



An in-depth examination of North Carolina voter attitudes on  
important current issues

Registered Voters in North Carolina

Date 2/16-24/2020

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## Key Insights

The Meredith College Poll conducted a mixed mode sample of 1,024 North Carolinians (308 live caller respondents and 716 online respondents) to registered North Carolina voters from February 16-24, 2020. The survey's margin of error is +/-3%.

## PRIMARY ELECTIONS

### Democratic candidates

With the March 3 primary elections just days away, the Democratic race in North Carolina is an extremely tight race with Bernie Sanders (19.5%) leading Joe Biden (17.9%) and Michael Bloomberg (17%) with almost 12 percent of likely Democratic voters being undecided. Elizabeth Warren (10.9%) and Pete Buttigieg (10%) are in striking distance of the top three.

Of the leading candidates, Joe Biden is a strong choice among African American voters with almost twice the support given to Bernie Sanders. Sanders, on the other hand, is the overwhelming choice among the youngest voters.

Not only are the three within the poll's margin of error (3%), almost one-third of North Carolina Democratic voters (31.2%) indicate that they are not 100 percent sure that they will vote for their preferred candidate on Election Day.

There is more certainty among North Carolina Democrats about their nominee for U.S. Senate and governor. In the race for the senate nomination Cal Cunningham has an almost 30-point lead over Erica Smith (43.4% v. 13.8%). Cunningham outperforms Smith among all demographic groups, except for Generation Z voters. Even the 25 percent of voters who are unsure of who they will vote for does not give Smith much hope for defeating Cunningham.

In the race for the Democratic nomination for governor, incumbent Roy Cooper appears to be safe in continuing his reelection bid. Cooper is the preference for almost two-thirds of likely Democratic voters (65.1%), while Ernest Reeves is the preferred candidate for only 5.1 percent of voters.

### Republican candidates

In all three high profile races for president, U.S. Senate, and N.C. governor, there is little suspense heading into the last few days of the primary campaign. Likely Republican voters overwhelmingly favor re-nominating President Donald Trump (85.1%), while Senator Thom Tillis garners strong support (53.1%) of likely Republican voters, while neither of his challengers gets five percent of the vote. Likewise, in the race for the Republican nomination for governor, Lt. Governor Dan Forest is the choice of 53.3 percent of Republican voters, while his opponent, Holly Grange, gets less than ten percent (9.6%).

## APPROVAL OF KEY POLITICAL FIGURES

President Trump's job approval has risen to 45.5 percent—a high for his presidency—with a disapproval rate of 47.7 percent. Although the president's overall approval rating has risen about six percentage points since the last Meredith Poll, the partisan gap—the approval difference between Democrats and Republicans—remains high at 74.2 points (11.6% approval for Democrats and 85.2% approval among Republicans). Not only is his support strong among the oldest voters,

but it has increased among Baby Boomers. The president has also narrowed the gender gap between men and women with over 45 percent of women now approving his job performance.

Senator Thom Tillis continues to have relatively weak job approval numbers with just over one-third (34.1%) of N.C. voters saying that he is doing a good job in the Senate. About one-quarter of voters have no opinion of the senator's job performance, a problem for Tillis, who seeks to use his incumbency in his reelection bid in the fall.

Governor Roy Cooper remains the major political figure in the state with the highest job approval rating (45.1%) with a double-digit net positive approval rating (45.1% approve and 34.6% disapprove).

### CONFIDENCE IN VOTING PROCESS IN NORTH CAROLINA

Election security is on the minds of North Carolinians as they approach the primary election next week and the general election in November. Over one-quarter of respondents indicated that they had no confidence or very little confidence in the voting processes used in the state, while over 41 percent indicated that they were only somewhat confident that votes would be recorded accurately.

The concern about the voting processes in the state cut across all demographic groups with Democrats and Republicans alike indicating lower-than-expected levels of confidence. Level of education, gender, and other characteristics do not seem to make a difference in people's perceptions.

These concerns about the legitimacy of the voting processes in the state are related to recent events such as the 2018 absentee ballot fraud case in the 9<sup>th</sup> Congressional District and the more recent problems with vote gathering and reporting in the Iowa Democratic caucuses. Almost two-thirds of the respondents (64.2% with the 9<sup>th</sup> District problems and 60.4% with the Iowa caucuses) said they were very or somewhat familiar with those cases.

### SATISFACTION WITH DIRECTION OF UNITED STATES AND NORTH CAROLINA

As in previous iterations of the Meredith Poll, North Carolinians are less dissatisfied with how things are going in the state than in the nation (44% disapproval about the direction of N.C. and 51% for the country), although their levels of satisfaction for both are about the same (approximately 44%).

Also, as with previous surveys, there are significant gaps in how people perceive the directions of the country and state with party affiliation being the most important driver of these political attitudes. In terms of the direction of the country, Democrats are highly dissatisfied (74.8%), while most Republicans are satisfied (71.5%). This should come as no surprise, given the strong partisan gaps about President Trump. The partisan gap about the direction of North Carolina is still there, but not as pronounced as just under half of Democrats (49.1%) are dissatisfied with the direction of the state and just over half of Republicans are satisfied (54.3%)

In terms of other demographic groups, people of color are much more dissatisfied with the direction of the country than are white voters. Likewise, women are more dissatisfied with the where the country is headed.

### WOMEN AS POLITICAL LEADERS

As with previous iterations of the Meredith Poll, most voters in North Carolina see men and women as equally effective political leaders. Over 70 percent see no differences between the sexes in terms of overall leadership and only about 15 percent believe that men make better political leaders, while just under 8 percent think that women make better political leaders.

Although there were strong differences in perceptions of men and women political leaders on issues (e.g., woman being somewhat better on social issues, while men were somewhat better on national defense) and personal qualities (e.g., women demonstrate more empathy), the results were consistent with the 2015 and 2018 administrations of this survey.

For the first time, we embedded questions from the Hostile Sexism Scale (a recognized and validated instrument widely used in psychology and sociology). This scale tests underlying attitudes and we wanted to compare their results of this instrument to the questions that asked people about their support of women political candidates. Our thought was that some “social desirability” could be present in our survey. This means that some may say they support women candidates, but possess higher levels of hostile sexism, meaning it is unlikely they would actually vote for women candidates. We did find some evidence of hostile sexism and were somewhat surprised that Generation Z had very conservative beliefs about the role of women in society. There were also some differences based on partisan affiliation and other demographic groups.

This does suggest why North Carolinians, even on the Democratic side, seem to favor male candidates over female candidates in the primary elections. Elizabeth Warren, Amy Klobuchar, and Tulsi Gabbard appear to be underperforming what they are doing in other states.

## Topline Results

### Satisfaction with the way things are going in the United States today

All in all, are you satisfied or dissatisfied with the way things are going in the United States?

Response	Number	Percentage
Satisfied	439	43.1
Dissatisfied	521	51.1
Don't know	57	5.6
No answer/Refused	2	0.2

N= 1,019

### Satisfaction with the way things are going in the North Carolina today

All in all, are you satisfied or dissatisfied with the way things are going in North Carolina?

Response	Number	Percentage
Satisfied	447	44.0
Dissatisfied	447	44.0
Don't know	122	12.0
No answer/Refused	0	0.0

N= 1,016

### Confidence in the Voting Process

How confident are you that the voting processes in North Carolina will produce accurate results?

Response	Number	Percentage
Very Confident	283	27.9
Somewhat confident	417	41.0
Somewhat unconfident	178	17.5
Very unconfident	78	7.7
No answer/Refused	60	5.9

N= 1,016

We are now going to ask several questions about women as political leaders.

### Women as Political Leaders

Which of the following comes closest to your opinion of men and women as political leaders?

Response	Number	Percentage
Men generally make better political leaders	162	15.9

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Women generally make better political leaders	80	7.9
In general, men and women make equally good political leaders	718	70.7
No answer/Refused	56	5.5

N=1,016

**In general, do you think men or women in political office are better at standing up for what they believe in, despite political pressure?**

Response	Number	Percentage
Men	131	12.9
Women	218	21.5
No difference	615	60.6
Don't know/Refused	51	5.0

N=1,015

**In general, do you think men or women in political office are better at keeping government honest?**

Response	Number	Percentage
Men	94	9.3
Women	246	24.3
No difference	606	59.8
No answer/Refused	67	6.6

N=1,013

**In general, do you think men or women in political office are better at working out compromise?**

Response	Number	Percentage
Men	139	13.7
Women	282	27.8
No difference	538	53.1
No answer/Refused	54	5.3

N=1,013



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**In general, do you think men or women in political office are better at dealing with crime and public safety?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Men	271	26.8
Women	112	11.1
No difference	567	56.0
Don't know/Refused	63	6.2

**N=1,013**

**In general, do you think men or women in political office are better at dealing with social issues, such as education or health care?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Men	84	8.3
Women	355	35.1
No difference	514	50.8
Don't know/Refused	58	5.7

**N=1,011**

**In general, do you think men or women in political office are better at representing the interests of people like you?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Men	144	14.2
Women	204	20.2
No difference	605	59.8
Don't know/Refused	58	5.7

**N=1,011**

**In general, do you think men or women in political office are better at dealing with national defense and security?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Men	376	37.2
Women	69	6.8
No difference	514	50.9
Don't know/Refused	51	5.1

**N=1,010**

**In general, do you think men or women in political office are better at dealing with economic issues, like creating jobs and dealing with budgets?**

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Response	Number	Percentage
Men	195	19.3
Women	114	11.3
No difference	648	64.2
Don't know/Refused	52	5.2

**N=1,009**

### Hostile Sexism Questions

**On the following questions, please indicate whether you agree or disagree with the statement.**

**Under modern economic conditions with women being active outside the home, men should share in household tasks such as washing dishes and doing laundry.**

Response	Number	Percentage
Strongly agree	705	69.9
Somewhat agree	218	21.6
Somewhat disagree	35	3.5
Strongly disagree	14	1.4
No answer/refused	36	3.6

**N=1,008**

**There are many jobs in which men should be given preference over women in being hired and promoted.**

Response	Number	Percentage
Strongly agree	136	13.5
Somewhat agree	205	20.3
Somewhat disagree	209	20.7
Strongly disagree	386	38.3
No answer/refused	72	7.1

**N=1,008**

**Women should worry less about their rights and more about becoming good wives and mothers.**

Response	Number	Percentage
Strongly agree	100	9.9
Somewhat agree	124	12.3
Somewhat disagree	165	16.4
Strongly disagree	572	56.8
No answer/refused	47	4.7

N= 1,008

**Women should assume their rightful place in business and other professions along with men.**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Strongly agree	603	59.8
Somewhat agree	243	24.1
Somewhat disagree	69	6.9
Strongly disagree	40	4.0
No answer/refused	53	5.3

N=1,008

**Approval of Political Leaders**

**Now we are going to ask you some questions about specific political leaders**

**Do you approve or disapprove of the way Donald Trump is handling his job as president?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Approve	458	45.5
Disapprove	482	47.9
Don't know	64	6.4
No answer/Refused	3	0.3

N=1,007

**Do you approve or disapprove of the way Roy Cooper is handling his job as governor?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Approve	454	45.1
Disapprove	348	34.6
Don't know	200	19.9
No answer/Refused	5	0.5

N=1,007

**Do you approve or disapprove of the way Thom Tillis is handling his job as U.S. senator?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
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Approve	345	34.3
Disapprove	391	38.8
Don't know	268	26.6
No answer/Refused	3	0.3

**N=1,007**

### North Carolina Primary Elections

#### Democrats

**Now we are going to ask you some questions about the North Carolina primary election.**

**Have you voted or are you planning to vote in the primary elections this year?**

Response	Number	Percentage
Yes	785	78.0
No	78	7.8
Maybe	116	11.5
Don't know	27	2.7
No answer/Refused	0	0.0

**N=1,006**

**Which primary?**

Response	Number	Percentage
Democratic	419	47.0
Republican	358	40.1
Other	60	6.7
Don't know	51	5.7
No answer/Refused	4	0.5

**N=892**

**Which candidate for the Democratic nomination for president is your first choice?**

Response	Number	Percentage
Deval Patrick	2	0.5
Bernie Sanders	84	19.5
Tom Steyer	2	.5
Elizabeth Warren	47	10.9
Marianne Williamson	2	0.5
Andrew Yang	3	0.7
Michael Bennet	2	0.5
Joe Biden	77	17.9
Michael Bloomberg	73	17.0
Cory Booker	3	0.7
Pete Buttigieg	43	10.0

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Julian Castro	0	0.0
John Delaney	0	0.0
Tulsi Gabbard	4	0.9
Amy Klobuchar	17	4.0
No preference	16	3.7
Don't know	48	11.2
No answer/Refused	7	1.6

**N=430**

### How committed are you to that choice?

Response	Number	Percentage
Will definitely vote for my first choice	216	50.6
Am considering another candidate	136	31.9
Don't know	66	15.5
No answer/Refused	9	2.1

**N=427**

### Who would be your second choice among the Democratic candidates running for the presidential nomination?

Response	Number	Percentage
Deval Patrick	4	1.0
Bernie Sanders	70	18.2
Tom Steyer	8	2.1
Elizabeth Warren	48	12.5
Marianne Williamson	1	0.3
Andrew Yang	6	1.6
Michael Bennet	1	0.3
Joe Biden	47	12.2
Michael Bloomberg	49	12.7
Cory Booker	2	0.5
Pete Buttigieg	35	9.1
Julian Castro	1	0.3
John Delaney	3	0.8
Tulsi Gabbard	5	1.3
Amy Klobuchar	29	7.5

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No preference	11	2.9
Don't know	58	15.1
No answer/Refused	7	1.8

**N=385**

**Which candidate for the Democratic nomination for US Senate is your first choice?**

Response	Number	Percentage
Erica Smith	59	13.8
Steve Swenson	7	1.6
Cal Cunningham	186	43.4
Trevor Fuller	8	1.9
Atul Goel	4	0.9
No preference	48	11.2
Don't know	108	25.2
No answer/Refused	9	2.1

**N=429**

**Which candidate for the Democratic nomination for North Carolina Governor is your first choice?**

Response	Number	Percentage
Ernest Reeves	22	5.1
Roy Cooper	280	65.3
No preference	49	11.4
Don't know	72	16.8
No answer/refused	6	1.4

**N=429**

### Republicans

**Which candidate for the Republican nomination for president is your first choice?**

Response	Number	Percentage
Donald Trump	300	85.0
Joe Walsh	11	3.1
Bill Weld	7	2.0
No Preference	9	2.6
Don't know	23	6.5
No answer/Refused	3	0.9

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N=353

**Which candidate for the Republican nomination for the U.S. Senate is your first choice?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Thom Tillis	187	53.0
Paul Wright	17	4.8
Larry Homquist	11	3.1
Sharon Hudson	10	2.8
No preference	42	11.9
Don't know	84	23.8
No answer/Refused	2	0.6

N=353

**Which candidate for the Republican nomination for North Carolina governor is your first choice?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Dan Forest	188	53.3
Holly Grange	34	9.6
No preference	44	12.5
Don't know	84	23.8
No answer/Refused	3	0.9

N=

### Voting Issues

**How closely did you follow the news coverage of the problems surrounding the Iowa Democratic Caucus earlier this month?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
A great deal	224	22.4
Somewhat	383	38.2
Very little	224	22.4
Not at all	129	12.9
Don't know	41	4.1
No answer/Refused	1	0.1

N=1,002

**How familiar are you with the 2018 election in the 9th Congressional District in which absentee ballot issues resulted in a new election being held in 2019?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Very familiar	232	23.2
Somewhat familiar	410	41.0
Not at all familiar	266	26.6
Don't know	92	9.2
No answer/Refused	1	0.1

**N=1,001**

### Party Affiliation

**In terms of your political party affiliation, would you consider yourself to be a Democrat, a Republican, an Independent, or something else?**

<b>Response</b>	<b>Number</b>	<b>Percentage</b>
Democrat	318	31.8
Republican	330	33
Independent	281	21.1
Something else	39	3.9
Don't know	29	2.9
No answer/Refused	4	.4

**N= 1001**

### Sample Characteristics

Registered Party (through respondent report)

Democrats	31.8%
Republicans	32.9%



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Unaffiliated	28.1%
Other/Refused	6.8%

N= 1001

### Age (from Voter File)

Generation Z - Born after 1996 (24 and under)	8.3%
Millennial - Born 1981-1995 (25-39)	16.1%
Gen X - Born 1965-80 (40-55)	31.2%
Boomer - Born 1945-64 (56-75)	34.1%
Silent+ - Born before 1944 (75 and older)	10.4%

N= 1003

### Gender (from Voter File)

Female	53.4%
Male	46.6%

N= 1002

### Race (from Voter File)

White	77%
Black	16.9%
Other	6.1%

N= 1011

### Income

Less than \$40,000	31.8%
\$40,000-99,999	29.5%
More than \$100,000	36%

N= 933

### Education (from Voter File)

High school diploma or less	26.2%
Some college to College degree	31.1%
College degree	25.9%

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Graduate or professional degree	13.3%
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N=	866
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### Location (from Voter File)

Rural	21.2%
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Suburban	36%
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Urban	42.1%
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N=	1024
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### Mode (from Voter Files)

Cell phones	19%
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Landline	11%
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Online	70%
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N=	1024
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## Cross-tabulations

### Direction of the Country

All in all, are you satisfied with the way things are going in the United States?

	Satisfied	Dissatisfied	Don't Know	No answer/Refused
Democrat	21.4	74.8	3.8	0
Republican	71.5	25.2	3.3	0
Independent	36.6	58.4	4.6	.4
Something Else	41	48.7	10.3	0
Don't know	20.7	27.6	25	0
No answer/refused	25	50	25	0
White	46	49.4	4.5	.4
Black	29.7	61.9	7.7	.6
Other	43.6	46.8	9.7	0
Female	38.9	53.8	7.3	0
Male	47.7	48.2	3.7	.4
Gen Z	50	43.9	6.1	0
Millennial	45.9	48.4	5.7	0
Gen X	42.2	51.4	6.1	.3
Boomer	43.8	51.8	4.4	0
Silent +	32.7	58.7	7.7	1
Less than \$40,000	40.7	53.5	6.4	0
\$40-99,999	46	48.5	5.1	.4
\$100,000 or more	45.1	50.8	3.9	.3
Urban	36.8	56.6	6.5	0
Suburban	50.4	44.1	4.9	.5
Rural	44	50.9	5.1	0
HS diploma or less	47.2	48.5	4.4	0
Some College	42.9	49.3	7.5	.4
College Degree	42	53.6	4.5	0
Graduate or Professional Degree	40.9	56.5	2.6	0

### Direction of the state

All in all, are you satisfied with the way things are going in this North Carolina?

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	Satisfied	Dissatisfied	Don't Know	No answer/Refused
Democrat	40	49.4	10.7	0
Republican	54.5	37.3	8.2	0
Independent	39.5	47.3	13.2	0
Something Else	30.8	59	10.3	0
Don't know	24.1	17.2	58.6	0
No answer/refused	75	0	25	0
White	45.4	43.4	11.2	0
Black	38.9	47.9	13.2	0
Other	46.8	38.7	14.5	0
Female	42.4	42.1	15.6	0
Male	45.7	44.1	12.1	0
Gen Z	48.8	41.5	9.8	0
Millennial	48.1	36.1	15.8	0
Gen X	42.6	43.6	13.8	0
Boomer	41.6	50.4	8	0
Silent +	44.2	39.4	16.4	0
Less than \$40,000	42.4	44.1	13.5	0
\$40-99,999	45.1	42.1	12.8	0
\$100,000 or more	47	45.2	7.8	0
Urban	40.3	45.7	14	0
Suburban	46.5	44.3	9.3	0
Rural	48.1	39.3	12.6	0
HS diploma or less	50.7	41.4	7.9	0
Some College	46.2	39.1	14.7	0
College Degree	40.6	48.7	10.7	0
Graduate or Professional Degree	38.3	51.3	10.4	0

### Confidence in Voting Process

**How confident are you that the voting processes in North Carolina will produce accurate results?**

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	Very Confident	Somewhat Confident	Somewhat unconfident	Very unconfident	No answer/refused
Democrat	27.0	42.1	19.2	8.2	3.5
Republican	34.2	42.7	14.6	3.9	4.6
Independent	23.1	39.9	20.6	11.0	5.3
Something Else	20.5	43.6	23.1	10.3	2.6
Don't know/No answer	15.2	24.2	6.1	0.0	54.6
White	28.9	40.4	18.1	7.2	5.3
Black	24.0	46.7	13.8	10.8	4.8
Other	27.4	32.3	21.0	6.5	12.9
Female	23.9	41.9	19.4	7.7	7.1
Male	32.3	40.5	15.2	7.6	4.6
Gen Z	35.4	35.4	14.6	7.3	7.3
Millennial	31.0	39.2	15.8	3.8	10.1
Gen X	24.7	43.6	18.3	8.3	5.1
Boomer	26.6	43.7	18.0	7.4	4.4
Silent +	29.8	33.7	18.3	12.5	5.8
Less than \$40,000	25.2	45.0	15.2	7.8	6.8
\$40-99,999	28.2	40.3	20.2	5.5	5.9
\$100,000 or more	31.0	38.3	17.8	9.6	3.3
Urban	24.2	42.0	18.9	7.5	7.5
Suburban	31.2	39.6	16.7	7.1	5.5
Rural	29.9	42.1	15.4	8.9	3.7
HS diploma or less	31.3	39.7	15.4	9.3	4.4
Some College	26.7	41.7	14.3	7.5	9.8
College Degree	28.1	44.6	20.5	3.6	3.1
Graduate or Professional Degree	33.0	32.2	20.9	7.8	6.1

**We are now going to ask several questions about women as political leaders.**

Men and Women as Political Leaders

**Which of the following comes closest to your opinion of men and women as political leaders?**

	Men generally make better political leaders	Women generally make better political leaders	In general, men and women make equally good political leaders	No answer/ Refused
Democrat	9.4	15.1	71.7	3.8
Republican	29.4	3.0	64.2	3.3
Independent	9.6	6.8	78.7	5.0
Something Else	10.3	5.1	79.5	5.1
Don't know/No answer	9.1	3.0	36.4	51.5
White	17.2	5.7	73.0	4.1
Black	8.4	15.0	67.1	9.6
Other	21.0	16.1	53.2	9.7
Female	14.3	9.8	69.2	6.8
Male	17.8	5.6	72.9	3.7
Gen Z	24.4	11.0	59.8	4.9
Millennial	15.8	10.8	65.2	8.2
Gen X	15.4	6.4	70.5	7.7
Boomer	13.9	7.7	75.8	2.7
Silent +	17.3	5.8	74.0	2.9
Less than \$40,000	18.6	11.8	63.4	6.2
\$40-99,999	18.7	5.1	71.8	4.4
\$100,000 or more	12.3	6.6	76.8	3.3
Urban	12.6	10.7	69.7	7.0
Suburban	18.0	6.6	70.5	4.9
Rural	19.2	4.2	72.9	3.7
HS diploma or less	23.4	6.2	67.0	3.5
Some College	15.0	8.3	67.3	9.4
College Degree	12.1	5.4	77.2	5.4

MEREDITH POLL: THE 2020 NORTH CAROLINA PRIMARY

Graduate or Professional Degree	15.7	17.4	63.5	3.5
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**In general, do you think men or women in political office are better at standing up for what they believe in, despite political pressure?**

	Men	Women	No Difference	Don't know/Refused
Democrat	8.8	33.3	56.3	1.6
Republican	22.1	10.6	63.3	3.9
Independent	8.9	22.4	65.1	3.6
Something Else	5.1	25.6	59.0	10.3
Don't know/No answer	3.0	6.1	36.4	54.6
White	14.0	17.8	63.6	4.7
Black	7.8	36.8	50.0	5.4
Other	14.5	30.7	48.4	6.5
Female	10.9	26.4	56.3	6.4
Male	15.2	15.4	66.0	3.5
Gen Z	24.4	31.7	39.0	4.9
Millennial	13.9	20.9	58.2	7.0
Gen X	10.9	18.3	64.7	6.1
Boomer	12.1	21.2	62.8	3.8
Silent +	10.7	22.3	64.1	2.9
Less than \$40,000	12.7	24.8	55.9	6.5
\$40-99,999	14.0	19.9	61.8	4.4
\$100,000 or more	13.3	19.9	64.8	2.1
Urban	10.5	23.3	60.4	5.8
Suburban	14.5	19.7	61.2	4.6
Rural	14.6	20.7	60.6	4.2
HS diploma or less	17.2	22.0	57.7	3.1
Some College	13.6	23.8	55.5	7.2
College Degree	11.2	17.0	68.3	3.6

## MEREDITH POLL: THE 2020 NORTH CAROLINA PRIMARY

Graduate or Professional Degree	10.4	27.0	55.7	7.0
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**In general, do you think men or women in political office are better at keeping government honest?**

	Men	Women	No Difference	No answer/Refused
Democrat	8.8	37.4	50.6	3.1
Republican	15.2	13.9	64.2	6.7
Independent	5.0	22.8	67.3	5.0
Something Else	0.0	25.6	71.8	2.6
Don't know/No answer	3.0	6.1	33.3	57.6
White	7.9	21.9	64.0	6.2
Black	13.3	36.8	43.4	6.6
Other	16.1	22.6	53.2	8.1
Female	6.6	26.4	60.5	6.6
Male	12.2	21.5	59.6	6.7
Gen Z	22.0	23.2	43.9	11.0
Millennial	12.0	26.0	55.1	7.0
Gen X	8.3	16.0	67.0	8.7
Boomer	5.9	27.9	60.8	5.3
Silent +	7.8	34.0	57.3	1.0
Less than \$40,000	11.8	26.1	53.7	8.4
\$40-99,999	8.5	25.1	60.2	6.3
\$100,000 or more	7.9	23.6	65.9	2.7
Urban	8.6	24.5	59.7	7.2
Suburban	8.2	26.6	59.7	5.5
Rural	12.3	19.3	60.9	7.6
HS diploma or less	15.4	26.4	53.3	4.9



MEREDITH POLL: THE 2020 NORTH CAROLINA PRIMARY

Some College	8.0	25.0	58.3	8.7
College Degree	6.3	18.3	68.8	6.7
Graduate or Professional Degree	9.6	27.0	53.9	9.6

**In general, do you think men or women in political office are better at working out compromise?**

	Men	Women	No difference	No answer/Refused
Democrat	9.4	42.5	45.9	2.2
Republican	23.6	13.3	58.2	4.9
Independent	7.5	29.5	59.4	3.6
Something Else	15.4	33.3	46.2	5.1
Don't know/No answer	3.0	9.1	30.3	57.6
White	14.0	24.9	56.6	4.5
Black	11.5	40.4	41.6	6.6
Other	17.7	30.7	43.6	8.1
Female	11.3	29.4	53.3	6.0
Male	16.5	25.2	53.7	4.6
Gen Z	29.3	24.4	40.2	6.1
Millennial	12.0	27.2	53.8	7.0
Gen X	12.2	22.8	58.7	6.4
Boomer	11.9	32.1	51.6	4.5
Silent +	14.6	30.1	53.4	1.9
Less than \$40,000	16.5	27.6	49.4	6.5
\$40-99,999	15.9	25.5	52.8	5.9
\$100,000 or more	10.9	28.7	57.7	2.7
Urban	10.5	31.2	51.8	6.5
Suburban	17.0	26.3	52.3	4.4
Rural	14.6	24.1	56.6	4.7

MEREDITH POLL: THE 2020 NORTH CAROLINA PRIMARY

HS diploma or less	23.8	23.8	48.9	3.5
Some College	12.1	26.5	53.0	8.3
College Degree	9.8	25.5	59.8	4.9
Graduate or Professional Degree	10.4	40.0	42.6	7.0

**In general, do you think men or women in political office are better at dealing with crime and public safety?**

	Men	Women	No difference	Don't know/Refused
Democrat	22.6	20.1	55.0	2.2
Republican	39.7	3.9	51.5	4.9
Independent	18.9	10.0	64.8	6.4
Something Else	25.6	7.7	59.0	7.7
Don't know/No answer	9.1	3.0	33.3	54.6
White	27.9	7.3	59.3	5.6
Black	22.3	24.7	45.8	7.2
Other	27.4	22.6	41.9	8.1
Female	26.2	11.5	56.1	6.2
Male	27.0	10.4	56.7	5.9
Gen Z	31.7	22.0	36.6	9.8
Millennial	21.5	15.2	55.1	8.2
Gen X	22.1	7.7	64.1	6.1
Boomer	27.3	9.2	57.9	5.6
Silent +	40.8	12.6	45.6	1.0
Less than \$40,000	26.1	12.4	54.4	7.1
\$40-99,999	32.1	7.4	53.9	6.6
\$100,000 or more	23.6	12.1	61.9	2.4

MEREDITH POLL: THE 2020 NORTH CAROLINA PRIMARY

Urban	21.7	13.5	57.3	7.5
Suburban	29.9	9.3	55.6	5.2
Rural	31.6	9.4	53.8	5.2
HS diploma or less	35.7	11.9	47.1	5.3
Some College	26.1	11.0	55.3	7.6
College Degree	21.9	6.7	66.1	5.4
Graduate or Professional Degree	22.6	14.8	52.2	10.4

**In general, do you think men or women in political office are better at dealing with social issues, such as education or health care?**

	Men	Women	No difference	Don't know/Refused
Democrat	7.9	49.7	41.5	0.9
Republican	13.6	23.0	59.1	4.2
Independent	3.6	36.3	55.2	5.0
Something Else	5.1	30.8	46.2	18.0
Don't know/No answer	3.0	12.1	22.3	57.6
White	8.2	31.5	55.4	4.9
Black	9.1	49.7	33.3	7.9
Other	8.1	41.9	41.9	8.1
Female	6.8	36.0	50.6	6.6
Male	10.0	33.8	51.4	4.8
Gen Z	20.7	31.7	37.8	9.8
Millennial	8.9	32.3	51.3	7.6
Gen X	8.0	28.6	56.3	7.1
Boomer	6.6	39.3	50.6	3.6
Silent +	3.9	47.6	45.6	2.9
Less than \$40,000	10.3	32.9	49.1	7.8
\$40-99,999	8.5	36.7	49.3	5.6
\$100,000 or more	7.3	35.8	54.6	2.4

## MEREDITH POLL: THE 2020 NORTH CAROLINA PRIMARY

Urban	7.2	35.8	50.2	4.8
Suburban	8.2	35.9	51.5	4.4
Rural	10.4	32.2	51.2	6.2
HS diploma or less	12.8	33.6	47.4	6.2
Some College	8.3	35.2	48.5	8.0
College Degree	4.5	31.7	59.4	4.5
Graduate or Professional Degree	7.8	40.0	45.2	7.0

**In general, do you think men or women in political office are better at representing the interests of people like you?**

	Men	Women	No difference	Don't know/Refused
Democrat	10.1	34.9	52.5	2.5
Republican	24.2	9.1	61.2	5.5
Independent	8.5	18.9	68.3	4.3
Something Else	12.8	18.0	64.1	5.1
Don't know/No answer	3.0	6.1	39.4	51.5
White	14.8	16.1	64.2	4.9
Black	12.1	35.8	43.6	8.5
Other	12.9	30.7	50.0	6.5
Female	9.6	26.0	58.3	6.0
Male	19.6	12.9	62.1	5.5
Gen Z	24.4	24.4	43.9	7.3
Millennial	13.3	22.2	57.6	7.0
Gen X	11.6	16.7	65.0	6.8
Boomer	14.0	21.1	60.7	4.2
Silent +	16.5	19.4	59.2	4.8
Less than \$40,000	14.3	23.6	54.7	7.5
\$40-99,999	16.3	17.0	61.9	4.8

MEREDITH POLL: THE 2020 NORTH CAROLINA PRIMARY

\$100,000 or more	13.3	18.2	65.5	3.0
Urban	11.2	23.6	58.2	7.0
Suburban	15.6	17.3	61.9	5.2
Rural	18.0	18.0	59.7	4.3
HS diploma or less	20.8	17.3	56.6	5.3
Some College	13.6	21.2	57.2	8.0
College Degree	12.1	17.0	66.5	4.5
Graduate or Professional Degree	11.3	25.2	54.8	8.7

**In general, do you think men or women in political office are better at dealing with national defense and security?**

	Men	Women	No difference	Don't know/Refused
Democrat	28.0	14.2	55.4	2.5
Republican	54.7	2.4	39.5	3.3
Independent	29.9	5.3	60.1	4.6
Something Else	38.5	2.6	53.9	5.1
Don't know/No answer	15.2	0.0	36.4	48.5
White	39.0	4.3	52.5	4.3
Black	32.1	15.8	44.9	7.3
Other	30.7	16.1	46.8	6.5
Female	36.6	7.0	51.1	5.3
Male	37.8	6.3	51.5	4.4
Gen Z	40.2	11.0	42.7	6.1
Millennial	26.6	12.7	53.8	7.0
Gen X	32.8	5.1	56.0	6.1
Boomer	40.9	5.4	50.8	3.0
Silent +	51.5	2.9	42.7	2.9

MEREDITH POLL: THE 2020 NORTH CAROLINA PRIMARY

Less than \$40,000	32.3	11.2	50.9	5.6
\$40-99,999	44.1	4.4	45.6	5.9
\$100,000 or more	34.7	5.8	57.1	2.4
Urban	32.7	8.4	53.5	5.4
Suburban	41.1	6.3	48.5	4.1
Rural	40.0	4.8	49.5	5.7
HS diploma or less	46.9	8.4	41.2	3.5
Some College	32.7	6.8	53.2	7.2
College Degree	34.8	4.0	57.6	3.6
Graduate or Professional Degree	27.0	12.2	52.2	8.7

**In general, do you think men or women in political office are better at dealing with economic issues, like creating jobs and dealing with budgets?**

	Men	Women	No difference	Don't know/Refused
Democrat	9.8	21.4	66.7	2.2
Republican	33.9	4.2	57.6	4.2
Independent	13.6	9.3	72.9	4.3
Something Else	23.1	5.1	69.2	2.6
Don't know/No answer	6.1	9.1	33.3	51.5
White	22.0	7.0	66.4	4.7
Black	9.8	26.2	58.5	5.5
Other	12.9	25.8	53.2	8.1
Female	18.9	11.3	64.5	5.3
Male	19.7	10.5	64.9	5.0
Gen Z	23.2	19.5	50.0	7.3
Millennial	16.5	14.6	60.1	8.9
Gen X	14.5	7.4	73.6	4.5
Boomer	20.6	11.3	63.6	4.5

## MEREDITH POLL: THE 2020 NORTH CAROLINA PRIMARY

Silent +	30.1	7.8	60.2	1.9
Less than \$40,000	19.6	14.6	59.6	6.2
\$40-99,999	19.3	10.4	64.3	6.0
\$100,000 or more	20.7	8.5	68.7	2.1
Urban	14.3	14.1	65.6	6.1
Suburban	21.6	9.6	64.1	4.7
Rural	25.7	8.6	61.4	4.3
HS diploma or less	24.8	10.2	60.6	4.4
Some College	20.8	12.1	59.1	8.0
College Degree	14.4	10.8	70.0	4.9
Graduate or Professional Degree	14.8	13.9	66.1	5.2

**On the following questions, please indicate whether you agree or disagree with the statement.**

### Hostile Sexism Questions

**Under modern economic conditions with women being active outside the home, men should share in household tasks such as washing dishes and doing laundry.**

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	No answer/refused
Democrat	73.6	18.0	5.0	2.2	1.3
Republican	68.8	25.5	2.1	1.2	2.4
Independent	69.8	23.5	3.9	0.7	2.1
Something Else	79.5	18.0	0.0	0.0	2.6
Don't know/No answer	33.3	9.1	3.0	3.0	51.5
White	71.9	21.6	2.3	0.8	3.4
Black	65.4	18.5	8.6	4.3	3.1
Other	54.8	32.3	4.8	1.6	6.5
Female	72.8	18.5	3.2	1.5	4.0

MEREDITH POLL: THE 2020 NORTH CAROLINA PRIMARY

Male	67.0	25.0	3.5	1.3	3.3
Gen Z	48.2	39.5	3.7	3.7	4.9
Millennial	60.8	25.3	6.3	0.6	7.0
Gen X	74.5	18.7	2.3	1.3	3.2
Boomer	72.9	20.8	2.4	1.2	2.7
Silent +	79.4	11.8	4.9	2.0	2.0
Less than \$40,000	63.7	28.3	3.1	1.6	3.4
\$40-99,999	64.9	24.3	5.2	1.5	4.1
\$100,000 or more	79.6	14.9	2.1	1.5	1.8
Urban	68.2	22.2	3.5	1.4	4.7
Suburban	67.8	24.5	4.4	0.3	3.0
Rural	77.6	15.2	1.9	2.9	2.4
HS diploma or less	64.4	29.8	2.7	1.3	1.8
Some College	72.7	17.4	3.8	1.1	4.9
College Degree	65.2	25.9	3.1	1.3	4.5
Graduate or Professional Degree	65.2	24.4	6.1	0.9	3.5

**There are many jobs in which men should be given preference over women in being hired and promoted.**

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	No answer/Refused
Democrat	12.3	17.3	18.9	48.1	3.5
Republican	20.3	23.0	24.6	26.1	6.1
Independent	8.2	21.7	19.9	42.7	7.5
Something Else	7.7	23.1	25.6	38.5	5.1
Don't know/No answer	9.1	6.1	6.1	24.2	54.6
White	11.7	21.4	21.8	38.1	7.0



MEREDITH POLL: THE 2020 NORTH CAROLINA PRIMARY

Black	19.8	15.4	18.5	39.5	6.8
Other	22.6	21.0	14.5	35.5	6.5
Female	12.9	18.7	18.5	43.1	6.8
Male	14.0	22.3	23.0	33.3	7.4
Gen Z	14.8	35.8	22.2	21.0	6.2
Millennial	17.1	18.4	23.4	30.4	10.8
Gen X	13.2	18.4	19.4	42.3	6.8
Boomer	10.7	17.3	21.4	44.6	6.0
Silent +	13.4	20.4	20.6	38.6	7.1
Less than \$40,000	16.2	25.8	17.4	32.3	8.7
\$40-99,999	13.1	17.5	26.5	35.1	7.8
\$100,000 or more	12.5	17.3	19.5	45.6	5.2
Urban	10.3	17.5	19.9	44.4	7.9
Suburban	15.4	24.5	23.1	32.0	5.0
Rural	16.7	19.1	18.1	36.7	9.5
HS diploma or less	16.0	24.0	22.2	31.6	6.2
Some College	12.5	23.1	17.4	36.4	10.6
College Degree	12.1	17.9	25.9	38.4	5.8
Graduate or Professional Degree	15.7	13.9	24.4	39.1	7.0

**Women should worry less about their rights and more about becoming good wives and mothers.**

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	No answer/Refused
Democrat	9.4	11.0	13.2	65.1	1.3
Republican	14.6	15.5	20.9	45.8	3.3
Independent	6.1	10.3	16.4	63.0	4.3
Something Else	7.7	18.0	15.4	56.4	2.6

MEREDITH POLL: THE 2020 NORTH CAROLINA PRIMARY

Don't know/No answer	3.0	6.1	6.1	27.3	57.6
White	8.6	11.9	16.9	58.4	4.3
Black	17.9	10.5	14.8	51.2	5.6
Other	8.1	17.7	17.7	50.0	6.5
Female	9.5	12.3	13.6	59.2	5.5
Male	10.5	12.3	19.3	54.3	3.7
Gen Z	21.0	24.7	14.8	35.8	3.7
Millennial	11.4	15.8	19.0	46.2	7.6
Gen X	6.1	10.3	13.9	64.8	4.8
Boomer	6.0	9.2	17.9	63.4	3.6
Silent +	23.5	12.8	14.7	45.1	3.9
Less than \$40,000	10.6	16.5	16.8	0.5	6.2
\$40-99,999	10.8	14.9	16.4	54.5	3.4
\$100,000 or more	9.7	7.3	16.7	63.2	3.0
Urban	7.2	10.8	16.1	61.0	4.9
Suburban	10.5	13.2	16.5	55.9	3.9
Rural	13.8	14.3	16.7	49.5	5.7
HS diploma or less	16.0	18.2	16.9	44.9	4.0
Some College	8.3	13.3	13.6	44.9	4.0
College Degree	5.4	10.7	20.5	60.3	3.1
Graduate or Professional Degree	9.6	8.7	16.5	59.1	6.1

**Women should assume their rightful place in business and other professions along with men.**

	Strongly agree	Somewh at agree	Somewhat disagree	Strongly disagree	No answer/Refused
Democrat	69.5	17.3	5.0	6.0	2.2
Republican	49.4	33.6	9.1	3.9	3.9
Independent	63.7	23.1	6.8	2.1	4.3

## MEREDITH POLL: THE 2020 NORTH CAROLINA PRIMARY

Something Else	66.7	20.5	7.7	2.6	2.6
Don't know/No answer	27.3	6.1	3.0	3.0	87.9
White	60.7	24.7	6.0	3.5	5.1
Black	59.9	19.1	9.9	6.2	4.9
Other	48.4	30.7	8.1	4.8	8.1
Female	61.1	22.9	5.7	4.4	6.1
Male	58.4	25.2	8.1	3.7	4.6
Gen Z	48.2	32.1	9.9	2.5	7.4
Millennial	53.2	27.2	7.0	3.8	8.9
Gen X	57.7	24.8	6.1	5.2	6.1
Boomer	66.7	19.9	7.4	3.6	2.4
Silent +	63.7	22.6	3.9	3.9	5.9
Less than \$40,000	49.4	28.6	10.8	4.7	6.5
\$40,000-99,999	54.1	29.9	7.1	4.1	4.9
\$100,000 or more	72.3	17.0	3.3	3.7	3.7
Urban	61.0	21.7	6.3	4.9	6.1
Suburban	61.2	27.3	5.0	2.8	3.9
Rural	55.2	24.3	11.0	4.3	5.2
HS diploma or less	49.3	31.1	12.0	4.4	3.1
Some College	59.9	22.4	6.8	3.4	7.6
College Degree	59.4	28.5	5.8	1.3	4.9
Graduate or Professional Degree	62.6	24.4	3.5	3.5	6.1

**Now we are going to ask you some questions about specific political leaders.**

### Approval of Political Leaders

**Do you approve or disapprove of the way Donald Trump is handling his job as president?**

MEREDITH POLL: THE 2020 NORTH CAROLINA PRIMARY

	Approve	Disapprove	Don't know	No answer/Refused
Democrat	11.6	86.5	1.9	0.0
Republican	85.8	9.4	4.6	0.3
Independent	39.9	52.0	8.2	0.0
Something Else	38.5	46.2	12.8	2.6
Don't know/No answer	21.2	30.3	45.5	3.0
White	53.0	40.8	6.0	0.3
Black	14.8	76.5	8.0	0.6
Other	30.7	62.9	6.5	0.0
Female	45.0	47.5	7.0	0.6
Male	46.7	47.4	5.9	0.0
Gen Z	39.5	50.6	9.9	0.0
Millennial	33.8	58.6	7.6	0.0
Gen X	44.8	47.7	7.4	0.0
Boomer	52.4	42.3	4.5	0.9
Silent +	50.0	44.1	5.9	0.0
Less than \$40,000	37.9	55.9	6.2	0.0
\$40,000-99,999	49.6	44.8	5.6	0.0
\$100,000 or more	50.3	43.3	6.1	0.3
Urban	33.3	59.3	7.5	0.0
Suburban	53.2	39.7	6.9	0.3
Rural	58.1	37.6	3.3	1.0
HS diploma or less	50.7	40.9	8.0	0.4
Some College	48.5	45.8	5.7	0.0
College Degree	44.6	48.2	7.1	0.0
Graduate or Professional Degree	36.5	59.1	4.4	0.0

MEREDITH POLL: THE 2020 NORTH CAROLINA PRIMARY

**Do you approve or disapprove of the way Roy Cooper is doing his job as governor?**

	Approve	Disapprove	Don't know	No answer/Refused
Democrat	69.2	16.7	13.5	0.6
Republican	28.5	51.5	19.4	0.6
Independent	40.6	36.7	22.8	0.0
Something Else	33.3	41.0	25.6	0.0
Don't know	31.0	10.3	58.6	0.0
No Answer/Refused	50.0	25.0	0.0	25.0
White	41.7	37.8	20.3	0.3
Black	59.9	22.2	16.7	1.2
Other	50.0	25.8	24.2	0.0
Female	43.7	31.4	24.4	0.6
Male	46.5	38.4	14.7	0.4
Gen Z	42.0	33.3	24.7	0.0
Millennial	46.5	29.3	24.2	0.0
Gen X	46.1	33.6	19.7	0.7
Boomer	43.2	37.2	18.8	0.9
Silent +	47.1	38.2	14.7	0.0
Less than \$40,000	48.1	29.2	22.7	0.0
\$40,000-99,999	44.0	39.2	16.8	0.0
More than \$100,000	44.8	36.9	18.0	0.3
Urban	51.5	30.0	18.3	0.2
Suburban	42.2	39.1	18.2	0.6
Rural	36.7	36.2	26.2	1.0
HS diploma or less	40.9	37.3	21.8	0.0
Some College	43.6	34.1	22.4	0.0
College Degree	50.9	36.2	13.0	0.0
Graduate or Professional Degree	55.7	31.3	13.0	0.0

# MEREDITH POLL: THE 2020 NORTH CAROLINA PRIMARY

## Primary Elections

### Democrats

#### Which candidate for the Democratic nomination for president is your first choice?

	B. Sanders	E. Warren	J. Biden	M. Bloomberg	P. Buttigieg	A. Klobuchar	No preference	Don't know	No answer/refused
White	18.9	11.1	12.5	18.2	14.3	6.1	4.6	9.3	1.8
Black	16.5	9.6	32.2	15.7	1.7	0.0	1.7	15.7	1.7
Other	35.5	16.1	12.9	9.7	3.2	0.0	3.2	9.7	0.0
Female	17.0	11.9	20.6	15.1	9.2	2.3	4.6	13.8	1.8
Male	22.6	10.1	14.6	17.6	11.1	6.0	3.0	8.5	1.5
Gen Z	46.3	17.1	9.8	4.9	4.9	0.0	0.0	2.4	0.0
Millennial	42.2	14.1	12.5	6.3	9.4	0.0	0.6	9.4	1.6
Gen X	19.4	17.0	16.1	14.5	12.1	3.2	2.4	12.9	0.0
Boomer	7.9	5.0	21.6	24.5	12.2	5.8	7.2	10.1	2.2
Silent +	2.0	4.0	24.0	20.0	4.0	10.0	4.0	22.0	6.0
Less than \$40,000	24.3	16.5	23.7	13.8	5.9	0.7	2.6	7.9	0.7
\$40,000-99,999	21.0	9.5	16.2	18.1	12.4	4.8	1.9	11.4	0.0
More than \$100,000	12.9	6.1	12.1	18.9	15.2	8.3	6.1	12.9	4.6
Urban	21.2	12.2	17.1	16.2	12.2	3.2	0.9	10.8	1.4
Suburban	20.2	7.0	17.8	19.4	8.5	7.0	7.0	9.3	1.6
Rural	14.5	11.8	21.1	14.5	6.6	1.3	6.6	15.8	2.6
HS diploma or less	23.2	11.1	20.2	16.2	6.1	3.0	9.1	8.1	1.0

MEREDITH POLL: THE 2020 NORTH CAROLINA PRIMARY

Some College	24.3	6.5	17.8	19.6	8.4	4.7	0.9	13.1	0.9
College Degree	20.2	11.2	19.1	18.0	11.2	3.4	1.1	9.0	1.1
Graduate or Professional Degree	10.3	25.9	8.6	17.2	22.4	5.2	0.0	3.5	0.0

**Which candidate for the Democratic nomination for US Senate is your first choice?**

	Eric Smith	Steve Swenson	Cal Cunningham	Trevor Fuller	Atul Goel	No preference	Don't know	No answer/refused
White	11.8	1.4	46.6	1.1	0.4	10.0	26.2	2.5
Black	20.0	2.6	37.4	3.5	2.6	10.4	21.7	1.7
Other	9.7	0.0	32.3	3.2	0.0	25.8	29.0	0.0
Female	17.1	0.0	38.7	0.9	0.5	10.6	30.0	2.3
Male	10.6	3.5	46.2	2.5	1.5	12.6	21.1	2.0
Gen Z	29.3	7.3	19.5	9.8	2.4	17.1	14.6	0.0
Millennial	15.6	1.6	21.3	4.7	1.6	15.6	28.1	1.6
Gen X	19.4	1.6	40.3	0.0	0.8	12.1	25.0	0.8
Boomer	7.3	0.7	53.6	0.0	0.7	8.0	26.8	2.9
Silent +	4.0	0.0	48.0	0.0	0.0	10.0	32.0	6.0
Less than \$40,000	22.4	2.0	44.1	2.6	1.3	9.2	18.4	0.0
\$40,000-99,999	9.5	1.0	41.0	2.9	1.9	14.3	29.5	0.0

MEREDITH POLL: THE 2020 NORTH CAROLINA PRIMARY

\$100,000 or more	8.4	2.3	46.6	0.8	0.0	10.7	25.2	6.1
Urban	17.6	1.8	38.7	2.3	0.9	9.0	28.4	1.4
Suburban	8.6	1.6	52.3	2.3	0.0	13.3	19.5	2.3
Rural	11.8	1.3	39.5	0.0	2.6	14.5	26.3	4.0
HS diploma or less	18.2	3.0	41.4	2.0	2.0	8.1	23.2	2.0
Some College	12.2	0.9	47.7	3.7	0.0	10.3	23.4	1.9
College Degree	13.5	1.1	52.8	0.0	1.1	11.2	19.1	1.1
Graduate or Professional Degree	15.5	3.5	46.6	3.5	1.7	8.6	20.7	0.0

**Which candidate for the Democratic nomination for North Carolina Governor is your first choice?**

	Ernest Reeves	Roy Cooper	No preference	Don't know	No answer/refused
White	5.0	67.7	10.4	15.1	1.8
Black	4.4	61.7	14.8	18.3	0.9
Other	9.7	54.8	9.7	25.8	0.0
Female	2.8	63.1	11.5	21.2	1.4
Male	8.0	67.8	12.1	10.6	1.5
Gen Z	12.2	56.1	22.0	9.8	0.0
Millennial	3.1	70.3	14.1	12.5	0.0
Gen X	4.8	68.6	9.7	16.9	0.0
Boomer	5.8	68.1	9.4	14.5	2.2



MEREDITH POLL: THE 2020 NORTH CAROLINA PRIMARY

Silent +	2.0	50.0	12.0	30.0	6.0
Less than \$40,000	3.3	67.1	17.1	12.5	0.0
\$40,000-99,999	7.6	65.7	9.5	17.1	0.0
\$100,000 or more	6.9	65.7	7.6	16.0	3.8
Urban	3.2	69.4	9.9	16.7	0.9
Suburban	5.5	63.3	13.3	17.2	0.8
Rural	10.5	55.3	13.2	17.1	4.0
HS diploma or less	5.1	57.6	18.2	18.2	1.0
Some College	3.7	70.1	11.2	14.0	0.9
College Degree	9.0	74.2	5.6	10.1	1.1
Graduate or Professional Degree	5.2	84.5	5.2	5.2	0.0

Republicans

**Which candidate for the Republican nomination for president is your first choice?**

	Donald Trump	Joe Walsh	Bill Weld	No preference	Don't know	No answer/refused
White	87.1	1.6	1.6	2.5	6.3	1.0
Black	33.3	40.0	6.7	6.7	13.3	0.0
Other	92.9	0.0	7.1	0.0	0.0	0.0
Female	85.1	1.2	2.3	2.3	8.1	1.2
Male	85.6	4.6	1.7	2.9	4.6	0.6
Gen Z	63.6	18.2	9.1	9.1	0.0	0.0
Millennial	84.1	2.3	0.0	6.8	6.8	0.0
Gen X	88.3	1.8	2.7	0.9	6.3	0.0
Boomer	88.8	1.5	1.5	0.8	6.0	1.5
Silent +	77.8	2.8	0.0	5.6	11.1	2.8

MEREDITH POLL: THE 2020 NORTH CAROLINA PRIMARY

Less than \$40,000	86.5	3.4	2.3	0.0	7.9	0.0
\$40,000-99,999	83.6	2.7	2.7	4.6	4.6	1.8
\$100,000 or more	83.5	3.9	1.6	3.2	7.9	0.0
Urban	83.9	1.8	2.7	3.6	7.1	0.9
Suburban	83.4	4.5	1.9	2.6	7.0	0.6
Rural	90.2	1.2	1.2	1.2	4.9	1.2
HS diploma or less	84.7	3.5	0.0	3.5	8.2	0.0
Some College	86.1	3.0	2.0	2.0	5.9	1.0
College Degree	83.3	1.3	5.1	2.6	7.7	0.0
Graduate or Professional Degree	83.8	8.1	0.0	5.4	2.7	0.0

**Which candidate for the Republican nomination for the US Senate is your first choice?**

	Thom Tillis	Paul Wright	Larry Holmquist	Sharon Hudson	No preference	Don't know	No answer/refused
White	53.9	4.5	2.2	2.5	11.0	25.2	0.6
Black	46.7	20.0	13.3	6.7	0.0	13.3	0.0
Other	42.9	0.0	0.0	7.1	50.0	0.0	0.0
Female	44.8	3.5	1.7	4.0	14.9	30.5	0.6
Male	60.7	5.8	4.6	1.7	9.3	17.3	0.6
Gen Z	27.3	13.6	18.2	9.1	31.8	0.0	0.0
Millennial	38.6	9.1	4.6	2.3	22.7	22.7	0.0
Gen X	47.8	5.4	0.9	3.6	9.0	33.3	0.0
Boomer	63.4	0.8	3.0	2.2	8.2	20.9	1.5
Silent +	61.1	5.6	0.0	0.0	11.1	22.2	0.0

MEREDITH POLL: THE 2020 NORTH CAROLINA PRIMARY

Less than \$40,000	49.4	4.5	2.3	4.5	9.0	3.0	0.0
\$40,000-99,999	50.9	6.4	3.6	3.6	11.8	22.7	0.9
\$100,000 or more	56.7	4.7	3.9	1.6	14.2	18.9	0.0
Urban	57.1	5.4	1.8	1.8	11.6	22.3	0.0
Suburban	53.5	5.1	5.1	2.6	10.8	22.3	0.6
Rural	47.6	3.7	1.2	3.7	14.6	28.1	1.2
HS diploma or less	61.2	3.5	1.2	3.5	7.1	23.5	0.0
Some College	46.5	5.0	1.0	3.0	12.9	31.7	0.0
College Degree	61.5	1.3	5.1	1.3	10.3	20.5	0.0
Graduate or Professional Degree	48.7	5.4	8.1	8.1	16.2	13.5	0.0

**Which candidate for the Republican nomination for North Carolina Governor is your first choice?**

	Dan Forest	Holly Grange	No preference	Don't know	No answer/refused
White	54.3	7.9	12.3	24.6	1.0
Black	46.7	33.3	6.7	13.3	0.0
Other	42.9	21.4	28.6	7.1	0.0
Female	46.6	9.2	14.4	28.7	1.2
Male	61.3	9.3	9.8	19.1	0.6
Gen Z	40.9	27.3	27.3	4.6	0.0
Millennial	40.9	15.9	20.5	22.7	0.0
Gen X	51.4	9.0	11.7	27.9	0.0
Boomer	64.2	5.2	6.7	22.4	1.5
Silent +	47.2	5.6	13.9	30.6	2.8

## MEREDITH POLL: THE 2020 NORTH CAROLINA PRIMARY

Less than \$40,000	50.6	11.2	10.1	28.1	0.0
\$40,000-99,999	50.0	11.8	12.7	23.6	1.8
\$100,000 or more	60.6	7.1	11.8	20.5	0.0
Urban	54.5	9.8	11.6	23.2	0.9
Suburban	51.0	12.7	12.1	23.6	0.6
Rural	57.3	2.4	14.6	24.4	1.2
HS diploma or less	47.1	11.8	10.6	30.6	0.0
Some College	51.5	8.9	14.9	23.8	1.0
College Degree	65.4	9.0	7.7	18.0	0.0
Graduate or Professional Degree	67.6	8.1	10.8	13.5	0.0

### Voting Issues

**How closely did you follow the news coverage of the problems surrounding the Iowa Democratic Caucus earlier this month?**

	A great deal	Somewhat	Very little	Not at all	Don't know	No answer/refused
Democrat	32.1	36.5	19.5	8.8	2.8	0.3
Republican	21.2	37.6	24.6	14.6	2.1	0.0
Independent	16.0	44.8	23.1	14.6	1.4	0.0
Something Else	13.2	36.8	34.2	13.2	2.6	0.0
Don't know/No answer	6.1	9.1	6.1	18.2	60.6	0.0
White	22.2	38.2	23.6	12.7	3.3	0.1
Black	25.0	37.5	16.3	15.6	5.6	0.0
Other	19.4	41.9	21.0	11.3	6.5	0.0
Female	18.6	36.1	23.3	17.3	4.6	0.2

MEREDITH POLL: THE 2020 NORTH CAROLINA PRIMARY

Male	27.2	40.4	20.8	8.4	3.3	0.0
Gen Z	22.2	53.1	12.4	6.2	6.2	0.0
Millennial	18.5	38.9	22.9	11.5	8.3	0.0
Gen X	20.4	36.6	23.6	15.5	3.9	0.0
Boomer	25.2	37.1	21.6	14.4	1.8	0.0
Silent +	27.0	32.0	27.0	10.0	3.0	1.0
Less than \$40,000	17.7	35.4	26.1	14.9	5.9	0.0
\$40,000-99,999	23.1	41.8	21.6	10.1	3.4	0.0
\$100,000 or more	27.6	38.4	18.0	13.3	2.5	0.3
Urban	24.4	39.2	20.7	11.7	4.0	0.0
Suburban	23.6	37.8	23.6	11.4	3.6	0.0
Rural	16.3	36.4	23.4	18.2	5.3	0.5
HS diploma or less	16.0	39.1	28.4	12.0	4.4	0.0
Some College	20.6	37.0	19.1	17.2	6.1	0.0
College Degree	26.8	42.0	21.4	9.4	0.5	0.0
Graduate or Professional Degree	29.6	38.3	18.3	7.8	6.1	0.0

**How familiar are you with the 2018 election in the 9th Congressional District in which absentee ballot issues resulted in a new election being held in 2019?**

	Very familiar	Somewhat familiar	Not at all familiar	Don't know	No answer/refused
Democrat	32.7	38.4	21.7	6.9	0.3
Republican	18.5	42.2	31.5	7.9	0.0
Independent	21.4	45.9	27.4	5.3	0.0
Something Else	15.4	41.0	33.3	10.3	0.0

## MEREDITH POLL: THE 2020 NORTH CAROLINA PRIMARY

Don't know/No answer	3.0	12.1	9.1	75.8	3.0
White	22.8	41.2	27.7	8.2	0.1
Black	26.1	37.9	24.2	11.8	0.0
Other	21.0	45.2	21.0	12.9	0.0
Female	19.0	40.3	28.7	11.8	0.2
Male	28.7	40.8	24.3	6.2	0.0
Gen Z	35.8	29.6	27.2	7.4	0.0
Millennial	21.0	42.0	24.8	12.1	0.0
Gen X	21.8	41.9	29.2	7.1	0.0
Boomer	25.8	40.7	25.5	8.1	0.0
Silent +	15.0	43.0	25.0	16.0	1.0
Less than \$40,000	18.3	43.2	27.6	10.9	0.0
\$40,000-99,999	25.9	40.2	26.3	7.5	0.0
\$100,000 or more	28.4	40.7	23.8	6.8	0.3
Urban	28.6	39.0	23.7	8.7	0.0
Suburban	21.5	41.8	29.3	7.5	0.0
Rural	15.3	42.1	28.7	13.4	0.5
HS diploma or less	13.0	48.2	29.5	9.4	0.0
Some College	22.5	37.4	28.6	11.5	0.0
College Degree	28.6	46.0	22.3	3.1	0.0
Graduate or Professional Degree	40.0	32.2	20.9	7.0	0.0

### Poll Methodology

Mode:

Live Interviewer Telephone Interview from randomized sample

	(Dual Frame: Cell Phone and Landlines)
	Email Surveys (SSI Panels)
Population & Sample Area	North Carolina registered voters (Board of Elections lists)
Dates in the field:	February 16-24, 2020
Registered Voter Sample Size	1024
Registered Voter Margin of Error	±3%
Confidence Level	95%

**Procedures Used for Conducting the Poll**

The Meredith College Poll uses a sample of North Carolina registered voters with telephones and wireless (cell) telephone numbers. We also included randomly selected North Carolina voters to contact by email. Please direct questions about the Meredith College Poll’s methodology to David McLennan (919-760-2287 or dbmclennan@meredith.edu).

The Meredith College Poll uses CATI system software (Computer Assisted Telephone Interviewing) for the administration of telephone surveys. We attempt to reach each working telephone number in the sample up to five times. We only interview residents of North Carolina who are over 18. The Meredith College Poll conducted the survey in English with students who are fluent in Spanish. Live interviewers called from 5 p.m. to 9 p.m. Sunday-Tuesday.

We use Qualtrics for the administration of email surveys.

**Additional Methodological Decisions**

“Don’t Know” and “Refused” Options

All questions include an option for respondents to volunteer “don’t know” or to refuse. In most questions, callers do not prompt these possible responses.

Completion Criteria

An interview is a “complete only” if a respondent progresses through the entire survey. Respondents who hang up before completing the last question or refuse to answer more than 10 percent of the questions are incompletes. Email surveys are only counted when less than 10 percent of the questions are incomplete.

**Sampling**

Dynata, LLC (formerly Survey Sampling, Inc.), provide samples of telephone numbers. To equalize the probability of telephone selection, sample telephone numbers are systematically stratified according to subpopulation strata (e.g., a zip code, a county, etc.), which yields a sample from telephone exchanges in proportion to each exchange's share of telephone households in the population of interest. Estimates of telephone households in the population of interest are generally obtained from several databases. Samples of household telephone numbers are distributed across all eligible blocks of numbers in proportion to the density of listed households assigned in the population of interest according to a specified subpopulation stratum. Upon determining the projected (or preferred) sample size, a sampling interval is calculated by summing the number of listed residential numbers in each eligible block within the population of

interest and dividing that sum by the number of sampling points assigned to the population. From a random start between zero and the sampling interval, blocks are selected systematically in proportion to the density of listed household "working blocks." We use Dynata because they produce valid samples for many polling organizations, including the Meredith College Poll.

For the email survey, we used a panel sample of internet users from North Carolina that are part of Dynata's over 11.5 million worldwide panelists that are screened and verified by the company. They administer the survey by sending requests to their North Carolina panelists, who opt-in or volunteer for the survey. We ask an additional screening question about whether panelists are registered voters in North Carolina. If they answer "no," their responses are not used. Although using a sample such as this makes it difficult to compute or report a margin of sampling error, we examine the demographic characteristics of those completing the internet surveys to compare our sample to the North Carolina population. (Also see the American Association for Public Opinion Research's (AAPOR) [Non-Probability Sampling Task Force Report](#) and the AAPOR report on [Opt-In Surveys and Margin of Error](#).)

Because we used dual mode (telephone and internet) surveying, we compared the results from both sets of respondents. The average age of the internet respondents was 41, while the average age of the telephone respondents was 51. Otherwise, the differences in gender, party affiliation, and other factors was negligible.

As with many surveys, we often weight our sample to closely approximate what we believe the NC electorate will be in Election Day. For this survey, we did not weight any variables.

Sampling errors and statistical tests of significance take into account the effect of weighting at each of these stages. The margin of sampling error at the 95% confidence level is plus or minus 3.0 percentage points for results based on the full sample (n=1024). If the internet respondents are excluded, the margin of sampling error is 5 percentage points. In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

**For more information on the Meredith College Poll and this survey, visit**

<http://www.meredith.edu/>

**or**

**Contact:**

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