

Meredith College Goals

2003-2004

Goal 1: Increase Enrollment

Enrollment Objectives

- Develop a comprehensive, integrated recruitment plan with specific goals
- Use data and recommendations from Generations report
- Articulate roles for faculty, students, alumnae, etc.
- Establish financial aid policies that attract & retain students
- Increase retention
- Explore tuition guarantees

Goal 2: Support Faculty and Staff

Faculty and Staff Objectives

- Increase support available to employees by hiring a Human Resource Director
- Continue to explore ways to increase the effectiveness of benefit dollars and other ways to improve work environment
- Increase support for faculty and staff development

Goal 3: Campaign for Meredith

Campaign Objectives

- Complete nucleus phase of campaign
- Secure lead gifts
- Plan kickoff
- Increase alumnae participation
- Increase parent participation
- Complete communication plan
- Use Alumnae Association as strategic partner

Goal 4: Increase Diversity

Diversity Objectives

- Endorse three major recommendations from Committee
- Name a council on diversity initiatives
- Establish a goal of 20% students of color
- Increase focus in curriculum on global and multicultural issues
- Conduct needs assessment on diversity skills
- Increase commitment to religious diversity
- Continue support to lesbian/bisexual community
- Increase faculty/staff of color to at least 18%
- Increase numbers of students/faculty/staff with international experience

Goal 5: Improve Communication and Outreach

Communication Objectives

- Establish Meredith's core messages & reflect them in communications
- Continue to expand Meredith's visibility
- Increase Meredith's involvement in local community

Goal 6: Strengthen Academic Climate

Academic Climate Objectives

- Further identify and measure learning outcomes
- Continue work of Joint Committee on Academic Climate
- Continue implementation of new general education curriculum
- Complete review of majors, minors & concentrations
- Review academic calendar and schedule to support strong academic climate

Goal 7: Expand Use of Technology

Technology Objectives

- Implement Benefactor, Web Advisor and Safari
- Complete web policy and expand resources
- Develop comprehensive college-wide technology plan
- Increase faculty and staff training
- Enhance curricular and co-curricular uses of technology

Goal 8: Improve Facilities

Facilities Objectives

- Approve and begin work on phase one of the comprehensive facilities plan
- Complete Faircloth renovation and examine feasibility of renovating Brewer
- Begin renovations of Hunter and Harris
- Re-commission the Land Use Committee of BOT
- Continue implementation of emergency readiness plan

Goal 9: Continue Planning and Evaluation

Planning Objectives

- Disseminate report on I-2000 plan and the college's 2002-2003 goals
- Outline the process for the next strategic plan
- Complete the first phase of program reviews - with goal to complete all within 5 years