MEREDITH ABROAD
BUSINESS AND CULTURE IN PERU
MBA SUMMER 2018

PROGRAM Snapshot

TENTATIVE DATES:
On-campus courses at Meredith: May 14 - June 22, 2018
International travel to Peru: June 2 - June 13, 2018

LOCATIONS:
• Lima and Cuzco
• Cultural highlights include:
  - Tour of Lima, Corporate site visits (4), Service learning opportunity, Magic fountains tour, Gold Museum of Peru, Tour of Cuzco, Machu Picchu, Village of Ollantaytambo, chocolate making lessons, and more.

COURSE: 3 CREDITS
• MBA 695: Peruvian Business and Culture

MEREDITH FACULTY:
• Director: Dr. Kelly Wilder, kwilder@meredith.edu
• Faculty: Dr. Nathan Woolard, nawoolard@meredith.edu

PROGRAM COST: $4,550 (see reverse for budget)

STUDENT Voices

“Traveling abroad with the Meredith MBA program was an amazing experience that will be part of me forever. I feel privileged to have had the opportunity to experience foreign business culture firsthand. My study abroad experience made me a stronger person personally and professionally.”

- Shanta Givens, ‘17

SCHOLARSHIPS & FINANCIAL AID:
Additional study abroad funding is available.
MBA students: See Dr. Kelly Wilder or Dr. Nathan Woolard for scholarship information.
All other applicants: Visit my.meredith.edu to access the International Programs Scholarship application.

APPLY NOW!
Visit www.meredith.edu/studyabroad to access the application. Program applications accepted until December 8, 2017.

OFFICE OF INTERNATIONAL PROGRAMS
124 Joyner Hall
internationalprograms@meredith.edu
www.meredith.edu/studyabroad
919-760-2307

Go Strong. Go Global.
BUSINESS AND CULTURE IN PERU

MBA SUMMER PROGRAM DETAILS

JOURNEY HIGHLIGHTS:

Perhaps best known as the home of the Incas, several important Andean civilizations, and the citadel of Machu Picchu, Peru is a biodiverse country, stretching from the Pacific Ocean to the Amazon rainforest, with the Andes mountains separating the two. Peru’s economy depends primarily on exports, and while recent rising consumption and investment have carried the Peruvian economy to new heights, the volatility of a commodity-based economy makes this an interesting time to study abroad in Peru. Meredith business students will have a unique opportunity to experience the history, culture, and business environment of Peru through a special program combining study and travel in summer 2018. Learning about the differences between our two cultures and how those differences impact business will help you compete more effectively in today’s dynamic global economy.

Business and Culture in Peru includes a linked, two-course sequence that includes an 11-day excursion to Peru. You will visit modern, metropolitan Lima as well as the Andean village of Cuzco, where you will experience more traditional Incan culture. In both Lima and Cuzco, you will participate in onsite visits to Peruvian businesses and see first-hand how social, cultural, political, educational, and economic differences provide unique challenges and opportunities within the business landscape. This is a special program created for Meredith College MBA students and led by Meredith faculty. Students in the program will earn three hours of academic credit toward the MBA curriculum. The group will have six pre-departure meetings and will then travel to Peru from June 2 to June 13 (*tentative) to visit Lima and Cuzco. Upon returning to the U.S., students will have two more class meetings to debrief experiences and present reports. The program concludes on June 22, 2018.

FINANCES:

Program cost (includes): $4,550

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Application deposit of $100</td>
<td>$100</td>
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<tr>
<td>Tuition for 3 credits</td>
<td></td>
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<tr>
<td>Accommodations in Peru</td>
<td></td>
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<tr>
<td>Academic excursions</td>
<td></td>
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<tr>
<td>All breakfasts, 2 lunches, and 2 dinners</td>
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Additional Estimated Expenses:

<table>
<thead>
<tr>
<th>Description</th>
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<tbody>
<tr>
<td>Round-trip airfare</td>
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<tr>
<td>Passport</td>
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<tr>
<td>Insurance</td>
<td>$35</td>
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<tr>
<td>International cell phone plan</td>
<td>$50</td>
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<tr>
<td>Additional meals and spending money</td>
<td>$500-$1,000</td>
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<tr>
<td>Textbooks</td>
<td>$150</td>
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Note: Estimates are based on previous student reports. These are conservative estimates. Your spending habits may differ.

Scholarships: Business students should speak with Dr. Kelly Wilder or Dr. Nathan Woolard for information on Business School scholarships. All other applicants should visit the “International Programs” page on my.meredith.edu for the Office of International Programs scholarship application.

ACADEMICS:

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<thead>
<tr>
<th>COURSE &amp; CREDIT</th>
<th>DESCRIPTION</th>
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<tbody>
<tr>
<td>MBA 695: Peruvian Business and Culture, 3 credits</td>
<td>This course exposes MBA students to the economic, political, and business environment in Peru and prepares students for conducting business in Peru with Peruvian businesses and organizations. Course elements include six pre-departure class meetings focusing on current cultural and business practices, an 11-day trip to Lima and Cuzco with cultural and corporate visits, and two post-return meetings during which students will make presentations on significant research developed during their travel. Prerequisites: none.</td>
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