BUSINESS IN CHINA: MBA
SUMMER 2014

PROGRAM Snapshot

DATES:
On-campus courses at Meredith College: May 13 - June 19
International travel to China: May 31 - June 13

LOCATIONS:
• Shanghai, Suzhou, and Beijing
• Corporate site visits include companies such as: Lenovo, Mercedes Benz and Hewlett-Packard
• Cultural highlights include:
  The Great Wall, Tian’anmen Square, the Forbidden City, Tiger Hill, Hutong Tour, and more.

COURSE: 3 CREDITS
• MBA 695: Chinese Business and Culture

MEREDITH FACULTY:
• Director: Dr. Ying Liao, LiaoYing@meredith.edu
• Director: Dr. Rebecca Oatsvall, OatsvallR@meredith.edu
• Instructor: Dr. Jeff Langenderfer, jefflang@meredith.edu

PROGRAM COST: $4,250 (see reverse for budget)

STUDENT Voices

“This experience was the perfect combination of education, Chinese culture, building new relationships, and most of all, fun! Taking a brief look into the cultural practices and business practices of the Chinese is an experience I would not trade for the world. I feel that I walked away with a strong interest in learning more about China as well as other countries and a broader perspective of global companies.” –Kacie Fore, Summer ‘12

SCHOLARSHIPS & FINANCIAL AID:
Modest scholarships from the MBA program and financial aid from the Office of Financial Assistance may help support additional costs of studying abroad.

APPLY Now!
Pick up a study abroad application from Page Midyette in 105 Harris Hall.
Applications accepted until February 14, 2014.
JOURNEY HIGHLIGHTS:

Business in China is the world’s second largest and fastest growing major economy. Meredith business students will have a unique opportunity to experience the history, culture, and business environment of China through a special program combining study and travel in summer, 2014. Learning about the differences between our two cultures and how those differences impact business will help you compete more effectively in today’s dynamic global economy.

Business in China is summer course that includes a 14 day excursion to China. Through a focus on the cultural, social, political, educational, and economic environment in China as compared to the U.S., you will gain a deep understanding of both the challenges and opportunities within the business landscape. This is a special program created for Meredith College MBA students and led by Meredith faculty.

Students in the program will earn three hours of academic credit toward the MBA curriculum. The group will have six pre-departure class meetings and will then travel to China from May 31 to June 13 to visit Shanghai, Suzhou, and Beijing. Upon returning to the U.S. students will have two more class meetings to debrief experiences and present reports. The program concludes on June 19, 2014.

FINANCES:

Program cost (includes): $4,250
- Non-refundable application deposit of $500
- Tuition for 3 credits
- Accommodations
- All breakfasts and 7 lunches or dinners
- All group excursions

Additional Estimated Expenses:
- Round-trip airfare: $2,000
- Passport and visa: $370
- Insurance: $35
- Additional meals and spending money: $600
- Textbook: $160

Note: Estimates are based on previous student reports. These are conservative estimates. Your spending habits may differ.

ACADEMICS:

<table>
<thead>
<tr>
<th>COURSE &amp; CREDIT</th>
<th>INSTRUCTOR</th>
<th>DESCRIPTION</th>
<th>HOW DOES THIS COUNT?</th>
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<tbody>
<tr>
<td>MBA 695: Chinese Business and Culture</td>
<td>Dr. Jeff Langenderfer <a href="mailto:jefflang@meredith.edu">jefflang@meredith.edu</a></td>
<td>This course exposes MBA students to the economic, political, and business environment in China and prepares students for conducting business in China with Chinese businesses and organizations. Course elements include six pre-departure class meetings focusing on current cultural and business practices, a two-week trip to Shanghai and Beijing with cultural and corporate visits, and two post-return meetings during which students will make presentations on significant research developed during their travel. Prerequisites: none.</td>
<td>Elective for the MBA curriculum</td>
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Meredith reserves the right to make changes to the program itinerary, schedule, cost, academic program, etc., as necessary.