Applicant Essay Questions

Please answer each of the following questions. A separate sheet may be used.

1. What prompted you to seek a Meredith MBA degree at this time? Describe your career aspirations and how you expect a Meredith MBA to help you attain your career goals? (minimum 250 words)

2. Describe a project at your job that had either a successful or unsuccessful outcome. In retrospect, what skills do you think would have helped you handle it more effectively? Why? (minimum 250 words)

3. (Optional) Please address any other matters that might help the Admissions Committee in considering your application. (minimum 250 words)