

Meredith College Goals

2002-2003

Goal 1: Continue to implement Meredith's Long-Range Plan

- Science/Math Building
- Student scholarships
- General education reform
- Co-curricular and spiritual programming

Goal 2: Create a diverse, culturally engaged campus

- Task force to produce action plan
- Campus discussions
- Expand understanding of what Meredith can do

Goal 3: Create a resource-rich campus

- Increase financial contributions
- Enhance residence hall environments
- Increase enrollment and retention
- Address employee benefits and salaries
- Increase professional development opportunities
- Increase scholarships
- Improve facilities

Goal 4: Build strong partnerships

- Faculty/staff/students as partners
- Alumnae Association
- Contacts with potential supporters
- Strengthen communication
- Enrollment management
- Budget planning process

Goal 5: Plan strategically for Meredith's future

- Comprehensive Facilities Plan
- Evaluate progress of Long-Range and I-2000 Plans
- Develop process for next 5-year strategic plan
- Determine Meredith's optimal size by components

Goal 6: Extend Meredith's visibility

- Develop core messages
- Develop integrated marketing plan tied to recruitment plan
- Community outreach using faculty, Senior Management Team (SMT), students, alumnae, parents, etc.
- Encourage faculty, staff and students to participate in professional organizations