

Enrollment Management Team Meeting
Tuesday, May 18, 2010
Harris 214
2:00 – 4:00 p.m.

Attending:

Karen Dunton, Managing Director of Marketing
Cindy Edwards, Associate Vice President for Academic Programs
Ann Gleason, Dean of Students
Cristan Trahey Harris, Director of Admissions
Jeff Howlett, Chief Information Officer
Luo Luo, Enrollment Research Specialist
Kevin Michaelsen, Director of Financial Assistance
Amanda Steele-Middleton, Registrar
Marie Sumerel, Director of Academic and Career Planning
Garry Walton, Dean of Humanities and Social Sciences
Candice Fisher Webb, Co-Director of First-Year Experience
Anne York, Associate Professor of Economics
Danny Green, Associate Vice President for Enrollment

Not Attending:

Hilary Allen, Director of Alumnae and Parent Relations
Lori Duke, Controller
Larry Grimes, Professor of Biological Sciences
Miranda McCall, Financial Assistance Counselor
Lori Miller, Research, Planning and Assessment
Jackie Myers, Athletic Director
Denise Rotondo, Dean, School of Business

Guest:

Bill Legge

SYNOPSIS

The Numbers/Updates – Members were provided a copy of the weekly report of May 14, 2010. Cristan Harris reported that Cappex continues to provide new prospective student names. Through use of a new transfer student publication and transfer student scholarships, there we are noticing a younger, traditionally aged transfer student interest. June 6th Meredith will host 35 high school counselors as part of the SACAC Sweet Tea Tour. 41 deposits have been received from Honors Program students, 28 deposits from students accepting MCAN scholarships, and 17 deposits from Teaching Fellows. There have been more declines from Teaching Fellow offers than ever before; this may likely be associated with the hiring freeze that many school systems currently have in place.

Luo Luo provided a retention chart comparing information of FFR cohorts from 2001 through 2009 and a study of UG transfer student cohorts from 2004 through 2009. There are no national comparisons for these data. This is the first recent analysis of transfer student persistence. Initial

review supports that students transferring from community colleges are now performing better than those transferring from public North Carolina universities.

Enrollment Updates – Amanda Steele-Middleton provided comparative details between fall 2010 and fall 2009 pre-registration data. Overall 4.5% more returning students have pre-registered than at this time last year. Plans are to review the list of students who have financial holds on their accounts, work with undeclared junior and senior students to provide direction on declaring a major and registering for the appropriate classes, contact unregistered students via phone to assist with registration, and communicate a list of un-registered students by major to department chairs. Amanda reported that the summer school headcount is up but credit hours are down. There are slightly fewer sections being taught. There has been an increase in requests for off-campus classes this summer. Discussions are underway to establish a policy to address transcript fees. Currently transcripts are free to graduated students.

Kevin Michaelsen reports current student financial assistance packages are being prepared for distribution in early June. Pell funding up to \$2,300 is now available to eligible summer school students.

Technology Laptop Issues – Guest Bill Legge shared concerns surrounding current practices of laptop distribution. Case-by-case decisions are difficult to manage. Complexities of the challenges were shared. Changes to some practices could eliminate the problems faced by both student and technology services staff. Concerns included:

- Equity for full-time students who are paying over many years – at what point does the laptop “get paid for?”
- Policy over full-time versus part-time student – affects on instruction for PT students not having laptops, difficulty with loaner program
- Eligibility for second laptop for withdrawn students who do not return the laptop – student gets billed for a laptop, is it paid for through financial assistance thereby becoming the student’s property; students re-enrolls—is she eligible for another laptop?
- Continuity of connectivity and customer service needs for students on leave.
- Currently a student with two full-time semesters and senior status keeps the laptop. Should this be expanded to any student with two full-time semesters, regardless of status?

Advising and Registration – Marie Sumerel provided an agenda for the Advising and Registration event scheduled for May 22nd. Training for faculty and student advisors is scheduled for later in the week. Changes to this year’s program include:

- Students can get their camcards.
- There will be a 30-minute WebAdvisor training session.
- Students will register via WebAdvisor on laptops in each advising room.
- Faculty advisors will not lunch with their groups.
- Each student will leave with a schedule at the end of the day.

Other Business – None

Next EMT meeting – Tuesday, June 15 , 2010, 2:00 – 4:00 p.m., Harris 214

Adjournment – Members were thanked for their attendance. The meeting adjourned at 3:55 p.m.