

2008-2009 Speaker Series

The Center for Women in Science & Mathematics Speaker Series
Co-Sponsored with Meredith College STARS Student Leadership Corps

Oct 15, 2008
5:00 – 6:30 p.m.
KRESGE
Auditorium



“Virtual World and Real Risk”

Abstract: The news is filled with reports of online crime – identity theft, scams, fraud, and sexual predation – but crime is an end result. Learn what factors have come together to create an environment that makes online crime easy and what it takes to address these factors to solve the problems consumers, businesses, and governments face. Linda’s presentation will guide you to a deeper understanding of the landscape of risk and the practical steps you can take to not only protect yourselves, but to teach others and build safer online services.

Linda Criddle is the author of the award winning book *Look Both Ways – Help Protect Your Family on the Internet*. Linda has collaborated with several international law enforcement agencies, helping with investigations into the online activities of child predators. She has worked with many government organizations in the U.S. and around the world to prepare online safety regulations and legislation. In addition, Linda has offered online safety training and design expertise to executives and product teams across the technology industry.

She is at work on a second book that aims to teach the industry how to build safer software and services.

LOOKBOTHWAYS also provides product design, safety reviews, and other consulting services to leading technology companies.

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