1.5
76+	41.0	36.1	16.9	1.2	4.8
Prefer not to say	50.0	0.0	50.0	0.0	0.0
Less than high school diploma	75.0	16.7	0.0	0.0	8.3
High school diploma	34.5	28.5	23.6	6.1	7.3
Some college	40.4	32.3	18.5	4.8	4.1

MEREDITH POLL: FINAL ELECTION POLL 2022

Bachelor's degree	30.7	39.0	25.4	2.8	2.1
Graduate or professional degree	35.4	46.9	14.2	1.8	1.8
Prefer not to say	0.0	0.0	0.0	100.0	0.0
Very liberal	26.3	61.6	10.1	1.0	1.0
Somewhat liberal	12.0	63.9	18.5	3.7	1.9
Somewhere in the middle	21.3	35.6	31.8	5.4	5.9
Somewhat conservative	57.8	16.8	19.3	1.9	4.3
Very conservative	68.0	14.0	16.0	1.0	1.0
Prefer not to say	11.8	29.4	11.8	35.3	11.8
Urban	37.9	40.2	17.4	3.0	1.5
Suburban	30.4	39.7	22.3	3.7	3.9
Rural	40.9	28.7	21.7	4.3	4.3
Don't know	14.3	14.3	42.9	14.3	14.3

MEREDITH POLL: FINAL ELECTION POLL 2022

Can better manage the federal government

Can better manage the federal government

	The Democratic Party	The Republican Party	Both	Neither	Don't Know
Democrat	67.9	6.3	7.8	14.2	3.7
Republican	3.5	80.0	4.2	10.0	2.3
Unaffiliated	19.1	20.2	13.3	41.6	5.8
Other	23.1	30.8	0.0	46.2	0.0
Don't know	0.0	30.0	10.0	20.0	40.0
White	26.3	43.8	6.8	19.2	3.9
Black or African American	53.4	6.9	12.1	21.6	6.0
Hispanic or Latino	40.0	35.0	0.0	25.0	0.0
Asian, Native Hawaiian, or Pacific Islander	33.3	36.7	13.3	13.3	3.3
Other	40.0	20.0	0.0	40.0	0.0
Prefer not to say	0.0	20.0	20.0	40.0	20.0
Male	34.3	38.3	6.2	19.4	1.9
Female	28.7	35.8	9.1	20.3	6.1
Non-binary/third gender	50.0	25.0	0.0	25.0	0.0
Prefer not to say	50.0	50.0	0.0	0.0	0.0
18-24	23.6	32.7	12.7	23.6	7.3

MEREDITH POLL: FINAL ELECTION POLL 2022

25-40	35.6	25.0	13.8	19.7	5.9
41-56	26.4	39.6	7.1	22.3	4.6
57-75	32.7	42.2	2.5	20.6	2.0
76+	36.1	47.0	4.8	9.6	2.4
Prefer not to say	0.0	50.0	0.0	50.0	0.0
Less than high school diploma	25.0	58.3	8.3	0.0	8.3
High school diploma	27.3	38.8	9.1	17.0	7.9
Some college	26.7	37.7	4.8	26.0	4.8
Bachelor's degree	31.0	36.6	9.1	20.9	2.4
Graduate or professional degree	44.2	31.9	6.2	15.9	1.8
Prefer not to say	100.0	0.0	0.0	0.0	0.0
Very liberal	68.7	9.1	8.1	10.1	4.0
Somewhat liberal	63.9	5.6	7.4	19.4	3.7
Somewhere in the middle	26.4	26.8	9.2	31.4	6.3
Somewhat conservative	7.5	67.1	6.2	16.1	3.1
Very conservative	13.0	75.0	7.0	5.0	0.0
Prefer not to say	11.8	29.4	5.9	41.2	11.8
Urban	46.2	24.2	10.6	16.7	2.3
Suburban	29.9	35.5	7.9	22.8	3.9

MEREDITH POLL: FINAL ELECTION POLL 2022

Rural	25.7	47.0	5.7	16.5	5.2
Don't know	14.3	14.3	14.3	42.9	14.3

Cares more about the needs of people

Cares more about the needs of people like me

	The Democratic Party	The Republican Party	Both	Neither	Don't Know
Democrat	78.7	3.7	2.6	12.3	2.6
Republican	6.9	69.2	6.5	15.0	2.3
Unaffiliated	27.7	17.3	9.2	41.0	4.6
Other	15.4	20.8	7.7	46.2	0.0
Don't know	30.0	20.0	10.0	10.0	30.0
White	34.4	37.0	5.3	20.8	2.4
Black or African American	60.3	6.0	5.2	21.6	6.9
Hispanic or Latino	45.0	30.0	5.0	20.0	0.0
Asian, Native Hawaiian, or Pacific Islander	26.7	26.7	20.0	20.0	6.7
Other	60.0	30.0	0.0	10.0	0.0
Prefer not to say	40.0	20.0	0.0	20.0	20.0
Male	39.5	31.8	7.4	20.1	1.2
Female	38.6	31.0	4.3	21.3	4.8
Non-binary/third gender	50.0	0.0	25.0	25.0	0.0

MEREDITH POLL: FINAL ELECTION POLL 2022

Prefer not to say	0.0	50.0	0.0	0.0	50.0
18-24	30.9	25.5	14.5	25.5	3.6
25-40	44.1	22.9	9.0	19.7	4.3
41-56	33.0	33.5	5.6	22.8	5.1
57-75	41.7	34.2	2.5	20.1	1.5
76+	39.8	41.0	1.2	16.9	1.2
Prefer not to say	50.0	50.0	0.0	0.0	0.0
Less than high school diploma	8.3	50.0	16.7	8.3	16.7
High school diploma	27.9	38.8	6.1	21.8	5.5
Some college	30.8	32.2	6.2	28.1	2.7
Bachelor's degree	43.2	29.6	4.2	20.6	2.4
Graduate or professional degree	57.5	21.2	8.0	11.5	1.8
Prefer not to say	100.0	0.0	0.0	0.0	0.0
Very liberal	72.7	6.1	7.1	12.1	2.0
Somewhat liberal	80.6	3.7	2.8	10.2	2.8
Somewhere in the middle	38.1	17.6	5.9	34.7	3.8
Somewhat conservative	32.4	59.6	6.8	18.0	3.1
Very conservative	9.0	73.0	7.0	10.0	1.0
Prefer not to say	17.6	29.4	0.0	29.4	23.3

MEREDITH POLL: FINAL ELECTION POLL 2022

Urban	53.8	19.7	8.3	18.2	0.0
Suburban	38.9	29.6	6.2	21.4	3.9
Rural	30.9	40.4	3.5	21.3	3.9
Don't know	28.6	28.6	14.3	14.3	14.3

MEREDITH POLL: FINAL ELECTION POLL 2022

Governs in a more honest and ethical way

Governs in a more honest and ethical way

	The Democratic Party	The Republican Party	Both	Neither	Don't Know
Democrat	62.3	3.0	3.7	25.7	5.2
Republican	5.0	55.0	5.0	30.8	4.2
Unaffiliated	13.9	13.9	6.9	60.1	5.2
Other	15.4	30.8	15.4	38.5	0.0
Don't know	10.0	10.0	10.0	30.0	40.0
White	24.7	28.9	4.6	37.0	4.8
Black or African American	51.7	7.8	5.2	28.4	6.9
Hispanic or Latino	25.0	25.0	0.0	50.0	0.0
Asian, Native Hawaiian, or Pacific Islander	13.3	20.0	23.3	33.3	10.0
Other	40.0	20.0	0.0	40.0	0.0
Prefer not to say	0.0	20.0	0.0	60.0	20.0
Male	31.2	22.2	5.9	37.3	3.4
Female	26.4	27.2	4.6	35.0	6.9
Non-binary/third gender	50.0	0.0	0.0	50.0	0.0
Prefer not to say	0.0	50.0	50.0	0.0	0.0
18-24	18.2	25.5	14.5	30.9	10.9

MEREDITH POLL: FINAL ELECTION POLL 2022

25-40	31.4	19.1	9.6	35.6	4.3
41-56	27.9	28.4	3.0	35.0	5.6
57-75	29.6	23.6	2.5	40.2	4.0
76+	28.9	31.3	1.2	32.5	6.0
Prefer not to say	0.0	50.0	0.0	50.0	0.0
Less than high school diploma	16.7	66.7	8.3	0.0	8.3
High school diploma	21.8	30.3	7.3	31.5	9.1
Some college	24.7	26.7	4.8	38.4	5.5
Bachelor's degree	30.3	22.0	3.8	39.7	4.2
Graduate or professional degree	40.7	17.7	6.2	33.6	1.8
Prefer not to say	0.0	0.0	0.0	100.0	0.0
Very liberal	59.6	8.1	7.1	22.2	3.0
Somewhat liberal	51.9	3.7	1.9	32.4	10.2
Somewhere in the middle	25.9	16.3	7.9	46.0	3.8
Somewhat conservative	11.2	38.5	3.7	39.8	6.8
Very conservative	10.0	61.0	4.0	23.0	2.0
Prefer not to say	11.8	35.3	0.0	41.2	11.8
Urban	40.9	16.7	11.4	28.8	2.3
Suburban	28.2	23.4	4.8	37.5	6.2

MEREDITH POLL: FINAL ELECTION POLL 2022

Rural	22.6	32.2	2.2	37.8	5.2
Don't know	14.3	14.3	14.3	42.9	14.3

Third Party

In your view, do the Democratic and Republican parties do an adequate job of representing the American people, or do they do such a poor job that a third party is needed?

	The two parties do an adequate job of representing Americans	The two parties do not do an adequate job of representing Americans and a third party is needed	Don't Know
Democrat	26.9	53.4	19.8
Republican	20.8	59.6	19.6
Unaffiliated	6.4	76.3	17.3
Other	7.7	69.2	23.1
Don't know	0.0	60.0	40.0
White	18.6	63.0	18.4
Black or African American	25.9	51.7	22.4
Hispanic or Latino	25.0	65.0	10.0
Asian, Native Hawaiian, or Pacific Islander	6.7	73.3	20.0
Other	0.0	50.0	50.0
Prefer not to say	0.0	60.0	40.0

MEREDITH POLL: FINAL ELECTION POLL 2022

Male	21.6	65.4	13.0
Female	16.8	58.1	25.1
Non-binary/third gender	25.0	75.0	0.0
Prefer not to say	50.0	50.0	0.0
18-24	20.0	70.9	9.1
25-40	27.7	60.6	11.7
41-56	18.3	58.4	23.4
57-75	14.1	66.8	19.1
76+	13.3	50.6	36.1
Prefer not to say	0.0	100.0	0.0
Less than high school diploma	8.3	66.7	25.0
High school diploma	21.2	53.3	25.5
Some college	16.4	62.3	21.2
Bachelor's degree	16.7	68.3	15.0
Graduate or professional degree	26.5	54.9	18.6
Prefer not to say	0.0	0.0	100.0
Very liberal	25.3	57.6	17.2
Somewhat liberal	21.3	55.6	23.1
Somewhere in the middle	11.3	70.7	18.0

MEREDITH POLL: FINAL ELECTION POLL 2022

Somewhat conservative	18.0	66.5	15.5
Very conservative	32.0	44.0	24.0
Prefer not to say	11.8	47.1	41.2
Urban	35.6	54.5	9.8
Suburban	14.4	65.9	19.7
Rural	17.0	58.7	24.3
Don't know	14.3	57.1	28.6

Approval

Biden approval

Do you approve or disapprove of the way Joe Biden is handling his job as president?

	Strongly approve	Approve	Disapprove	Strongly Disapprove	Don't Know
Democrat	29.9	48.5	15.3	4.5	1.9
Republican	4.2	5.4	17.7	72.7	0.0
Unaffiliated	6.4	28.3	26.0	32.4	6.9
Other	15.4	15.4	7.7	53.8	7.7
Don't know	0.0	0.0	20.0	30.0	50.0
White	12.2	22.8	17.9	44.9	2.2

MEREDITH POLL: FINAL ELECTION POLL 2022

Black or African American	28.4	40.5	18.0	6.0	6.0
Hispanic or Latino	10.0	40.0	30.0	20.0	0.0
Asian, Native Hawaiian, or Pacific Islander	6.7	33.3	26.7	23.3	10.0
Other	10.0	40.0	40.0	40.0	0.0
Prefer not to say	0.0	40.0	20.0	20.0	20.0
Male	16.4	27.8	17.6	36.4	1.9
Female	12.7	25.9	19.5	37.6	4.3
Non-binary/third gender	25.0	50.0	25.0	0.0	0.0
Prefer not to say	0.0	50.0	0.0	50.0	0.0
18-24	9.1	30.9	23.6	29.1	7.3
25-40	21.3	30.9	22.9	19.7	5.3
41-56	10.2	23.4	22.8	42.1	1.5
57-75	13.1	26.1	13.6	44.7	2.5
76+	15.7	25.3	8.4	49.4	1.2
Prefer not to say	0.0	50.0	0.0	50.0	0.0
Less than high school diploma	0.0	8.3	25.0	66.7	0.0
High school diploma	15.8	21.2	15.8	42.4	4.8
Some college	12.3	21.8	22.6	39.0	4.1

MEREDITH POLL: FINAL ELECTION POLL 2022

Bachelor's degree	9.4	33.4	19.2	25.2	2.8
Graduate or professional degree	29.2	26.5	15.9	27.4	0.9
Prefer not to say	0.0	100.0	0.0	0.0	0.0
Very liberal	41.4	33.3	18.2	4.0	3.0
Somewhat liberal	25.9	54.6	11.1	4.6	3.7
Somewhere in the middle	8.4	31.4	25.5	29.7	5.0
Somewhat conservative	1.1	10.6	19.9	65.8	0.6
Very conservative	10.0	7.0	10.0	73.0	0.0
Prefer not to say	0.0	23.5	11.8	47.1	17.6
Urban	29.5	25.0	18.9	22.7	3.8
Suburban	11.0	31.3	18.6	36.3	2.8
Rural	11.3	21.7	18.3	46.1	2.6
Don't know	0.0	14.3	28.6	28.6	28.6

Cooper approval

Do you approve or disapprove of the way Roy Cooper is handling his job as governor?

	Strongly approve	Approve	Disapprove	Strongly Disapprove	Don't Know
Democrat	39.9	44.4	7.1	4.1	4.5
Republican	6.2	31.9	28.1	26.9	6.9
Unaffiliated	17.3	38.2	22.5	11.6	10.4

MEREDITH POLL: FINAL ELECTION POLL 2022

Other	15.4	23.1	15.4	15.4	30.8
Don't know	10.0	10.0	10.0	20.0	50.0
White	20.8	34.3	19.9	17.7	7.4
Black or African American	31.0	42.2	12.9	3.4	10.3
Hispanic or Latino	10.0	55.0	10.0	15.0	10.0
Asian, Native Hawaiian, or Pacific Islander	13.3	60.0	16.7	0.0	10.0
Other	10.0	30.0	40.0	20.0	0.0
Prefer not to say	0.0	100.0	0.0	0.0	0.0
Male	25.0	35.2	18.2	16.0	5.6
Female	19.0	38.6	19.0	13.5	9.9
Non-binary/third gender	0.0	100.0	0.0	0.0	0.0
Prefer not to say	0.0	100.0	0.0	0.0	0.0
18-24	10.9	43.6	27.3	12.7	5.5
25-40	20.7	42.6	48.6	9.0	9.0
41-56	20.8	34.5	14.7	18.8	11.2
57-75	21.1	38.2	20.1	196.1	4.5
76+	33.7	26.5	18.1	14.5	7.2
Prefer not to say	0.0	100.0	0.0	0.0	0.0

MEREDITH POLL: FINAL ELECTION POLL 2022

Less than high school diploma	16.7	33.3	8.3	25.0	16.7
High school diploma	19.4	30.9	12.0	15.2	11.5
Some college	14.4	39.0	21.2	17.8	7.5
Bachelor's degree	21.3	40.1	17.8	13.6	7.3
Graduate or professional degree	35.4	38.9	11.5	10.6	3.5
Prefer not to say	0.0	100.0	0.0	0.0	0.0
Very liberal	44.4	39.4	7.1	5.1	4.0
Somewhat liberal	36.1	44.4	8.3	2.8	8.3
Somewhere in the middle	19.7	46.0	17.2	8.8	8.4
Somewhat conservative	9.9	32.3	29.8	19.9	8.1
Very conservative	10.0	19.0	26.0	41.0	4.0
Prefer not to say	0.0	23.5	17.6	17.6	41.2
Urban	28.8	29.4	18.9	8.3	4.5
Suburban	18.9	38.9	19.2	13.5	9.6
Rural	22.2	35.2	17.0	19.6	6.1
Don't know	0.0	14.3	28.6	14.3	42.9

2022 Elections

[Intent to vote](#)

Have you already voted, or are you planning to vote in the midterm elections?

	Definitely not	Probably not	Probably yes	Definitely yes
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MEREDITH POLL: FINAL ELECTION POLL 2022

Democrat	5.2	5.6	18.3	70.9
Republican	2.3	6.5	21.2	70.0
Unaffiliated	5.2	12.7	27.2	54.9
Other	7.7	38.5	7.7	46.2
Don't know	0.0	30.0	30.0	40.0
White	2.4	7.6	21.2	68.9
Black or African American	11.2	10.3	23.3	55.2
Hispanic or Latino	5.0	10.0	25.0	60.0
Asian, Native Hawaiian, or Pacific Islander	10.0	20.0	16.7	53.3
Other	0.0	10.0	10.0	80.0
Prefer not to say	0.0	0.0	40.0	60.0
Male	2.2	7.1	18.2	72.5
Female	5.3	5.9	24.1	60.7
Non-binary/third gender	25.0	0.0	25.0	50.0
Prefer not to say	50.0	0.0	0.0	50.0
18-24	7.3	27.3	40.0	25.5
25-40	7.4	12.2	27.7	52.7
41-56	3.0	8.1	23.4	65.5
57-75	2.0	3.0	13.1	81.9

MEREDITH POLL: FINAL ELECTION POLL 2022

76+	2.4	2.4	10.8	84.3
Prefer not to say	0.0	0.0	0.0	100.0
Less than high school diploma	0.0	16.7	41.7	41.7
High school diploma	6.7	13.9	25.5	53.9
Some college	4.1	9.6	27.4	58.9
Bachelor's degree	3.5	5.6	19.5	71.4
Graduate or professional degree	2.7	6.2	10.6	80.5
Prefer not to say	0.0	0.0	0.0	100.0
Very liberal	8.1	4.0	13.1	74.7
Somewhat liberal	2.8	12.0	22.2	63.0
Somewhere in the middle	4.6	12.6	26.4	56.5
Somewhat conservative	3.1	5.6	24.8	66.5
Very conservative	3.0	4.0	7.0	86.0
Prefer not to say	0.0	11.8	47.1	41.2
Urban	10.6	9.1	21.2	59.1
Suburban	3.1	8.5	21.1	67.3
Rural	2.2	7.4	22.6	67.8
Don't know	0.0	42.9	0.0	57.1

MEREDITH POLL: FINAL ELECTION POLL 2022

US Senate

If the election was held today, which candidate for the US Senate from North Carolina would you vote for? If you already voted, please indicate who you voted for.

	Cheri Beasley	Ted Budd	Matthew Hoh	Shannon Bray	Someone else	Don't know
Democrat	88.7	3.8	0.0	2.5	0.8	4.2
Republican	5.9	86.5	0.8	2.1	1.7	3.0
Unaffiliated	45.8	25.4	3.5	9.9	4.2	11.3
Other	57.1	28.6	0.0	0.0	0.0	14.3
Don't know	0.0	0.0	0.0	0.0	0.0	100.0
White	41.5	46.6	0.8	3.3	2.0	5.7
Black or African American	75.8	8.8	0.0	5.5	0.0	9.9
Hispanic or Latino	52.9	23.5	11.8	5.9	0.0	5.9
Asian, Native Hawaiian, or Pacific Islander	33.3	38.1	4.8	4.8	9.5	9.5
Other	55.6	33.3	0.0	11.1	0.0	0.0
Prefer not to say	40.0	20.0	0.0	20.0	0.0	20.0
Male	42.0	46.1	0.7	5.1	1.4	4.8
Female	45.5	39.8	1.5	2.7	2.4	8.1
Non-binary/third gender	66.7	0.0	0.0	33.3	0.0	0.0
Prefer not to say	0.0	100.0	0.0	0.0	0.0	0.0

MEREDITH POLL: FINAL ELECTION POLL 2022

18-24	30.6	36.1	2.8	11.1	11.1	8.3
25-40	55.0	27.8	2.0	6.0	0.7	8.6
41-56	39.4	45.7	1.1	2.3	2.9	8.6
57-75	48.7	41.8	0.5	3.7	1.1	4.2
76+	49.4	46.8	0.0	1.3	0.0	2.5
Prefer not to say	50.0	50.0	0.0	0.0	0.0	0.0
Less than high school diploma	20.0	80.0	0.0	0.0	0.0	0.0
High school diploma	31.3	50.4	0.8	3.8	4.6	9.2
Some college	40.5	42.9	2.4	2.4	1.6	10.3
Bachelor's degree	52.5	36.8	0.8	4.2	0.8	5.0
Graduate or professional degree	61.2	27.2	1.0	5.8	1.9	2.9
Prefer not to say	100.0	0.0	0.0	0.0	0.0	0.0
Very liberal	81.6	6.9	1.1	5.7	2.3	2.3
Somewhat liberal	89.1	3.3	1.1	3.3	1.1	2.2
Somewhere in the middle	53.5	26.8	2.5	6.1	1.0	10.1
Somewhat conservative	16.3	72.1	0.0	3.4	0.7	7.5
Very conservative	9.7	87.1	0.0	0.0	2.2	1.1
Prefer not to say	20.0	20.0	0.0	0.0	26.7	33.3

MEREDITH POLL: FINAL ELECTION POLL 2022

Urban	56.6	29.2	0.0	6.6	2.8	4.7
Suburban	49.4	35.7	1.3	4.1	1.9	7.6
Rural	38.0	51.4	1.4	2.4	1.4	5.3
Don't know	25.0	50.0	0.0	0.0	0.0	25.0

MEREDITH POLL: FINAL ELECTION POLL 2022

Congressional Generic Ballot

If the elections for the US House of Representatives were being held today, would you vote for the Republican candidate or the Democratic candidate in your district? If you already voted, please indicate who you voted for.

	Democratic candidate	Republican candidate	Another candidate	Don't know
Democrat	90.4	3.8	0.8	5.0
Republican	5.9	90.7	1.7	1.7
Unaffiliated	35.2	33.8	11.3	19.7
Other	42.9	28.6	14.3	14.3
Don't know	0.0	28.6	0.0	71.4
White	39.3	50.7	2.9	7.2
Black or African American	74.7	8.8	4.4	12.1
Hispanic or Latino	58.8	29.4	11.8	0.0
Asian, Native Hawaiian, or Pacific Islander	33.3	47.6	9.5	9.5
Other	44.4	33.3	11.1	11.1
Prefer not to say	40.0	40.0	0.0	20.0
Male	45.2	45.2	3.7	5.8
Female	44.0	42.5	3.6	9.9
Non-binary/third gender	100.0	0.0	0.0	0.0
Prefer not to say	0.0	100.0	0.0	0.0

MEREDITH POLL: FINAL ELECTION POLL 2022

18-24	41.7	38.9	13.9	5.6
25-40	53.6	30.5	6.0	9.9
41-56	37.7	48.0	3.4	10.9
57-75	46.0	48.1	1.1	4.8
76+	41.8	50.6	1.3	6.3
Prefer not to say	50.0	50.0	0.0	0.0
Less than high school diploma	20.0	70.0	10.0	0.0
High school diploma	29.8	52.7	4.6	13.0
Some college	38.9	50.0	3.2	7.9
Bachelor's degree	49.4	40.6	3.8	6.1
Graduate or professional degree	61.2	30.1	1.9	6.8
Prefer not to say	100.0	0.0	0.0	0.0
Very liberal	81.6	9.2	5.7	3.4
Somewhat liberal	92.4	5.4	0.0	2.2
Somewhere in the middle	48.5	32.8	4.0	14.6
Somewhat conservative	11.6	77.6	4.8	6.1
Very conservative	10.8	83.9	2.2	3.2
Prefer not to say	26.7	40.0	6.7	26.7

MEREDITH POLL: FINAL ELECTION POLL 2022

Urban	60.4	29.2	4.7	5.7
Suburban	48.7	40.1	2.9	8.3
Rural	31.3	56.3	4.3	8.2
Don't know	25.0	50.0	0.0	25.0

NC Senate Generic Ballot

If the elections for the General Assembly in Raleigh were being held today, would you vote for the Republican Party's candidate or the Democratic Party's candidate for North Carolina Senate in your district? If you already voted, please indicate who you voted for.

	Democratic candidate	Republican candidate	Another candidate	Don't know
Democrat	91.6	2.5	0.4	5.4
Republican	5.5	91.1	1.7	1.7
Unaffiliated	36.6	33.8	10.6	19.0
Other	42.9	28.6	14.3	14.3
Don't know	14.3	14.3	0.0	71.4
White	40.1	50.7	2.7	6.5
Black or African American	74.7	6.6	3.3	15.4
Hispanic or Latino	52.9	29.4	17.6	0.0
Asian, Native Hawaiian, or Pacific Islander	38.1	42.9	4.8	14.3
Other	55.6	33.3	11.1	0.0
Prefer not to say	40.0	40.0	0.0	20.0

MEREDITH POLL: FINAL ELECTION POLL 2022

Male	45.6	42.9	3.1	8.5
Female	45.5	43.4	3.6	7.5
Non-binary/third gender	66.7	33.3	0.0	0.0
Prefer not to say	0.0	100.0	0.0	0.0
18-24	44.4	36.1	8.3	11.1
25-40	54.3	31.1	6.0	8.6
41-56	39.4	48.6	2.9	9.1
57-75	45.5	46.6	1.3	6.3
76+	43.0	49.4	1.3	6.3
Prefer not to say	50.0	50.0	0.0	0.0
Less than high school diploma	30.0	70.0	0.0	0.0
High school diploma	35.9	51.1	3.8	9.2
Some college	36.5	48.4	3.2	11.9
Bachelor's degree	48.3	40.6	3.8	7.3
Graduate or professional degree	63.1	31.1	1.9	3.9
Prefer not to say	100.0	0.0	0.0	0.0
Very liberal	86.2	8.0	1.1	4.6

MEREDITH POLL: FINAL ELECTION POLL 2022

Somewhat liberal	89.1	5.4	0.0	5.4
Somewhere in the middle	51.5	29.3	5.1	14.1
Somewhat conservative	10.9	48.9	4.8	5.4
Very conservative	9.7	87.1	1.1	2.2
Prefer not to say	26.7	40.0	13.3	20.0
Urban	66.0	28.3	2.8	2.8
Suburban	46.8	40.4	2.5	10.2
Rural	33.7	54.8	4.8	6.7
Don't know	25.0	50.0	0.0	25.0

NC House Generic Ballot

If the elections for the General Assembly in Raleigh were being held today, would you vote for the Republican Party's candidate or the Democratic Party's candidate for North Carolina House in your district? If you already voted, please indicate who you voted for.

	Democratic candidate	Republican candidate	Another candidate	Don't know
Democrat	90.4	3.8	.8	5
Republican	5.9	90.7	1.7	1.7
Unaffiliated	35.2	33.8	11.3	19.7
Other	42.9	28.6	14.3	14.3
Don't know				
White	37.8	51.5	3.3	7.4

MEREDITH POLL: FINAL ELECTION POLL 2022

Black or African American	75.8	7.7	3.3	13.2
Hispanic or Latino	58.8	35.3	5.9	0
Asian, Native Hawaiian, or Pacific Islander	42.9	38.1	0	19
Other	55.6	33.3	11.1	0
Prefer not to say	0	0	0	0
Male	45.2	43.2	3.1	8.5
Female	43.4	44.6	3.6	8.4
Non-binary/third gender	50	25	0	25
Prefer not to say	0	50	0	50
18-24	44.3	44	3.3	8.4
25-40	38.9	44.4	8.3	8.3
41-56	53	31.8	6	9.3
57-75	43.9	48.1	1.1	6.9
76+	44.3	46.8	2.5	6.3
Prefer not to say	50	50	0	0
Less than high school diploma	20	80	0	0
High school diploma	32.8	52.7	4.6	9.9

MEREDITH POLL: FINAL ELECTION POLL 2022

Some college	37.3	48.4	4	10.3
Bachelor's degree	47.1	41	3.4	8.4
Graduate or professional degree	62.1	32	1	4.9
Prefer not to say	100	0	0	0
Very liberal	83.9	9.2	1.1	5.7
Somewhat liberal	87	5.4	1.1	6.5
Somewhere in the middle	49.5	30.8	5.1	14.6
Somewhat conservative	10.2	79.6	4.8	5.4
Very conservative	10.8	87.1	0	2.2
Prefer not to say	26.7	40	13.3	20
Urban	60.4	29.2	4.7	5.7
Suburban	48.7	40.1	2.9	8.3
Rural	31.3	56.3	4.3	8.2
Don't know	25	50	0	25

NC Supreme Court Generic Ballot

If the elections for North Carolina's Supreme Court were being held today, would you vote for the Republican Party's candidate or the Democratic Party's candidate for N.C. Supreme Court? If you already voted, please indicate who you voted for.

	Democratic candidate	Republican candidate	Don't know
Democrat	90.8	1.6	7.6

MEREDITH POLL: FINAL ELECTION POLL 2022

Republican	4.8	92.8	2.4
Unaffiliated	39.9	30.4	29.7
Other	42.9	28.6	29.6
Don't know	22.2	22.2	55.6
White	39.3	49.9	10.8
Black or African American	77.9	8.4	13.7
Hispanic or Latino	61.1	38.9	0
Asian, Native Hawaiian, or Pacific Islander	42.9	38.1	19.1
Other	55.6	33.3	11.1
Prefer not to say	40	20	40
Male	46.2	43.2	10.6
Female	45	42.7	12.3
Non-binary/third gender	100	0	0
Prefer not to say	0	100	0
18-24	47.4	36.8	15.8
25-40	55	30.6	13.4
41-56	39	48.9	12
57-75	47.3	44.8	8
76+	37.8	52.4	9.8

MEREDITH POLL: FINAL ELECTION POLL 2022

Prefer not to say	50	0	50
Less than high school diploma	20	70	10
High school diploma	36	49.3	14.7
Some college	38.1	50	12
College degree	48.4	40.4	11.3
Graduate or professional degree	62.4	30.3	7.3
Prefer not to say	100	0	0
Very liberal	85.6	7.8	6.6
Somewhat liberal	89.7	4.1	6.2
Somewhere in the middle	51.9	29.1	18.9
Somewhat conservative	10.8	79.1	10.1
Very conservative	12.1	84.8	3
Prefer not to say	26.7	33.3	40
Urban	62.8	29.2	7.9
Suburban	47.7	40.5	11.8
Rural	34.1	53.5	12.5
Don't know	25	50	0

Methodological Information

Mode: Online

Population: N.C. Registered Voters 18+

Dates in the field: October 27-30, 2022

Sample Size: 724

Credibility Interval: +/- 3.4%

Weighting Variables (NC): Gender, Education, Location (Urban, Rural, and Suburban counties), Political Party, and Race and Ethnicity.

Procedures: The Meredith Poll used an online sample provided by Dynata. Participants were recruited into the sample by Dynata and received small amounts of compensation in exchange for their opinions. The survey was not an open-link, posted on social media, but rather was by direct invitation to a very large national pool of people who agree to take online surveys. More information about the Dynata panels and quality tests are available [here](#). Quotas on demographic variables such as gender, race, etc. were applied prior to online survey commencement.

Online interviews were included in the final dataset if respondents spent a minimum length of time on the interview and particular sections, and if a respondent progressed through the entire survey. Respondents were recruited to the survey with a generic description about the fall elections.

Credibility Interval

Unlike a traditional random digit-dial telephone survey, online surveys do not have traditional margin of errors. Nonprobability quota samples like these do not adhere to assumptions of random selection. To account for uncertainty inherent in any sample-based research design, we provide a credibility interval. More information about this technique can be found [here](#). The credibility interval was calculated by inflating traditional confidence intervals by a design effect calculated using the squared sum of weights. For this North Carolina sample, this means: $(1.0 * 2.4 = 3.4)$. We round these values up for presentation of results. As with all surveys, Total survey error often exceeds sampling error.

Weighting Information

Weights were generated in Qualtrics using a technique known as iterative proportional fitting, also known as raking. The weight variable was calculated based on the variables in the table below.

The demographic information was obtained through self-report--respondents answered closed ended questions.

Model—we used voter turnout from 2018 estimates for weighting.

Age	
18-25	7.2%
26-40	15.2%
41-56	15%
57-75	23%
76+	6.7%

Gender	
Female	51%
Male	49%
Race and Ethnicity	

MEREDITH POLL: FINAL ELECTION POLL 2022

White	67%
Black	20%
Other	13%
Educational Attainment	
Less than a bachelor's degree	70%
Bachelor's degree or higher	30%
Location—county of residence	
Rural	39%

MEREDITH POLL: FINAL ELECTION POLL 2022

Urban	25%
Suburban	36%
Party Affiliation	
Democrat	35%
Republican	35%
Unaffiliated	30%
Other	.7%

For more information on the Meredith Poll, go to: <https://www.meredith.edu/meredith-poll> or contact:

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