

Meredith College Goals

2005-2006

As an engaged community, we will work together toward excellence with common purpose and common goals. To accomplish this aim, we will:

- Focus on Planning Activities
 - Complete Vision 2010 plan and begin implementation
 - Complete the technology plan and begin implementation
 - Review the Master Facilities Plan to incorporate the goals of Vision 2010 and the work of the Land Use Committee
 - Conduct regularly scheduled Program Reviews

- Strengthen the Teaching and Learning Environment
 - Continue implementation of and strengthen the General Education Program (work on Core, assessment, etc.)
 - Articulate and support the technology expectations for students, faculty, and staff
 - Assess the viability of current graduate programs and study feasibility of one or more new programs
 - Support faculty's work to decrease the number of majors and concentrations and increase resources for remaining majors
 - Continue work on internationalizing the curriculum

- Improve Communications
 - Develop a comprehensive communication plan
 - Enhance Meredith's website (support for academic and administrative departmental pages, new Board of Trustees' page, use in student recruitment)
 - Improve internal communications (share work of Diversity Council, Board of Trustees' communication, forums, etc.)
 - Develop an integrated marketing plan
 - Improve external communication with alumnae and parents
 - Explore possibility of a welcome center and improved signage

- Build Enrollment through an Increased Focus on Recruitment and Retention
 - Improve and strengthen recruitment plans for graduate and undergraduate students
 - Continue to monitor new financial aid regimen
 - Strengthen academic advising and mentoring (improve early warning system and withdrawal and leave of absence policies)
 - Educate campus about the importance of retention efforts
 - Continue to seek alumnae assistance with student recruitment
 - Improve targeted recruitment activities

- Improve the Quality of Campus Life
 - Increase the vibrancy of campus life including weekend programming
 - Strengthen the culture of inclusiveness (orientation of new employees, residence hall sensitivity training, study circles)
 - Enhance professional development of faculty and staff
 - Improve salary and benefits of faculty and staff
 - Improve events management, especially major events

- Improve Meredith's Resources
 - Provide Support for Facilities Initiatives
 - Complete refurbishment of Vann and Stringfield residence halls
 - Complete refurbishment of Joyner
 - Encourage the Board of Trustees' Land Use Committee to move forward on apartment-style housing for students (as high priority)
 - Investigate partnership to build child care facility
 - Complete work on library storage and location of servers
 - Continue to Support the Campaign for Meredith
 - Increase alumnae giving rates
 - Increase support for alumnae chapters and develop new ones